



RATE CARD 2017

Contents

1. Digital Rates
2. Newspaper Rates
3. Local Titles Insert Rates
4. Magazine Rates
5. Material & Insert Deadlines
6. Column Sizes
7. Terms and Conditions
8. Contact Details

Click on a heading below to navigate to that page

1. Digital Rates

2. Newspaper Rates

3. Local Titles Insert Rates

4. Magazine Rates

5. Material & Insert Deadlines

6. Column Sizes

7. Terms and Conditions

8. Contact Details

Digital Rates

Netwerk 24	City Press	Son
Netnuus	Daily Sun	Soccer Laduma

Print Rates

Monday - Friday	Monday - Saturday	Sunday Titles
Daily Sun	Beeld	City Press
Son	Die Burger	Rapport
Wednesday		Son op Sunday
Soccer Laduma	The Witness & Weekend Witness	Sunday Sun

Local Titles Insert Rates

Eastern Cape Titles

Isolomzi Express
King Williams Town Express
Kouga Express
Mid-Karoo Express
Mthatha Express
PE Express
Queenstown Express
UD News
Uvo Lwethu Express

Free State Titles

Bloemnuus
Express
Kroonnuus
Vista
Vrystaat Nuus

Gauteng Titles

Tame Times Alberton & Germiston
Tame Times Bedfordview & Edenvale
Tame Times JHB South
Tame Times Hammanskraal
Tame Times Boksburg
Tame Times Kathlehong
Tame Times Thokoza
Tame Times Vosloorus
Tame Times Reiger Park
Taxi Times

KZN Titles

Amanzimtoti Fever
East Griqualand Fever
Greytown Gazette
Hillcrest Fever
Maritzburg Fever

Maritzburg Echo

Pinetown Fever
South Coast Fever

Limpopo Titles

Rise 'n Shine

Mpumalanga Titles

Cosmos News

North West Titles

Carletonville Herald
Midweek Potchefstroom Herald
Potchefstroom Herald
Leseding News Bojanala

Northern Cape Titles

Express Northern Cape
Kalahari Bulletin
Noordkaap

Western Cape: Inland Titles

Boland Gazette
Breederivier Gazette
Die Hoorn
District Mail
Eikestadnuus
Helderberg Gazette
Hermanus Times
Paarl Post
Swartland Gazette
Theewaterskloof Gazette
Weskusnuus
Weslander
Worcester Standard

Western Cape: Peninsula Titles

City Vision Lagunya
City Vision Khayelitsha
City Vision Lwandle/Nomzamo
People's Post Athlone
People's Post Atlantic Sea-Board / City Edition
People's Post Claremont / Rondebosch
People's Post Constantia / Wynberg
People's Post False Bay
People's Post Grassy Park
People's Post Landsdowne
People's Post Michell's Plain
People's Post Retreat
People's Post Woodstock / Maitland

Western Cape: Peninsula Titles

Tygerburger Bellville
Tygerburger Brackenfell
Tygerburger Durbanville
Tygerburger Eerste Rivier
Tygerburger Elsies Rivier
Tygerburger Goodwood
Tygerburger Kraaifontein
Tygerburger Kuilsrivier
Tygerburger Milnerton
Tygerburger Parrow
Tygerburger Ravensmead/Belhar
Tygerburger Tableview
Tygerburger Tyger Valley
Tygerburger De Grendel

Magazine Rates

Kick-off	Kuier
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Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 292.00
Desktop Half Page	300 x 600	R 376.00
Desktop Medium Rectangle	300 x 250	R 317.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on request
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on request
Rich Media Options	Available on request	Price on request
Custom Solutions	Available on request, please contact Ads24	Price on request
Social Media	Available on request, please contact Ads24	Price on request
Content Opportunities	Available on request, please contact Ads24	Price on request

NetNuus

Creative Element	Pixels	CPM Rate
In-Stream Video	Set 1: 320x200, Set 2: 360x220, Set 3: 400x225, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R 377.00
In-Stream Image	Set 1: 320x280, Set 2: 360x280, Set 3: 400x280, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R 377.00
Splash Screen And App Stream Header Combo	320 x 50	R 12 500.00 per day R 75 000.00 per week R 250 000.00 per month
Vinnige Vraag (Native Survey)	350 x 350	R 20 500.00 per survey

Material Deadlines	
Standard Media:	3 day lead time
Rich Media:	7 day lead time

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 292.00
Desktop Half Page	300 x 600	R 376.00
Desktop Medium Rectangle	300 x 250	R 317.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on request
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on request
Rich Media Options	Available on request	Price on request
Custom Solutions	Available on request, please contact Ads24	Price on request
Social Media	Available on request, please contact Ads24	Price on request
Content Opportunities	Available on request, please contact Ads24	Price on request

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 292.00
Desktop half Page	300 x 600	R 376.00
Desktop Medium Rectangle	300 x 250	R 317.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Mobile Billboard	300 x 250	R 317.00
Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on request
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on request
Rich Media Options	Available on request	Price on request
Custom Solutions	Available on request, please contact Ads24	Price on request
Social Media	Available on request, please contact Ads24	Price on request
Content Opportunities	Available on request, please contact Ads24	Price on request

Material Deadlines	
Standard Media:	3 day lead time
Rich Media:	7 day lead time

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 292.00
Desktop Half Page	300 x 600	R 376.00
Desktop Medium Rectangle	300 x 250	R 317.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price On Request
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price On Request
Rich Media Options	Available on request	Price on request
Custom Solutions	Available on request, please contact Ads24	Price on request
Social Media	Available on request, please contact Ads24	Price on request
Content Opportunities	Available on request, please contact Ads24	Price on request



Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 250.00
Desktop Half Page	300 x 600	R 290.00
Desktop Medium Rectangle	336 x 280, 300 x 250	R 230.00
Mobile Top Banner	320 x 100, 320 x 50, 300 x 100, 300 x 50, 216 x 36, 168 x 28, 120 x 20	R 170.00
Mobile Billboard	320 x 250	R 230.00
Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x750)	Price On Request
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x750)	Price On Request
Rich Media Options	Available on request	Price on request
Custom Solutions	Available on request, please contact Ads24	Price on request
Social Media	Available on request, please contact Ads24	Price on request
Content Opportunities	Available on request, please contact Ads24	Price on request

Material Deadlines	
Standard Media:	3 day lead time
Rich Media:	7 day lead time

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop Half Page	300 x 600	R 375.00
Desktop Medium Rectangle	300 x 250	R 320.00
Desktop Double Banner	468 x 120	R 220.00
Mobile Web Banner	120 x 20 - 300 x 50	R 100.00
Mobile Web Medium Rectangle	300 x 250	R 320.00
Mobile App Banner	220 x 40 - 320 x 50	R 150.00
Mobile App Medium Rectangle	300 x 250	R 320.00
Tablet App Leaderboard	728 x 90	R 335.00
Tablet App Medium Rectangle	300 x 250	R 335.00
Tablet App Half Page	300 x 600	R 335.00
Video Pre- & Post Rolls	536 x 400, 10"	R 400.00
Email Newsletter Half Page	300 x 600	R 0.50 / sub
Email Newsletter Medium Rectangle	300 x 250	R 0.50 / sub
Promo Mailers	Responsive Design	R 0.50 / sub
Social Media	Available on request, please contact Ads24	POR
Homepage Takeover	All banners + background skin (320x100, 300x100,300x250)	POR
Section Takeover	All banners + background skin	POR
Rich Media Options	Available on request, please contact Ads24	POR
Custom Solutions	Available on request, please contact Ads24	POR
Content Opportunities	Available on request, please contact Ads24	POR

ROP Rates	FC per Col/cm
Main Body	R 444.00
Regular Supplements National	R 444.00
Regular Supplements Regional	R 295.00
Northern Distribution Edition	R 369.00
Pretoria & Country Edition	R 243.00
Johannesburg & Pretoria Edition	R 295.00
Country Edition	R 154.00
Inland Edition	R 372.00
KZN Edition	R 130.00
Eastern Cape Edition	R 130.00
Free State Edition	R 130.00
Western Cape Edition	R 58.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 71 040.00
Page 3 Solus (10 x 8)	R 53 280.00
Page 5 (10x 8)	R 53 280.00
Page 7 - 11 (Minimum of 10x8)	R 53 280.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000
1 - 8 pg	R 289.00
8 - 16 pg	R 302.00
16 - 24 pg	R 344.00
24 - 32 pg	R 361.00
32 - 40 pg	R 379.00
40+ pg	R 463.00

Insert Split	Exact Area
Northern Distribution	Gauteng, North West, Mpumalanga, Limpopo
Country	North West, Mpumalanga, Limpopo
Pretoria & Country	Pretoria/Tshwane, North West, Mpumalanga, Limpopo
Johannesburg & Pretoria	JHB CBD, JHB Northern Suburbs, JHB Southern Suburbs, East Rand, West Rand, Soweto, Vaal Triangle
KwaZulu Natal	KwaZulu Natal
Western Cape	Western Cape
Eastern Cape	Eastern Cape
Free State	Free State
Cape Town	Cape Town

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Daily Sun	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	GAU: Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5513
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6033
					FS: 79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
					KZN: Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1111

All rates are Nett and exclude VAT
 Rates effective 1 April 2017 – March 2018
 Cancellation fee will be charged for late cancellations

ROP Rates	FC per Col/cm
Son Combined	R 238.00
Son Wes	R 226.00
Son Oos	R 66.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 38 080.00
Page 3 Solus (10 x 8)	R 28 560.00
Page 5 (10 x 8)	R 23 800.00
(Please consult Ads24 for availability)	

Insert Rates Son Oos & Wes	Rate/1000
1-64 pg	R 570.00

Insert Rates Son Combined	Rate/1000
1-64 pg	R 491.00

Insert Split	Exact Area
Eastern Cape	Eastern Cape
Cape Town	Cape Town
Boland / West coast	Platteland Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp. BOLAND: Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
Southern Cape	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Son	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 / 16
					EC: Paarl Coldset ,Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140

ROP Rates	FC per Col/cm	BW per Col/cm
Main Body	R 232.00	
Tenders	R 166.00	R 93.00
Beroepe / Careers	R 226.00	R 152.00
Huisgids / Property	R 110.00	
Regular Supplements	R 232.00	
Metro Beeld Noord / Suid	R 111.00	
Beeld Saterdag	R 192.00	

Special Positions	Rate
Front Page Solus (10 x 10)	R 46 400.00
Page 3 Solus (15 x 10)	R 52 200.00
Page 5 (20 x 10)	R 58 000.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000
1 - 8 Pg	R 382.00
8 - 16 Pg	R 459.00
16 - 24 Pg	R 497.00
24 - 32 Pg	R 534.00
32 - 40 Pg	R 610.00
40 - 48 Pg	R 648.00
48 - 56 Pg	R 686.00
56 - 64 Pg	R 762.00

Insert Split	Exact Area
Johannesburg	Johannesburg
Pretoria	Pretoria
Platteland	Mpumalanga, North West, Limpopo

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Beeld & Beeld Saterdag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666

