



## RATE CARD 2017

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| Digital Rates |            |               |
|---------------|------------|---------------|
| Netwerk 24    | City Press | Son           |
| Netnuus       | Daily Sun  | Soccer Laduma |

| Print Rates     |                               |               |
|-----------------|-------------------------------|---------------|
| Monday - Friday | Monday - Saturday             | Sunday Titles |
| Daily Sun       | Beeld                         | City Press    |
| Son             | Die Burger                    | Rapport       |
| Wednesday       | Beeld                         | Son op Sunday |
| Soccer Laduma   | The Witness & Weekend Witness | Sunday Sun    |

### Local Titles Insert Rates

#### Eastern Cape Titles

|                            |
|----------------------------|
| Isolomzi Express           |
| King Williams Town Express |
| Kouga Express              |
| Mthatha Express            |
| PE Express                 |
| Queenstown Express         |
| UD News                    |
| Uvo Lwethu Express         |

#### Free State Titles

|               |
|---------------|
| Bloemnuus     |
| Express       |
| Kroonnuus     |
| Vista         |
| Vrystaat Nuus |

#### Gauteng Titles

|                                   |
|-----------------------------------|
| Tame Times Alberton & Germiston   |
| Tame Times Bedfordview & Edenvale |
| Tame Times JHB South              |
| Tame Times Hammanskraal           |
| Tame Times Boksburg               |
| Tame Times Kathlehong             |
| Tame Times Thokoza                |
| Tame Times Vosloorus              |
| Tame Times Reiger Park            |

#### KZN Titles

|                       |
|-----------------------|
| Amanzimtoti Fever     |
| East Griqualand Fever |
| Greytown Gazette      |
| Hillcrest Fever       |
| Maritzburg Fever      |
| Maritzburg Echo       |
| Pinetown Fever        |
| South Coast Fever     |

#### Limpopo Titles

|               |
|---------------|
| Rise 'n Shine |
|---------------|

#### Mpumalanga Titles

|             |
|-------------|
| Cosmos News |
|-------------|

#### North West Titles

|                              |
|------------------------------|
| Carletonville Herald         |
| Midweek Potchefstroom Herald |
| Potchefstroom Herald         |
| Leseding News Bojanala       |

#### Northern Cape Titles

|                       |
|-----------------------|
| Express Northern Cape |
| Kalahari Bulletin     |
| Noordkaap             |

#### Western Cape: Inland Titles

|                         |
|-------------------------|
| Boland Gazette          |
| Breederivier Gazette    |
| Die Hoorn               |
| District Mail           |
| Eikestadnuus            |
| Helderberg Gazette      |
| Hermanus Times          |
| Kasi Vision Helderberg  |
| Kasi Vision Khayamandi  |
| Kasi Vision Mbekweni    |
| Kasi Vision Zwelethemba |
| Paarl Post              |
| Swartland Gazette       |
| Theewaterskloof Gazette |
| Weskusnuus              |
| Weslander               |
| Worcester Standard      |

#### Western Cape: Peninsula Titles

|   |
|---|
| City Vision Lagunya                             |
| City Vision Khayelitsha                         |
| People's Post Athlone                           |
| People's Post Atlantic Sea-Board / City Edition |
| People's Post Claremont / Rondebosch            |
| People's Post Constantia / Wynberg              |
| People's Post False Bay                         |
| People's Post Grassy Park                       |
| People's Post Landsdowne                        |
| People's Post Michell's Plain                   |
| People's Post Retreat                           |
| People's Post Woodstock / Maitland              |

#### Western Cape: Peninsula Titles

|                               |
|-------------------------------|
| Tygerburger Bellville         |
| Tygerburger Brackenfell       |
| Tygerburger Durbanville       |
| Tygerburger Eerste Rivier     |
| Tygerburger Elsie's Rivier    |
| Tygerburger Goodwood          |
| Tygerburger Kraaifontein      |
| Tygerburger Kuilsrivier       |
| Tygerburger Milnerton         |
| Tygerburger Parrow            |
| Tygerburger Ravensmead/Belhar |
| Tygerburger Tableview         |
| Tygerburger Tyger Valley      |
| Tygerburger De Grendel        |

| Creative Element         | Pixels  | CPM Rate         |
|--------------------------|---|------------------|
| Desktop Leaderboard      | 728 x 90  | R 292.00         |
| Desktop Half Page        | 300 x 600   | R 376.00         |
| Desktop Medium Rectangle | 300 x 250   | R 317.00         |
| Desktop Billboard        | 950 x 31; Expanding to 950 x 250  | R 500.00         |
| Mobile Top Banner        | 320 x 50  | R 100.00         |
| Mobile Bottom Banner     | 320 x 50  | R 100.00         |
| Homepage Takeover        | All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900) | Price on request |
| Section Takeover         | All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900) | Price on request |
| Rich Media Options       | Available on request  | Price on request |
| Custom Solutions         | Available on request, please contact Ads24                                  | Price on request |
| Social Media             | Available on request, please contact Ads24                                  | Price on request |
| Content Opportunities    | Available on request, please contact Ads24                                  | Price on request |

