

ROP Rates	FC per Col/cm
Main Body	R408.00
Editorial Branding Existing Property: Siyagobhoza	R586.00
Editorial Branding Existing Property: Weekly Roundup	R440.00
Editorial Branding Existing Property: Make Your Point	R511.00
Editorial Branding Existing Property: Revolving Column	R526.00
Editorial Branding Existing Property: In Touch with	R732.00
Editorial Branding Existing Property: NFD Focus	R526.00
Editorial Branding Existing Property: International Soccer	R440.00
Editorial Branding Existing Property: Supporters' Noticeboard	R440.00
Editorial Branding Existing Property: Editor's Column	R440.00
Editorial Branding Existing Property: Player poster	R878.00
Editorial Branding Created Content	R586.00

Special Positions	Rate
Guaranteed positions	Rate + 15%

Insert Rates	Rate/1000
Tabloid	R555.00

Distribution Areas
Eastern Cape, Gauteng, Kwazulu-Natal, Western Cape

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Soccer Laduma	Wednesday prior to publication	Wednesday prior to publication (Friday by arrangement)	1 week prior	Thursday & Friday prior	GAU: Caxton Printers, 15 Wright Street, Industria west, Johannesburg 2042	(010) 492 3384
Soccer Laduma					WC: CTP Cape Newspapers, 12 Boompies Street, Parow 7500	(021) 929 6200
Soccer Laduma					EC: Times Printing Company, 640 Cape Road, Port Elizabeth	(041) 391 6517
Soccer Laduma					KZN: The Highway Mail, 115 Escom Road, New Germany, Pinetown	(033) 716 4444