ROP Rates	FC per Col/cm
Die Burger Combined Main Body	R 215.00
Die Burger Oos Main Body	R 85.00
Die Burger Wes Main Body	R 181.00
Regular Supplements DB Combined	R 215.00
Regular Supplements Western Cape	R 181.00
Die Burger Combined Saterdag	R 208.00
Die Burger Oos Saterdag	R 82.00
Die Burger Wes Saterdag	R 174.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 43 000.00
Page 3 Solus (15 x 10)	R 48 375.00
Page 5 (20 x 10)	R 53 750.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 Pg	R 645.00	Eastern Cape	Eastern Cape
8 - 16 Pg	R 645.00	Cape Town	Cape Town
16 - 24 Pg	R 666.00	Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
24 - 32 Pg	R 687.00		
32 - 40 Pg	R 715.00		
40 - 48 Pg	R 731.00		
48 - 56 Pg	R 746.00	Platteland	Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.
56 - 64 Pg	R 774.00		Suid Kaap

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Die Burger & Die Burger Saterdag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516

ROP Rates	FC per Col/cm	BW per Col/cm
Main Body	R 99.00	
Regular Supplements	R 99.00	
Beroepe / Careers	R 110.00	R 78.00
Tenders / Notices	R 99.00	R 70.00
Volksblad Saterdag	R 77.00	

Special Positions	Rate
Front Page Solus (10 x 10)	R 19 800.00
Page 3 Solus (15 x 10)	R 22 275.00
Page 5 (20 x 10)	R 24 750.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000
1 - 8 Pg	R 382.00
8 - 16 Pg	R 459.00
16 - 24 Pg	R 497.00
24 - 32 Pg	R 534.00
32 - 40 Pg	R 610.00
40 - 48 Pg	R 648.00
48 - 56 Pg	R 686.00
56 - 64 Pg	R 762.00

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Volksblad & Volksblad Saterdag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	FS: 79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 107.00
Regular Supplements		R 107.00
Vacancies & Auctions	R 56.00	R 74.00
Tenders & Notices	R 114.00	R 149.00
Weekend Witness		R 97.00
Weekend Witness Vacancies & Auctions	R 56.00	R 74.00
Weekend Witness Tenders & Notices	R 114.00	R 149.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 21 400.00
Page 3 Solus (15 x 10)	R 24 075.00
Page 5 (20 x 10)	R 26 750.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 pg	R 467.00	Northern KZN	Newcastle, Dundee, Glencoe, Vryheid, Estcourt, Ladysmith, Bergville, Drakensberg, Winterton
8 - 16 pg	R 520.00	Durban	DBN Central, DBN South, DBN North, Phoenix, Chatsworth, Overport, Pinetown, Hillcrest
16 - 24 pg	R 554.00	Zululand	North Coast, Verulam, Tongaat, Stanger, Mandini, Eshowe, Ulundi, Empangeni, Richards Bay, Pongola
24 - 32 pg	R 574.00	South Coast	Amazimtoti, Winkelspruit, Umkomaas, Scottburgh, Mtwalume, Hibberdene, Port Shepstone, Margate, Port Edward
32 - 40 pg	R 588.00	Southern Berg	Bulwer, Donnybrook, Ixopo, Underberg, Matatiele, Creighton, Kokstad, Boston, Richmond, Baynesfield
40 - 48 pg	R 623.00	Midlands (Only Weekend)	Pietermaritzburg, Howick, Merrivale, Ashburton, Haniville, Edendale, Imbali, Hilton
48 - 56 pg	R 694.00		
56 - 64 pg	R 721.00		

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
The Witness & The Weekend Witness	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	KZN: Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1111

ROP Rates	FC per Col/cm
Main Body	R 389.00
Editorial Branding Existing Property: Siyagobhoza	R 558.00
Editorial Branding Existing Property: Weekly Roundup	R 419.00
Editorial Branding Existing Property: Make Your Point	R 487.00
Editorial Branding Existing Property: Revolving Column	R 501.00
Editorial Branding Existing Property: In Touch With	R 697.00
Editorial Branding Existing Property: NFD Focus	R 501.00
Editorial Branding Existing Property: International Soccer	R 419.00
Editorial Branding Existing Property: Supporters' Noticeboard	R 419.00
Editorial Branding Existing Property: Editor's Column	R 419.00
Editorial Branding Existing Property: Player Poster	R 836.00
Editorial Branding Created Content	R 558.00

Special Positions	Rate
Guaranteed Positions	Rate +15%

Insert Rates	Rate/1000
1 - 64 Pg	R 530.00

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Soccer Laduma	Wednesday prior to publication	Wednesday prior to publication (Friday by arrangement)	1 week prior	Thursday / Friday prior	GAU: Caxton Printers, 15 Wright Street, Industria west, Johannesburg 2042	(010) 492 3384
					WC: CTP Cape Newspapers, 12 Boompies Street, Parow 7500	(021) 929 6200
					EC: Times Printing Company, 640 Cape Road, Port Elizabeth	(041) 391 6517
					KZN:The Highway Mail, 115 Escom Road, New Germany, Pinetown	(033) 716 4444

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 365.00
Business		R 349.00
Trending		R 172.00
City Press Careers & Rapport Recruitment Combo (Afrikaans in Rapport and English in City Press)	R 507.00	R 547.00
City Press Careers & Rapport Recruitment Combo (Same language in both)	R 420.00	R 457.00
Tenders / Notices	R 230.00	R 308.00
Voices		R 365.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 73 000.00
Mast Head Strip (2 x 10)	R 14 600.00
Page 2 (Minimum 10 x 10)	R 54 750.00
Page 3 (Minimum 10 x 10)	R 54 750.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 pg	R 551.00	KwaZulu Natal	KwaZulu Natal
8 - 16 pg	R 604.00	Western Cape	Western Cape
16 - 24 pg	R 635.00	Eastern Cape	Eastern Cape
24 - 32 pg	R 705.00	Free State	Free State
32 - 40 pg	R 789.00	Western Cape	Western Cape
40 - 48 pg	R 894.00	Gauteng	Gauteng, North West, Mpumalanga, Limpopo
48 - 56 pg	R 1001.00		
56 - 64 pg	R 1143.00		