**# NetNuus**

| Creative Element                          | Pixels   | CPM Rate  |
|---|--|---|
| In-Stream Video                           | Set 1: 320x200, Set 2: 360x220, Set 3: 400x225, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website. | R 377.00  |
| In-Stream Image                           | Set 1: 320x280, Set 2: 360x280, Set 3: 400x280, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website. | R 377.00  |
| Splash Screen And App Stream Header Combo | 320 x 50   | R 12 500.00 per day<br>R 75 000.00 per week<br>R 250 000.00 per month |
| Vinnige Vraag (Native Survey)             | 350 x 350  | R 20 500.00 per survey  |

| Material Deadlines |                 |
|--------------------|-----------------|
| Standard Media:    | 3 day lead time |
| Rich Media:        | 7 day lead time |

| Creative Element         | Pixels   | CPM Rate         |
|--------------------------|--|------------------|
| Desktop Leaderboard      | 728 x 90   | R 292.00         |
| Desktop Half Page        | 300 x 600  | R 376.00         |
| Desktop Medium Rectangle | 300 x 250  | R 317.00         |
| Desktop Billboard        | 950 x 31; Expanding to 950 x 250   | R 500.00         |
| Mobile Top Banner        | 320 x 50   | R 100.00         |
| Mobile Bottom Banner     | 320 x 50   | R 100.00         |
| Homepage Takeover        | All banners + background skin<br>(728x90; 300x600; 300x250; 320x50 + 1440x900) | Price on request |
| Section Takeover         | All banners + background skin<br>(728x90; 300x600; 300x250; 320x50 + 1440x900) | Price on request |
| Rich Media Options       | Available on request   | Price on request |
| Custom Solutions         | Available on request, please contact Ads24                                     | Price on request |
| Social Media             | Available on request, please contact Ads24                                     | Price on request |
| Content Opportunities    | Available on request, please contact Ads24                                     | Price on request |

| Creative Element         | Pixels   | CPM Rate         |
|--------------------------|--|------------------|
| Desktop Leaderboard      | 728 x 90   | R 292.00         |
| Desktop half Page        | 300 x 600  | R 376.00         |
| Desktop Medium Rectangle | 300 x 250  | R 317.00         |
| Desktop Billboard        | 950 x 31; Expanding to 950 x 250   | R 500.00         |
| Mobile Top Banner        | 320 x 50   | R 100.00         |
| Mobile Bottom Banner     | 320 x 50   | R 100.00         |
| Mobile Billboard         | 300 x 250  | R 317.00         |
| Homepage Takeover        | All banners + background skin<br>(728x90; 300x600; 300x250; 320x50 + 1440x900) | Price on request |
| Section Takeover         | All banners + background skin<br>(728x90; 300x600; 300x250; 320x50 + 1440x900) | Price on request |
| Rich Media Options       | Available on request   | Price on request |
| Custom Solutions         | Available on request, please contact Ads24                                     | Price on request |
| Social Media             | Available on request, please contact Ads24                                     | Price on request |
| Content Opportunities    | Available on request, please contact Ads24                                     | Price on request |

| Material Deadlines |                 |
|--------------------|-----------------|
| Standard Media:    | 3 day lead time |
| Rich Media:        | 7 day lead time |

| Creative Element         | Pixels  | CPM Rate         |
|--------------------------|---|------------------|
| Desktop Leaderboard      | 728 x 90  | R 292.00         |
| Desktop Half Page        | 300 x 600   | R 376.00         |
| Desktop Medium Rectangle | 300 x 250   | R 317.00         |
| Desktop Billboard        | 950 x 31; Expanding to 950 x 250  | R 500.00         |
| Mobile Top Banner        | 320 x 50  | R 100.00         |
| Mobile Bottom Banner     | 320 x 50  | R 100.00         |
| Homepage Takeover        | All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900) | Price On Request |
| Section Takeover         | All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900) | Price On Request |
| Rich Media Options       | Available on request  | Price on request |
| Custom Solutions         | Available on request, please contact Ads24                                  | Price on request |
| Social Media             | Available on request, please contact Ads24                                  | Price on request |
| Content Opportunities    | Available on request, please contact Ads24                                  | Price on request |



| Creative Element         | Pixels  | CPM Rate         |
|--------------------------|---|------------------|
| Desktop Leaderboard      | 728 x 90  | R 250.00         |
| Desktop Half Page        | 300 x 600   | R 290.00         |
| Desktop Medium Rectangle | 336 x 280, 300 x 250  | R 230.00         |
| Mobile Top Banner        | 320 x 100, 320 x 50, 300 x 100, 300 x 50, 216 x 36, 168 x 28, 120 x 20      | R 170.00         |
| Mobile Billboard         | 320 x 250   | R 230.00         |
| Homepage Takeover        | All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x750) | Price On Request |
| Section Takeover         | All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x750) | Price On Request |
| Rich Media Options       | Available on request  | Price on request |
| Custom Solutions         | Available on request, please contact Ads24                                  | Price on request |
| Social Media             | Available on request, please contact Ads24                                  | Price on request |
| Content Opportunities    | Available on request, please contact Ads24                                  | Price on request |

