

ROP Rates	BW per Col/cm	FC per Col/cm
Son Combined	R143.00	R238.00
Son Wes	R143.00	R226.00
Son Oos	R33.00	R66.00

Special Positions	Rate
Front Page Solus (10 x 8)	38 080.00
Page 3 Solus (10 x 8)	28 560.00
Page 5 (10 x 8)	23 800.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000
Tabloid	R570.00

  

Insert Rates (Son Combined)	Rate/1000
Tabloid	R491.00

Insert split	Exact Area
Eastern Cape	Eastern Cape
Cape Town	Cape Town
Boland / Westcoast	Platteland Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp. BOLAND: Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
Southern Cape	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

Distribution Areas
Eastern Cape, Southern Cape, Western Cape - Inland, Western Cape - Peninsula

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Son	2 days prior 12h00	1 day prior 12h00	1 week prior	2?4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town, 7420	(021) 514 5503
Son					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140