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
City Press	Wed prior 12h00	Thurs prior 12h00	2 weeks prior	Wednesday prior	GAU: Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 / 16
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 603.00
Sake		R 486.00
Weekliks		R 301.00
Beleef (Lifestyle)		R 301.00
Rondrits (Travel)		R 301.00
Rapport Loopbane & City Press Careers Combo (Afrikaans in Rapport and English in City Press)	R 507.00	R 547.00
Rapport Loopbane & City Press Careers Combo (Same language in both)	R 420.00	R 457.00
Tenders / Notices	R 268.00	R 392.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 120 600.00
Mast Head Strip (2 x 10)	R 24 120.00
Page 2 (Minimum 10 x 10)	R 90 450.00
Page 3 (Minimum 10 x 10)	R 90 450.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 pg	R 608.00	KwaZulu Natal	KwaZulu Natal
8 - 16 pg	R 660.00	Western Cape	Western Cape
16 - 24 pg	R 699.00	Eastern Cape	Eastern Cape
24 - 32 pg	R 774.00	Free State	Free State
32 - 40 pg	R 867.00	Western Cape	Western Cape
40 - 48 pg	R 982.00	Gauteng	Gauteng, North West, Mpumalanga, Limpopo
48 - 56 pg	R 1101.00		
56 - 64 pg	R 1258.00		

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Rapport	Wed prior 12h00	Thurs prior 12h00	2 weeks prior	Wednesday prior	GAU: Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	011) 703 2666
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 / 16
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140

ROP Rates	FC per Col/cm
Son op Sondag Combined	R 76.00
Son op Sondag Wes	R 51.00
Son op Sondag Oos	R 35.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 12 160.00
Page 3 Solus (10 x 8)	R 9 120.00
Page 5 (10 x 8)	R 7 600.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 64 Pg	R 295.00	Southern Cape	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes
		Cape Town	Cape Town
		Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
		Eastern Cape	Eastern Cape
		Platteland	Malmesburty to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Son op Sondag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 / 16
					EC: Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140

ROP Rates	FC per Col/cm
Main Body	R 205.00
Regular Supplements	R 205.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 32 800.00
Page 3 Solus (10 x 8)	R 24 600.00
Page 5 (10 x 8)	R 20 500.00
(Please consult Ads24 for availability)	

Insert Rates	Rate/1000
1 - 8 Pg	R 252.00
8 - 16 Pg	R 273.00
16 - 24 Pg	R 288.00
24 - 32 Pg	R 301.00
32 - 40 Pg	R 301.00
40 - 48 Pg	R 301.00
48 - 56 Pg	R 301.00
56 - 64 Pg	R 301.00

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Sunday Sun	2 days prior 12h00	1 day prior 12h00	1 week prior	Wednesday prior	GAU: Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5513
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6033
					FS: 79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
					KZN: Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1111

Eastern Cape Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Isolomzi Express	Thursday	R 48.00	R 77.00
King Williams Town Express	Wednesday	R 29.00	R 42.00
Kouga Express	Thursday	R 30.00	R 39.00
Mid-Karoo Express	Thursday	R 18.00	R 31.00
Mthatha Express	Thursday	R 60.00	R 96.00
PE Express	Wednesday	R 65.00	R 111.00
Queenstown Express	Wednesday	R 29.00	R 42.00
UD News	Thursday	R 33.00	R 55.00
Uvo Lwethu Express	Thursday	R 48.00	R 77.00

Free State Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Bloemnuus	Thursday	R 43.00	R 66.00
Express	Wednesday	R 82.00	R 104.00
Kroonnuus	Tuesday	R 28.00	R 52.00
Vista	Thursday	R 46.00	R 71.00
Vrystaat Nuus	Wednesday	R 24.00	R 47.00

Gauteng Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Tame Times ABJ (Alberton & Germiston, Bedfordview & Edenvale, JHB South)	Tuesday	R 100.00	R 100.00
Tame Times Alberton & Germiston	Tuesday	R 50.00	R 50.00
Tame Times Bedfordview & Edenvale	Tuesday	R 42.00	R 42.00
Tame Times JHB South	Tuesday	R 50.00	R 50.00
Tame Times Hammanskraal	Thursday (Twice Monthly)	R 24.00	R 24.00
Tame Times Boksburg	Tuesday	R 51.00	R 51.00
Tame Times Kathorus (Kathlehong, Thokoza & Vosloorus Combined)	Thursday	R 72.00	R 72.00
Tame Times Kathlehong	Thursday	R 27.00	R 27.00
Tame Times Thokoza	Thursday	R 27.00	R 27.00
Tame Times Vosloorus	Thursday	R 27.00	R 27.00
Tame Times Reiger Park	Friday	R 24.00	R 24.00
Taxi Times	Friday	R 116.50	R 116.50

KZN Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Amanzimtoti Fever	Wednesday	R 22.00	R 31.00
East Griqualand Fever	Friday	R 38.00	R 63.00
Greytown Gazette	Wednesday	R 19.00	R 24.00
Hillcrest Fever	Tuesday	R 22.00	R 31.00
Maritzburg Fever	Wednesday	R 46.00	R 61.00
Maritzburg Echo	Thursday	R 35.00	R 46.00
Pinetown Fever	Tuesday	R 22.00	R 31.00
South Coast Fever	Thursday	R 41.00	R 67.00

Limpopo Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Rise 'n Shine	Friday	R 49.00	R 49.00

Mpumalanga Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Cosmos News	Wednesday	R 35.00	R 49.00

North West Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Carletonville Herald	Thursday	R 42.00	R 63.00
Midweek Potchefstroom Herald	Tuesday	R 51.00	R 73.00
Potchefstroom Herald	Thursday	R 42.00	R 63.00
Snuffelgids / Classifieds (Carletonville Herald, Midweek Potchefstroom Herald, Potchefstroom Herald Combined)	Tuesday	R 82.00	R 121.00
Leseding News Bojanala	Friday	R 29.00	R 29.00