| Material Deadlines |                 |
|--------------------|-----------------|
| Standard Media:    | 3 day lead time |
| Rich Media:        | 7 day lead time |

| ROP Rates                       | FC per Col/cm |
|---------------------------------|---------------|
| Main Body                       | R 444.00      |
| Regular Supplements National    | R 444.00      |
| Regular Supplements Regional    | R 295.00      |
| Northern Distribution Edition   | R 369.00      |
| Pretoria & Country Edition      | R 243.00      |
| Johannesburg & Pretoria Edition | R 295.00      |
| Country Edition                 | R 154.00      |
| Inland Edition                  | R 372.00      |
| KZN Edition                     | R 130.00      |
| Eastern Cape Edition            | R 130.00      |
| Free State Edition              | R 130.00      |
| Western Cape Edition            | R 58.00       |

| Special Positions             | Rate        |
|-------------------------------|-------------|
| Front Page Solus (10 x 8)     | R 71 040.00 |
| Page 3 Solus (10 x 8)         | R 53 280.00 |
| Page 5 (10x 8)                | R 53 280.00 |
| Page 7 - 11 (Minimum of 10x8) | R 53 280.00 |

**(Please consult Ads24 for availability on special positions)**

| Insert Rates | Rate/1000 |
|--------------|-----------|
| 1 - 8 pg     | R 289.00  |
| 8 - 16 pg    | R 302.00  |
| 16 - 24 pg   | R 344.00  |
| 24 - 32 pg   | R 361.00  |
| 32 - 40 pg   | R 379.00  |
| 40+ pg       | R 463.00  |

| Insert Split            | Exact Area   |
|-------------------------|--|
| Northern Distribution   | Gauteng, North West, Mpumalanga, Limpopo   |
| Country                 | North West, Mpumalanga, Limpopo  |
| Pretoria & Country      | Pretoria/Tshwane, North West, Mpumalanga, Limpopo  |
| Johannesburg & Pretoria | JHB CBD, JHB Northern Suburbs, JHB Southern Suburbs, East Rand, West Rand, Soweto, Vaal Triangle |
| KwaZulu Natal           | KwaZulu Natal  |
| Western Cape            | Western Cape   |
| Eastern Cape            | Eastern Cape   |
| Free State              | Free State   |
| Cape Town               | Cape Town  |

## Material & Insert Deadlines

| Publication | ROP Booking Deadline  | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline   | Inserts Delivery Address   | Inserts Delivery Contacts |
|-------------|-----------------------|-----------------------|--------------------------|-----------------------------|--|---------------------------|
| Daily Sun   | 2 days prior<br>12h00 | 1 day prior<br>12h00  | 1 week prior             | 2 - 4 working<br>days prior | GAU: Paarl Coldset,<br>Production Park, 83<br>Heidelberg Road, City Deep,<br>Johannesburg  | (011) 703 2666            |
|             |                       |                       |                          |                             | WC: Paarl Coldset,<br>5 Lynx Road, Paarden Island,<br>Cape Town  | (021) 514 5513            |
|             |                       |                       |                          |                             | EC: Paarl Coldset, Ton Vosloo<br>Media Centre, Ivor Benn<br>Close, Cnr William Moffat<br>Expressway, Fairview,<br>Port Elizabeth | (041) 503 6033            |
|             |                       |                       |                          |                             | FS: 79 Nelson Mandela<br>Avenue, Bloemfontein, 9301  | (051) 411 6878            |
|             |                       |                       |                          |                             | KZN: Paarl Coldset,<br>45 Willowton Road,<br>Pietermaritzburg, 3201  | (033) 355 1111            |

| ROP Rates    | FC per Col/cm |
|--------------|---------------|
| Son Combined | R 238.00      |
| Son Wes      | R 226.00      |
| Son Oos      | R 66.00       |

| Special Positions                              | Rate        |
|--|-------------|
| Front Page Solus (10 x 8)                      | R 38 080.00 |
| Page 3 Solus (10 x 8)                          | R 28 560.00 |
| Page 5 (10 x 8)                                | R 23 800.00 |
| <b>(Please consult Ads24 for availability)</b> |             |

| Insert Rates Son Oos & Wes | Rate/1000 |
|----------------------------|-----------|
| 1-64 pg                    | R 570.00  |

| Insert Rates Son Combined | Rate/1000 |
|---------------------------|-----------|
| 1-64 pg                   | R 491.00  |

| Insert Split        | Exact Area   |
|---------------------|--|
| Eastern Cape        | Eastern Cape   |
| Cape Town           | Cape Town  |
| Boland / West coast | Platteland Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp. BOLAND: Wellington, Paarl, Franschhoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton |
| Southern Cape       | Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes  |

### Material & Insert Deadlines

| Publication | ROP Booking Deadline  | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline   | Inserts Delivery Address  | Inserts Delivery Contacts |
|-------------|-----------------------|-----------------------|--------------------------|-----------------------------|---|---------------------------|
| Son         | 2 days prior<br>12h00 | 1 day prior<br>12h00  | 1 week prior             | 2 - 4 working<br>days prior | WC: Paarl Coldset,<br>5 Lynx Road, Paarden Island,<br>Cape Town   | (021) 514 5503<br>/ 16    |
|             |                       |                       |                          |                             | EC: Paarl Coldset ,Ton Vosloo<br>Media Center, Ivory Benn<br>Close, Cnr William Moffat<br>Expressway, Fairview,<br>Port Elizabeth | (041) 503 6140            |

| ROP Rates                | FC per Col/cm | BW per Col/cm |
|--------------------------|---------------|---------------|
| Main Body                | R 232.00      |               |
| Tenders                  | R 166.00      | R 93.00       |
| Beroepe / Careers        | R 226.00      | R 152.00      |
| Huisgids / Property      | R 110.00      |               |
| Regular Supplements      | R 232.00      |               |
| Metro Beeld Noord / Suid | R 111.00      |               |
| Beeld Saterdag           | R 192.00      |               |

| Special Positions          | Rate        |
|----------------------------|-------------|
| Front Page Solus (10 x 10) | R 46 400.00 |
| Page 3 Solus (15 x 10)     | R 52 200.00 |
| Page 5 (20 x 10)           | R 58 000.00 |

(Please consult Ads24 for availability on special positions)

| Insert Rates | Rate/1000 |
|--------------|-----------|
| 1 - 8 Pg     | R 382.00  |
| 8 - 16 Pg    | R 459.00  |
| 16 - 24 Pg   | R 497.00  |
| 24 - 32 Pg   | R 534.00  |
| 32 - 40 Pg   | R 610.00  |
| 40 - 48 Pg   | R 648.00  |
| 48 - 56 Pg   | R 686.00  |
| 56 - 64 Pg   | R 762.00  |

| Insert Split | Exact Area                      |
|--------------|---------------------------------|
| Johannesburg | Johannesburg                    |
| Pretoria     | Pretoria                        |
| Platteland   | Mpumalanga, North West, Limpopo |

## Material & Insert Deadlines

| Publication            | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address  | Inserts Delivery Contacts |
|------------------------|----------------------|-----------------------|--------------------------|---------------------------|---|---------------------------|
| Beeld & Beeld Saterdag | 2 days prior 12h00   | 1 day prior 12h00     | 1 week prior             | 2 - 4 working days prior  | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg | (011) 703 2666            |



# DIE BURGER

Monday - Saturday



| ROP Rates                        | FC per Col/cm |
|----------------------------------|---------------|
| Die Burger Combined Main Body    | R 215.00      |
| Die Burger Oos Main Body         | R 85.00       |
| Die Burger Wes Main Body         | R 181.00      |
| Regular Supplements DB Combined  | R 215.00      |
| Regular Supplements Western Cape | R 181.00      |
| Die Burger Combined Saterdag     | R 208.00      |
| Die Burger Oos Saterdag          | R 82.00       |
| Die Burger Wes Saterdag          | R 174.00      |

| Special Positions   | Rate        |
|---|-------------|
| Front Page Solus (10 x 10)  | R 43 000.00 |
| Page 3 Solus (15 x 10)  | R 48 375.00 |
| Page 5 (20 x 10)  | R 53 750.00 |
| <b>(Please consult Ads24 for availability on special positions)</b> |             |

| Insert Rates | Rate/1000 | Insert Split | Exact Area  |
|--------------|-----------|--------------|---|
| 1 - 8 Pg     | R 645.00  | Eastern Cape | Eastern Cape  |
| 8 - 16 Pg    | R 645.00  | Cape Town    | Cape Town   |
| 16 - 24 Pg   | R 666.00  | Boland       | Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton |
| 24 - 32 Pg   | R 687.00  |              |   |
| 32 - 40 Pg   | R 715.00  |              |   |
| 40 - 48 Pg   | R 731.00  |              |   |
| 48 - 56 Pg   | R 746.00  |              |   |
| 56 - 64 Pg   | R 774.00  | Platteland   | Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.  |
|              |           | Suid Kaap    | Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes   |

## Material & Insert Deadlines

| Publication                      | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address   | Inserts Delivery Contacts |
|----------------------------------|----------------------|-----------------------|--------------------------|---------------------------|--|---------------------------|
| Die Burger & Die Burger Saterdag | 2 days prior 12h00   | 1 day prior 12h00     | 1 week prior             | 2 - 4 working days prior  | EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth | (041) 503 6140            |
|                                  |                      |                       |                          |                           | WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town  | (021) 514 5516            |



| ROP Rates           | FC per Col/cm | BW per Col/cm |
|---------------------|---------------|---------------|
| Main Body           | R 99.00       |               |
| Regular Supplements | R 99.00       |               |
| Beroepe / Careers   | R 110.00      | R 78.00       |
| Tenders / Notices   | R 99.00       | R 70.00       |
| Volksblad Saterdag  | R 77.00       |               |

| Special Positions   | Rate        |
|---|-------------|
| Front Page Solus (10 x 10)  | R 19 800.00 |
| Page 3 Solus (15 x 10)  | R 22 275.00 |
| Page 5 (20 x 10)  | R 24 750.00 |
| <b>(Please consult Ads24 for availability on special positions)</b> |             |

| Insert Rates | Rate/1000 |
|--------------|-----------|
| 1 - 8 Pg     | R 382.00  |
| 8 - 16 Pg    | R 459.00  |
| 16 - 24 Pg   | R 497.00  |
| 24 - 32 Pg   | R 534.00  |
| 32 - 40 Pg   | R 610.00  |
| 40 - 48 Pg   | R 648.00  |
| 48 - 56 Pg   | R 686.00  |
| 56 - 64 Pg   | R 762.00  |