Northern Cape Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Express Northern Cape	Wednesday	R 28.00	R 52.00
Kalahari Bulletin	Thursday	R 23.00	R 46.00
Noordkaap	Wednesday	R 38.00	R 61.00

Western Cape: Inland Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Boland Gazette	Tuesday	R 54.00	R 72.00
Breederivier Gazette	Tuesday	R 41.00	R 64.00
Die Hoorn	Thursday	R 24.00	R 24.00
District Mail	Thursday	R 45.00	R 69.00
Eikestadnuus	Thursday	R 38.00	R 56.00
Helderberg Gazette	Tuesday	R 40.00	R 58.00
Hermanus Times	Thursday	R 35.00	R 53.00
Paarl Post	Thursday	R 51.00	R 78.00
Swartland Gazette	Tuesday	R 28.00	R 41.00
Theewaterskloof Gazette	Tuesday	R 19.00	R 29.00
Weskusnuus	Tuesday (Bi-Weekly)	R 35.00	R 51.00
Weslander	Thursday	R 31.00	R 47.00
Worcester Standard	Thursday	R 39.00	R 63.00

Western Cape: Peninsula Titles

ROP Rates	Publication Day	BW Rate	FC Rate
City Vision Combined (All 3 editions)	Thursday	R 105.00	R 165.00
City Vision Lagunya	Thursday	R 43.00	R 103.00
City Vision Khayelitsha	Thursday	R 43.00	R 103.00
City Vision Lwandle/Nomzamo	Thursday	R 45.00	R 45.00
City Vision Classified Section (All 3 editions)	Thursday	R 85.00	R 145.00

ROP Rates	Publication Day	BW Rate	FC Rate
People's Post Combined (All 10 Editions)	Tuesday	R 310.00	R 350.00
People's Post Athlone	Tuesday	R 41.00	R 81.00
People's Post Atlantic Sea-Board / City Edition	Tuesday	R 46.00	R 86.00
People's Post Claremont / Rondebosch	Tuesday	R 45.00	R 85.00
People's Post Constantia / Wynberg	Tuesday	R 45.00	R 85.00
People's Post False Bay	Tuesday	R 47.00	R 87.00
People's Post Grassy Park	Tuesday	R 36.00	R 76.00
People's Post Landsdowne	Tuesday	R 34.00	R 74.00
People's Post Michell's Plain	Tuesday	R 51.00	R 91.00
People's Post Retreat	Tuesday	R 41.00	R 81.00
People's Post Woodstock / Maitland	Tuesday	R 31.00	R 71.00

Careers / Auctions / Legal Notices - Classified Section

ROP Rates	Publication Day	BW Rate	FC Rate
People's Post 4 Combo*	Tuesday	R 120.00	R 160.00
People's Post 5 Combo**	Tuesday	R 158.00	R 198.00

* People's Post City Edition, People's Post Claremont / Rondebosch, People's Post Constantia / Wynberg, People's Post Woodstock / Maitland

**People's Post Athlone, People's Post Grassy Park, People's Post Landsdowne, People's Post Michell's Plain, People's Post Retreat

Western Cape: Peninsula Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Tygerburger Combined (All 14 Editions)	Wednesday	R 362.00	R 422.00
Tygerburger Bellville	Wednesday	R 44.00	R 104.00
Tygerburger Brackenfell	Wednesday	R 34.00	R 94.00
Tygerburger Durbanville	Wednesday	R 40.00	R 100.00
Tygerburger Eerste Rivier	Wednesday	R 45.00	R 105.00
Tygerburger Elsies Rivier	Wednesday	R 43.00	R 103.00
Tygerburger Goodwood	Wednesday	R 45.00	R 105.00
Tygerburger Kraaifontein	Wednesday	R 35.00	R 95.00
Tygerburger Kuilsrivier	Wednesday	R 33.00	R 93.00
Tygerburger Milnerton	Wednesday	R 33.00	R 93.00
Tygerburger Parrow	Wednesday	R 40.00	R 100.00
Tygerburger Ravensmead/Belhar	Wednesday	R 46.00	R 106.00
Tygerburger Tableview	Wednesday	R 40.00	R 100.00
Tygerburger Tyger Valley	Wednesday	R 33.00	R 93.00
Tygerburger De Grendel	Wednesday	R 36.00	R 96.00

Careers / Auctions / Legal Notices - Classified Section

ROP Rates	Publication Day	BW Rate	FC Rate
Tygerburger 3 Combo*	Wednesday	R 119.00	R 179.00
Tygerburger 11 Combo**	Wednesday	R 261.00	R 321.00
Tygerburger 14 Combo***	Wednesday	R 368.00	R 428.00

* Tygerburger Eerste Rivier / Blue Downs, Tygerburger Elsiesriver, Tygerburger Ravensmead / Belhar

**Tygerburger Bellville, Tygerburger Brackenfell, Tygerburger Durbanville, Tygerburger Goodwood, Tygerburger Kraaifontein, Tygerburger Kuilsrivier, Tygerburger Milnerton, Tygerburger Parow, Tygerburger Tableview, Tygerburger De Grendel, Tygerburger Tygervalley

*** Tygerburger Eerste Rivier / Blue Downs, Tygerburger Elsiesriver, Tygerburger Ravensmead / Belhar, Tygerburger Bellville, Tygerburger Brackenfell, Tygerburger Durbanville, Tygerburger Goodwood, Tygerburger Kraaifontein, Tygerburger Kuilsrivier, Tygerburger Milnerton, Tygerburger Parow, Tygerburger Tableview, Tygerburger De Grendel, Tygerburger Tygervalley