## Material & Insert Deadlines

| Publication                    | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address                         | Inserts Delivery Contacts |
|--------------------------------|----------------------|-----------------------|--------------------------|---------------------------|--|---------------------------|
| Volksblad & Volksblad Saterdag | 2 days prior 12h00   | 1 day prior 12h00     | 1 week prior             | 2 - 4 working days prior  | FS: 79 Nelson Mandela Avenue, Bloemfontein, 9301 | (051) 411 6878            |

| ROP Rates                            | BW per Col/cm | FC per Col/cm |
|--------------------------------------|---------------|---------------|
| Main Body                            |               | R 107.00      |
| Regular Supplements                  |               | R 107.00      |
| Vacancies & Auctions                 | R 56.00       | R 74.00       |
| Tenders & Notices                    | R 114.00      | R 149.00      |
| Weekend Witness                      |               | R 97.00       |
| Weekend Witness Vacancies & Auctions | R 56.00       | R 74.00       |
| Weekend Witness Tenders & Notices    | R 114.00      | R 149.00      |

| Special Positions          | Rate        |
|----------------------------|-------------|
| Front Page Solus (10 x 10) | R 21 400.00 |
| Page 3 Solus (15 x 10)     | R 24 075.00 |
| Page 5 (20 x 10)           | R 26 750.00 |

(Please consult Ads24 for availability on special positions)

| Insert Rates | Rate/1000 | Insert Split            | Exact Area   |
|--------------|-----------|-------------------------|--|
| 1 - 8 pg     | R 467.00  | Northern KZN            | Newcastle, Dundee, Glencoe, Vryheid, Estcourt, Ladysmith, Bergville, Drakensberg, Winterton                |
| 8 - 16 pg    | R 520.00  | Durban                  | DBN Central, DBN South, DBN North, Phoenix, Chatsworth, Overport, Pinetown, Hillcrest                      |
| 16 - 24 pg   | R 554.00  | Zululand                | North Coast, Verulam, Tongaat, Stanger, Mandini, Eshowe, Ulundi, Empangeni, Richards Bay, Pongola          |
| 24 - 32 pg   | R 574.00  | South Coast             | Amazimtoti, Winkelspruit, Umkomaas, Scottburgh, Mtwalume, Hibberdene, Port Shepstone, Margate, Port Edward |
| 32 - 40 pg   | R 588.00  | Southern Berg           | Bulwer, Donnybrook, Ixopo, Underberg, Matatiele, Creighton, Kokstad, Boston, Richmond, Baynesfield         |
| 40 - 48 pg   | R 623.00  | Midlands (Only Weekend) | Pietermaritzburg, Howick, Merrivale, Ashburton, Haniville, Edendale, Imbali, Hilton                        |
| 48 - 56 pg   | R 694.00  |                         |  |
| 56 - 64 pg   | R 721.00  |                         |  |

## Material & Insert Deadlines

| Publication                       | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address                                      | Inserts Delivery Contacts |
|-----------------------------------|----------------------|-----------------------|--------------------------|---------------------------|---|---------------------------|
| The Witness & The Weekend Witness | 2 days prior 12h00   | 1 day prior 12h00     | 1 week prior             | 2 - 4 working days prior  | KZN: Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201 | (033) 355 1111            |

| ROP Rates   | FC per Col/cm |
|---|---------------|
| Main Body   | R 389.00      |
| Editorial Branding Existing Property: Siyagobhoza             | R 558.00      |
| Editorial Branding Existing Property: Weekly Roundup          | R 419.00      |
| Editorial Branding Existing Property: Make Your Point         | R 487.00      |
| Editorial Branding Existing Property: Revolving Column        | R 501.00      |
| Editorial Branding Existing Property: In Touch With           | R 697.00      |
| Editorial Branding Existing Property: NFD Focus               | R 501.00      |
| Editorial Branding Existing Property: International Soccer    | R 419.00      |
| Editorial Branding Existing Property: Supporters' Noticeboard | R 419.00      |
| Editorial Branding Existing Property: Editor's Column         | R 419.00      |
| Editorial Branding Existing Property: Player Poster           | R 836.00      |
| Editorial Branding Created Content                            | R 558.00      |

| Special Positions    | Rate      |
|----------------------|-----------|
| Guaranteed Positions | Rate +15% |

| Insert Rates | Rate/1000 |
|--------------|-----------|
| 1 - 64 Pg    | R 530.00  |

### Material & Insert Deadlines

| Publication   | ROP Booking Deadline           | ROP Material Deadline                                  | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address  | Inserts Delivery Contacts |
|---------------|--------------------------------|--|--------------------------|---------------------------|---|---------------------------|
| Soccer Laduma | Wednesday prior to publication | Wednesday prior to publication (Friday by arrangement) | 1 week prior             | Thursday / Friday prior   | GAU: Caxton Printers, 15 Wright Street, Industria west, Johannesburg 2042 | (010) 492 3384            |
|               |                                |  |                          |                           | WC: CTP Cape Newspapers, 12 Boompies Street, Parow 7500                   | (021) 929 6200            |
|               |                                |  |                          |                           | EC: Times Printing Company, 640 Cape Road, Port Elizabeth                 | (041) 391 6517            |
|               |                                |  |                          |                           | KZN:The Highway Mail, 115 Escom Road, New Germany, Pinetown               | (033) 716 4444            |

| ROP Rates   | BW per Col/cm | FC per Col/cm |
|---|---------------|---------------|
| Main Body   |               | R 365.00      |
| Business  |               | R 349.00      |
| Trending  |               | R 172.00      |
| City Press Careers & Rapport Recruitment Combo (Afrikaans in Rapport and English in City Press) | R 507.00      | R 547.00      |
| City Press Careers & Rapport Recruitment Combo (Same language in both)                          | R 420.00      | R 457.00      |
| Tenders / Notices   | R 230.00      | R 308.00      |
| Voices  |               | R 365.00      |

| Special Positions          | Rate        |
|----------------------------|-------------|
| Front Page Solus (10 x 10) | R 73 000.00 |
| Mast Head Strip (2 x 10)   | R 14 600.00 |
| Page 2 (Minimum 10 x 10)   | R 54 750.00 |
| Page 3 (Minimum 10 x 10)   | R 54 750.00 |

(Please consult Ads24 for availability on special positions)

| Insert Rates | Rate/1000 | Insert Split  | Exact Area                               |
|--------------|-----------|---------------|--|
| 1 - 8 pg     | R 551.00  | KwaZulu Natal | KwaZulu Natal                            |
| 8 - 16 pg    | R 604.00  | Western Cape  | Western Cape                             |
| 16 - 24 pg   | R 635.00  | Eastern Cape  | Eastern Cape                             |
| 24 - 32 pg   | R 705.00  | Free State    | Free State                               |
| 32 - 40 pg   | R 789.00  | Western Cape  | Western Cape                             |
| 40 - 48 pg   | R 894.00  | Gauteng       | Gauteng, North West, Mpumalanga, Limpopo |
| 48 - 56 pg   | R 1001.00 |               |  |
| 56 - 64 pg   | R 1143.00 |               |  |

## Material & Insert Deadlines

| Publication | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address   | Inserts Delivery Contacts |
|-------------|----------------------|-----------------------|--------------------------|---------------------------|--|---------------------------|
| City Press  | Wed prior 12h00      | Thurs prior 12h00     | 2 weeks prior            | Wednesday prior           | GAU: Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                                     | (011) 703 2666            |
|             |                      |                       |                          |                           | WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town  | (021) 514 5503 / 16       |
|             |                      |                       |                          |                           | EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth | (041) 503 6140            |

| ROP Rates   | BW per Col/cm | FC per Col/cm |
|---|---------------|---------------|
| Main Body   |               | R 603.00      |
| Sake  |               | R 486.00      |
| Weekliks  |               | R 301.00      |
| Beleef (Lifestyle)  |               | R 301.00      |
| Rondrits (Travel)   |               | R 301.00      |
| Rapport Loopbane & City Press Careers Combo<br>(Afrikaans in Rapport and English in City Press) | R 507.00      | R 547.00      |
| Rapport Loopbane & City Press Careers Combo (Same language in both)                             | R 420.00      | R 457.00      |
| Tenders / Notices   | R 268.00      | R 392.00      |

| Special Positions          | Rate         |
|----------------------------|--------------|
| Front Page Solus (10 x 10) | R 120 600.00 |
| Mast Head Strip (2 x 10)   | R 24 120.00  |
| Page 2 (Minimum 10 x 10)   | R 90 450.00  |
| Page 3 (Minimum 10 x 10)   | R 90 450.00  |

**(Please consult Ads24 for availability on special positions)**

| Insert Rates | Rate/1000 | Insert Split  | Exact Area                               |
|--------------|-----------|---------------|--|
| 1 - 8 pg     | R 608.00  | KwaZulu Natal | KwaZulu Natal                            |
| 8 - 16 pg    | R 660.00  | Western Cape  | Western Cape                             |
| 16 - 24 pg   | R 699.00  | Eastern Cape  | Eastern Cape                             |
| 24 - 32 pg   | R 774.00  | Free State    | Free State                               |
| 32 - 40 pg   | R 867.00  | Western Cape  | Western Cape                             |
| 40 - 48 pg   | R 982.00  | Gauteng       | Gauteng, North West, Mpumalanga, Limpopo |
| 48 - 56 pg   | R 1101.00 |               |  |
| 56 - 64 pg   | R 1258.00 |               |  |