Group A

Carletonville Herald	PE Express
District Mail	Potchefstroom Herald
Eikestadnuus	Tygerburger
Hermanus Times	Weslander
Paarl Post	Worcester Standard

Insert Rates	Rate/1000
1 - 16 Pg	R 641.00
16 - 24 Pg	R 738.00
24 - 32 Pg	R 847.00
32 - 40 Pg	R 975.00
40 - 48 Pg	R 1121.00
48 - 56 Pg	R 1289.00
56 - 64 Pg	R 1482.00

Group B

Amanzimtoti Fever	Maritzburg Fever
Bloemnuus	Maritzburg Echo
Boland Gazette	Mid-Karoo Express
Breederivier Gazette	Midweek Potchefstroom Herald
City Vision	Mthatha Express
Cosmos News	Noordkaap
Die Hoorn	People's Post
East Griqualand Fever	Pinetown Fever
Express	Rise 'n Shine
Express Northern Cape	South Coast Fever
Greytown Gazette	Swartland Gazette
Helderberg Gazette	Tame Times
Hillcrest Fever	Taxi Times
Isolomzi Express	Theewaterskloof Gazette
Kalahari Bulletin	UD News
King Williams Town Express	Uvo Lwethu Express
Kouga Express	Vista
Kroonnuus	Vrystaat Nuus
Leseding News	Weskus Nuus

Insert Rates	Rate/1000
1 - 16 Pg	R 491.00
16 - 24 Pg	R 563.00
24 - 32 Pg	R 649.00
32 - 40 Pg	R 745.00
40 - 48 Pg	R 858.00
48 - 56 Pg	R 985.00
56 - 64 Pg	R 1134.00

Advertising Rates	Standard Positions	Advertorials
DPS	R 63 555	R 80 450
Full Page	R 31 790	R 40 225
1/2 Page	R 20 650	
1/3 Page	R 12 700	
1/4 Page	R 9 535	
Giveaway	R 3 975	
Buyer's Guide	R 3 490	

Advertorial rates include standard production and photographic costs

Special Positioning	Rate
Inside Front Cover FP	R 36 545
Inside Back Cover	R 34 960
Outside Back Cover	R 39 745
First DPS	R 69 930
Any Guaranteed FP	R 34 960

Insert Rates

Loose Inserts	Rate/1000	Bound In	Rate/1000
Single Page	R 450.00	Single Page	R 545.00
4 Page	R 620.00	4 Page	R 745.00
6 - 8 Page	R 735.00	6 - 8 Page	R 885.00
12 Page	R 820.00	12 Page	R 1 020.00
16 - 20 Page	R 930.00	16 - 20 Page	R 1 125.00
24 Page	R 1 065.00	Subscribers	R 2 645.00
32 Page	R 1 250.00	subject to postage where applicable	
48 Page	R 1 500.00		
52 Page	R 1 635.00		

All insert rates are for insertion costs only

Action Rates	Rate/1000
*Carrying Fee	R 450.00
Machine / Hand Insertion (random)	R 305.00
Machine / Hand Insertion (specific page)	R 405.00
*Paste / Glue-on (specific page)	R 950.00
Bagging (contribution)	R 260.00
Bagging (with hand insertion)	R 960.00

* Carrying fee must be added to glueing / bagging costs

Schedule

Issue Date	On Sale	Insert Deadline	Promo / Advertorial Booking Deadline	Advertising Booking Deadline	Advertising Material Deadline
05 Apr 2017	31 Mar 2017	20 Mar 2017	06 Mar 2017	06 Mar 2017	17 Mar 2017
19 Apr 2017	13 Apr 2017	31 Mar 2017	20 Mar 2017	20 Mar 2017	30 Mar 2017
03 May 2017	28 Apr 2017	13 Apr 2017	03 Apr 2017	03 Apr 2017	13 Apr 2017
17 May 2017	12 May 2017	28 Apr 2017	18 Apr 2017	18 Apr 2017	28 Apr 2017
31 May 2017	26 May 2017	15 May 2017	02 May 2017	02 May 2017	12 May 2017
14 Jun 2017	09 Jun 2017	29 May 2017	15 May 2017	15 May 2017	26 May 2017
28 Jun 2017	23 Jun 2017	08 Jun 2017	29 May 2017	29 May 2017	09 Jun 2017
12 Jul 2017	07 Jul 2017	26 Jun 2017	12 Jun 2017	12 Jun 2017	23 Jun 2017
26 Jul 2017	21 Jul 2017	10 Jul 2017	26 Jun 2017	26 Jun 2017	07 Jul 2017
09 Aug 2017	04 Aug 2017	24 Jul 2017	10 Jul 2017	10 Jul 2017	21 Jul 2017
23 Aug 2017	18 Aug 2017	07 Aug 2017	24 Jul 2017	24 Jul 2017	04 Aug 2017
06 Sep 2017	01 Sep 2017	21 Aug 2017	07 Aug 2017	07 Aug 2017	18 Aug 2017
20 Sep 2017	15 Sep 2017	04 Sep 2017	21 Aug 2017	21 Aug 2017	01 Sep 2017
04 Oct 2017	29 Sep 2017	18 Sep 2017	04 Sep 2017	04 Sep 2017	15 Sep 2017
18 Oct 2017	13 Oct 2017	02 Oct 2017	18 Sep 2017	18 Sep 2017	29 Sep 2017
01 Nov 2017	27 Oct 2017	16 Oct 2017	02 Oct 2017	02 Oct 2017	13 Oct 2017
15 Nov 2017	10 Nov 2017	30 Oct 2017	16 Oct 2017	16 Oct 2017	27 Oct 2017
29 Nov 2017	24 Nov 2017	13 Nov 2017	30 Oct 2017	30 Oct 2017	10 Nov 2017
13 Dec 2017	08 Dec 2017	27 Nov 2017	13 Nov 2017	13 Nov 2017	24 Nov 2017
10 Jan 2018	05 Jan 2018	18 Dec 2017	08 Dec 2017	08 Dec 2017	08 Dec 2017
24 Jan 2018	19 Jan 2018	02 Jan 2018	08 Dec 2017	08 Dec 2017	08 Dec 2017
07 Feb 2018	02 Feb 2018	22 Jan 2018	27 Jan 2018	05 Jan 2018	05 Jan 2018
02 Feb 2018	16 Feb 2018	05 Feb 2018	22 Jan 2018	22 Jan 2018	02 Feb 2018
07 Mar 2018	02 Mar 2018	19 Feb 2018	05 Feb 2018	05 Feb 2018	16 Feb 2018
21 Mar 2018	16 Mar 2018	05 Mar 2018	19 Feb 2018	19 Feb 2018	02 Mar 2018

Material Specifications

Size	Type (mm) height x width	Trim (mm) height x width	Bleed (mm) height x width
DPS	258 x 380	275 x 420	285 x 430
Full Page	258 x 190	275 x 210	285 x 220
1/2 Page Vertical	258 x 92	275 x 105	285 x 115
1/2 Page Horizontal	127 x 190	136 x 210	146 x 220
1/3 Page Vertical	258 x 59	275 x 70	285 x 80
1/3 Page Horizontal	84 x 190	94 x 210	104 x 220

* Carrying fee must be added to glueing / bagging costs

Advertising Rates	Standard Positions	Advertorials
DPS	R 104 450	R 120 120
Full Page	R 52 230	R 60 060
1/2 Page	R 39 940	
1/3 Page	R 34 900	
2/3 Page	R 44 870	
1/4 Page	R 29 920	

Advertorial rates include standard production and photographic costs

Special Positioning	Rate
Inside Front Cover DPS	R 130 565
Inside Front Cover FP	R 65 290
Inside Back Cover	R 62 670
Outside Back Cover	R 73 120

Insert Rates

Loose Inserts	Rate/1000	Bound In	Rate/1000
Single Page	R 450.00	Single Page	R 545.00
4 Page	R 620.00	4 Page	R 745.00
6 - 8 Page	R 735.00	6 - 8 Page	R 885.00
12 Page	R 820.00	12 Page	R 1 020.00
16 - 20 Page	R 930.00	16 - 20 Page	R 1 125.00
24 Page	R 1 065.00	Subscribers	R 2 645.00
32 Page	R 1 250.00	subject to postage where applicable	
48 Page	R 1 500.00		
52 Page	R 1 635.00		

All insert rates are for insertion costs only

Action Rates	Rate/1000
*Carrying Fee	R 450.00
Machine / Hand Insertion (random)	R 305.00
Machine / Hand Insertion (specific page)	R 405.00
*Paste / Glue-on (specific page)	R 950.00
Bagging (contribution)	R 260.00
Bagging (with hand insertion)	R 960.00

* Carrying fee must be added to glueing / bagging costs

Schedule

Issue Date	Inserts to Printers	Advertorial Booking Close and Brief	Advertising Booking Close	Advert Material in	In Store (Fridays)
Apr 2017	15 Mar 2017	20 Feb 2017	08 Mar 2017	13 Mar 2017	24 Mar 2017
May 2017	11 Apr 2017	21 Mar 2017	05 Apr 2017	10 Apr 2017	21 Apr 2017
Jun 2017	10 May 2017	17 Apr 2017	03 May 2017	08 May 2017	19 May 2017
Jul 2017	13 Jun 2017	22 May 2017	07 Jun 2017	12 Jun 2017	23 Jun 2017
Aug 2017	12 Jul 2017	19 Jun 2017	05 Jul 2017	10 Jul 2017	21 Jul 2017
Sep 2017	16 Aug 2017	24 July 2017	09 Aug 2017	14 Aug 2017	25 Aug 2017
Oct 2017	13 Sep 2017	21 Aug 2017	06 Sep 2017	11 Sep 2017	22 Sep 2017
Nov 2017	11 Oct 2017	18 Sep 2017	04 Oct 2017	09 Oct 2017	20 Oct 2017
Dec 2017	08 Nov 2017	16 Oct 2017	01 Nov 2017	06 Nov 2017	17 Nov 2017
Jan 2018	06 Dec 2017	13 Nov 2017	28 Nov 2017	04 Dec 2017	15 Dec 2017
Feb 2018	17 Jan 2018	11 Dec 2017	10 Jan 2018	15 Jan 2018	26 Jan 2018
Mar 2018	14 Feb 2018	22 Jan 2018	7 Feb 2018	12 Feb 2018	23 Feb 2018

Material Specifications

Size	Type (mm) height x width	Trim (mm) height x width	Bleed (mm) height x width
DPS	240 x 372	276 x 420	282 x 426
Full Page	240 x 186	276 x 210	282 x 216
1/2 Page Vertical	240 x 93	276 x 105	282 x 111
1/2 Page Horizontal	120 x 186	138 x 210	144 x 216
1/3 Page Vertical	240 x 62	276 x 70	282 x 76
1/3 Page Horizontal	80 x 186	92 x 210	98 x 216
2/3 Page Vertical	240 x 124	276 x 140	282 x 146
2/3 Page Horizontal	160 x 186	184 x 210	190 x 216
1/4 Page	55 x 186	70 x 210	76 x 216