## Material & Insert Deadlines

| Publication | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address   | Inserts Delivery Contacts |
|-------------|----------------------|-----------------------|--------------------------|---------------------------|--|---------------------------|
| Rapport     | Wed prior<br>12h00   | Thurs prior<br>12h00  | 2 weeks prior            | Wednesday<br>prior        | GAU: Paarl Coldset,<br>Production Park, 83<br>Heidelberg Road, City Deep,<br>Johannesburg  | 011) 703 2666             |
|             |                      |                       |                          |                           | WC: Paarl Coldset,<br>5 Lynx Road, Paarden Island,<br>Cape Town  | (021) 514 5503<br>/ 16    |
|             |                      |                       |                          |                           | EC: Paarl Coldset, Ton Vosloo<br>Media Centre, Ivor Benn<br>Close, Cnr William Moffat<br>Expressway, Fairview,<br>Port Elizabeth | (041) 503 6140            |

| ROP Rates              | FC per Col/cm |
|------------------------|---------------|
| Son op Sondag Combined | R 76.00       |
| Son op Sondag Wes      | R 51.00       |
| Son op Sondag Oos      | R 35.00       |

| Special Positions   | Rate        |
|---|-------------|
| Front Page Solus (10 x 8)   | R 12 160.00 |
| Page 3 Solus (10 x 8)   | R 9 120.00  |
| Page 5 (10 x 8)   | R 7 600.00  |
| <b>(Please consult Ads24 for availability on special positions)</b> |             |

| Insert Rates | Rate/1000 | Insert Split  | Exact Area   |
|--------------|-----------|---------------|--|
| 1 - 64 Pg    | R 295.00  | Southern Cape | Riversonderend to Plettenbergbaai,<br>Oudtshoorn to Prins Albert, Beaufort-Wes   |
|              |           | Cape Town     | Cape Town  |
|              |           | Boland        | Wellington, Paarl, Franschoek, Stellenbosch, Strand,<br>Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach,<br>Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester,<br>Robertson, Ashton |
|              |           | Eastern Cape  | Eastern Cape   |
|              |           | Platteland    | Malmesburty to Springbok, Upington, Grabouw, Botriver,<br>Caledon, Bredasdorp, Struisbaai, Villiersdorp  |

### Material & Insert Deadlines

| Publication   | ROP Booking Deadline  | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline   | Inserts Delivery Address  | Inserts Delivery Contacts |
|---------------|-----------------------|-----------------------|--------------------------|-----------------------------|---|---------------------------|
| Son op Sondag | 2 days prior<br>12h00 | 1 day prior<br>12h00  | 1 week prior             | 2 - 4 working<br>days prior | WC: Paarl Coldset, 5 Lynx<br>Road, Paarden Island,<br>Cape Town   | (021) 514 5503<br>/ 16    |
|               |                       |                       |                          |                             | EC: Paarl Coldset ,Ton Vosloo<br>Media Center, Ivory Benn<br>Close, Cnr William Moffat<br>Expressway, Fairview,<br>Port Elizabeth | (041) 503 6140            |

| ROP Rates           | FC per Col/cm |
|---------------------|---------------|
| Main Body           | R 205.00      |
| Regular Supplements | R 205.00      |

| Special Positions                              | Rate        |
|--|-------------|
| Front Page Solus (10 x 8)                      | R 32 800.00 |
| Page 3 Solus (10 x 8)                          | R 24 600.00 |
| Page 5 (10 x 8)                                | R 20 500.00 |
| <b>(Please consult Ads24 for availability)</b> |             |

| Insert Rates | Rate/1000 |
|--------------|-----------|
| 1 - 8 Pg     | R 252.00  |
| 8 - 16 Pg    | R 273.00  |
| 16 - 24 Pg   | R 288.00  |
| 24 - 32 Pg   | R 301.00  |
| 32 - 40 Pg   | R 301.00  |
| 40 - 48 Pg   | R 301.00  |
| 48 - 56 Pg   | R 301.00  |
| 56 - 64 Pg   | R 301.00  |

### Material & Insert Deadlines

| Publication | ROP Booking Deadline  | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address   | Inserts Delivery Contacts |
|-------------|-----------------------|-----------------------|--------------------------|---------------------------|--|---------------------------|
| Sunday Sun  | 2 days prior<br>12h00 | 1 day prior<br>12h00  | 1 week prior             | Wednesday<br>prior        | GAU: Paarl Coldset,<br>Production Park, 83<br>Heidelberg Road, City Deep,<br>Johannesburg  | (011) 703 2666            |
|             |                       |                       |                          |                           | WC: Paarl Coldset, 5 Lynx<br>Road, Paarden Island,<br>Cape Town  | (021) 514 5513            |
|             |                       |                       |                          |                           | EC: Paarl Coldset, Ton Vosloo<br>Media Centre, Ivor Benn<br>Close, Cnr William Moffat<br>Expressway, Fairview,<br>Port Elizabeth | (041) 503 6033            |
|             |                       |                       |                          |                           | FS: 79 Nelson Mandela<br>Avenue, Bloemfontein, 9301  | (051) 411 6878            |
|             |                       |                       |                          |                           | KZN: Paarl Coldset,<br>45 Willowton Road,<br>Pietermaritzburg, 3201  | (033) 355 1111            |