Local Titles

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contact
King Williams Town Express	Monday 12:00	Monday 16:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
Kouga Express	Friday 16:00	Monday 10:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 411 6878
Mid-Karoo Express	Tuesday 09:00	Tuesday 16:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
Mthatha Express	Thursday 12:00	Friday 15:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
Uvo Lwethu Express	Thursday 12:00	Friday 15:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
Queenstown Express	Monday 12:00	Monday 16:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 411 6878
Isolomzi Express	Thursday 12:00 (week prior to publication date)	Friday 15:00 (week prior to publication date)	1 week prior	Thursday / Friday prior	Paarl Media, Paarl Coldset PMB, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
PE Express	Thursday 16:00	Monday 10:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 411 6878
UD News	Friday 16:00	Monday 10:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 411 6878
Bloemnuus	Monday 12:00	Monday 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Express	Friday 12:00	Friday 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Kroonnuus	Thursday 12:00	Friday 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Vista	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Vrystaat Nuus	Friday 12:00	Friday: 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Tame Times Alberton & Germiston	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Bedfordview & Edenvale	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times JHB South	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Boksburg	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Kathlehong	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Thokoza	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Vosloorus	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666

Local Titles

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contact
Tame Times Reiger Park	Tuesday 09:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Hammanskraal	Tuesday 09:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Taxi Times	Tuesday 09:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg, 2049	(011) 703 2666
Amanzimtoti Fever	Thursday: 12:00	Friday: 15:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
East Griqualand Fever	Monday 12:00	Tuesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
Hillcrest Fever	Thursday 12:00	Friday 15:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
Maritzburg Fever	Thursday: 12:00	Friday: 15:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
Pinetown Fever	Thursday 12:00	Friday 15:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
South Coast Fever	Monday 12:00	Tuesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
Maritzburg Echo	Monday 12:00	Tuesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1634
Greytown Gazette	Friday 13:00	Monday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201	(033) 355 1364
Leseding News	Monday 10:00	Monday 16:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Rise 'n Shine	Friday 12:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Cosmos News	Tuesday 10:00	Thursday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Carletonville Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Midweek Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday / Friday prior	17 Wright Street, Industria West, Johannesburg	(010) 492 3430
Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Express Northern Cape	Friday 09:00	Friday 09:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Kalahari Bulletin	Monday 09:00	Monday 09:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Noordkaap	Monday 09:00	Monday 09:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(015) 411 6878
Die Hoorn	Monday 09:00	Tuesday 12:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Breederivier Gazette	Thursday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
District Mail	Monday	Tuesday	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516

Local Titles

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contact
Boland Gazette	Thursday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Eikestadnuus	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Helderberg Gazette	Thursday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Hermanus Times	Thursday 09:00	Thursday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Paarl Post	Thursday 09:00	Thursday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Swartland Gazette	Wednesday 12:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Theewaterskloof Gazette	Wednesday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Weskusnuus	Tuesday week prior 9am	Friday prior to publication date 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Weslander	Friday 09:00 (week before publication date)	Friday 17:00 (week before publication date)	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Worcester Standard	Thursday 09:00 week prior	Thursday 17:00 week prior	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
City Vision	Friday 11:00	Monday 10:30	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 /16
People's Post	Thursday 12:00	Friday 9:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Tygerburger	Friday 12:00	Monday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516

	Broadsheet (55 x 10)	Broadsheet (54 x 10)	Tabloid (39 x 7)	Tabloid (39 x 8)	Careers & Tenders
	Beeld * City Press * Rapport * Die Burger * Die Burger Saterdag *	Volksblad * The Witness	Soccer Laduma	All Local Titles Daily Sun, Son, Sunday Sun, Son op Sondag, Volksblad Saterdag, Weekend Witness, Beeld Saterdag	City Press Loopbane & Tenders, Rapport Loopbane & Tenders, Beeld Beroepe
Column	Size	Size	Size	Size	Size
1	34 mm	34 mm	36 mm	32 mm	30 mm
2	72 mm	72 mm	74 mm	66 mm	62 mm
3	111 mm	111 mm	112 mm	100 mm	93 mm
4	149 mm	149 mm	150 mm	134 mm	125 mm
5	187 mm	187 mm	188 mm	168 mm	157 mm
6	226 mm	226 mm	226 mm	202 mm	189 mm
7	264 mm	264 mm	264 mm	236 mm	221 mm
8	303 mm	303 mm		270 mm	252 mm
9	341 mm	341 mm			284 mm
10	380 mm	380 mm			316 mm
11					348 mm
12					380 mm

* All supplements in these titles are classified as 39 x 8

Broadsheet DPS is 55 x 20 (550mm height x 790mm width) which includes 30 mm gutter

Tabloid DPS is 39 x 16 (390mm height x 555mm width) which includes a 15mm gutter

The right is reserved to withhold publication of any advertisement, and to cancel any booking, which has been accepted.

No liability is accepted for losses resulting from omissions, failure to publish, publication of wrong copy, or typographical mistake or errors of any nature whatsoever.

The right is reserved to refuse advertising considered objectionable or unsuitable.

Non-account holders accounts are payable in cash upon order. Approved account holders accounts are payable in terms as explained on the invoice.

All bookings are subject to space being available.

ROP: Combination rates do not apply in conjunction with negotiated discounts.

ROP: Cancellation fee of 100% will apply for any cancellation made after booking deadline.

Inserts: Cancellation fee of 100% will apply for cancellations made after booking deadline.

Inserts work on a strictly first come, first serve basis and will only be deemed confirmed at the time that Ads24 receive the CI.

Inserts: Changes in specifications within 7 days prior to insertion might result in cancellation of booking due to capacity problems.

Contact Person	Position	Tel	Cell
Ané Honiball	General Manager	011 259 1717	082 306 2699
Tian Liebenberg	Portfolio Manager: Platinum Clients (JHB)	011 259 1716	082 554 5693
Justin van Alphen	Portfolio Manager: New Business Development (JHB)	011 259 1714	082 441 1038
Pierrette Spadoni	Portfolio Manager: Government & Careers	011 259 1718	083 297 6501
Mark Herman	Portfolio Manager: Coastal	021 406 2644	079 697 6283
Gaafele Mbele	Portfolio Manager: Digital (National)	011 259 1749	082 096 9616