## Eastern Cape Titles

| ROP Rates                  | Publication Day | BW Rate | FC Rate  |
|----------------------------|-----------------|---------|----------|
| Isolomzi Express           | Thursday        | R 48.00 | R 77.00  |
| King Williams Town Express | Wednesday       | R 29.00 | R 42.00  |
| Kouga Express              | Thursday        | R 30.00 | R 39.00  |
| Mthatha Express            | Thursday        | R 60.00 | R 96.00  |
| PE Express                 | Wednesday       | R 65.00 | R 111.00 |
| Queenstown Express         | Wednesday       | R 29.00 | R 42.00  |
| UD News                    | Thursday        | R 33.00 | R 55.00  |
| Uvo Lwethu Express         | Thursday        | R 48.00 | R 77.00  |

## Free State Titles

| ROP Rates     | Publication Day | BW Rate | FC Rate  |
|---------------|-----------------|---------|----------|
| Bloemnuus     | Thursday        | R 43.00 | R 66.00  |
| Express       | Wednesday       | R 82.00 | R 104.00 |
| Kroonnuus     | Tuesday         | R 28.00 | R 52.00  |
| Vista         | Thursday        | R 46.00 | R 71.00  |
| Vrystaat Nuus | Wednesday       | R 24.00 | R 47.00  |

## Gauteng Titles

| ROP Rates   | Publication Day             | BW Rate  | FC Rate  |
|---|-----------------------------|----------|----------|
| Tame Times ABJ<br>(Alberton & Germiston, Bedfordview & Edenvale, JHB South) | Tuesday                     | R 100.00 | R 100.00 |
| Tame Times Alberton & Germiston   | Tuesday                     | R 50.00  | R 50.00  |
| Tame Times Bedfordview & Edenvale   | Tuesday                     | R 42.00  | R 42.00  |
| Tame Times JHB South  | Tuesday                     | R 50.00  | R 50.00  |
| Tame Times Hammanskraal   | Thursday<br>(Twice Monthly) | R 24.00  | R 24.00  |
| Tame Times Boksburg   | Tuesday                     | R 51.00  | R 51.00  |
| Tame Times Kathorus<br>(Kathlehong, Thokoza & Vosloorus Combined)           | Thursday                    | R 72.00  | R 72.00  |
| Tame Times Kathlehong   | Thursday                    | R 27.00  | R 27.00  |
| Tame Times Thokoza  | Thursday                    | R 27.00  | R 27.00  |
| Tame Times Vosloorus  | Thursday                    | R 27.00  | R 27.00  |
| Tame Times Reiger Park  | Friday                      | R 24.00  | R 24.00  |

## KZN Titles

| ROP Rates             | Publication Day | BW Rate | FC Rate |
|-----------------------|-----------------|---------|---------|
| Amanzimtoti Fever     | Wednesday       | R 22.00 | R 31.00 |
| East Griqualand Fever | Friday          | R 38.00 | R 63.00 |
| Greytown Gazette      | Wednesday       | R 19.00 | R 24.00 |
| Hillcrest Fever       | Tuesday         | R 22.00 | R 31.00 |
| Maritzburg Fever      | Wednesday       | R 46.00 | R 61.00 |
| Maritzburg Echo       | Thursday        | R 35.00 | R 46.00 |
| Pinetown Fever        | Tuesday         | R 22.00 | R 31.00 |
| South Coast Fever     | Thursday        | R 41.00 | R 67.00 |

## Limpopo Titles

| ROP Rates     | Publication Day | BW Rate | FC Rate |
|---------------|-----------------|---------|---------|
| Rise 'n Shine | Friday          | R 49.00 | R 49.00 |

## Mpumalanga Titles

| ROP Rates   | Publication Day | BW Rate | FC Rate |
|-------------|-----------------|---------|---------|
| Cosmos News | Wednesday       | R 35.00 | R 49.00 |

## North West Titles

| ROP Rates   | Publication Day | BW Rate | FC Rate  |
|---|-----------------|---------|----------|
| Carletonville Herald  | Thursday        | R 42.00 | R 63.00  |
| Midweek Potchefstroom Herald  | Tuesday         | R 51.00 | R 73.00  |
| Potchefstroom Herald  | Thursday        | R 42.00 | R 63.00  |
| Snuffelgids / Classifieds (Carletonville Herald, Midweek Potchefstroom Herald, Potchefstroom Herald Combined) | Tuesday         | R 82.00 | R 121.00 |
| Leseding News Bojanala  | Friday          | R 29.00 | R 29.00  |

## Northern Cape Titles

| ROP Rates             | Publication Day | BW Rate | FC Rate |
|-----------------------|-----------------|---------|---------|
| Express Northern Cape | Wednesday       | R 28.00 | R 52.00 |
| Kalahari Bulletin     | Thursday        | R 23.00 | R 46.00 |
| Noordkaap             | Wednesday       | R 38.00 | R 61.00 |

## Western Cape: Inland Titles

| ROP Rates   | Publication Day          | BW Rate | FC Rate |
|---|--------------------------|---------|---------|
| Boland Gazette  | Tuesday                  | R 54.00 | R 72.00 |
| Breederivier Gazette  | Tuesday                  | R 41.00 | R 64.00 |
| Die Hoorn   | Thursday                 | R 24.00 | R 24.00 |
| District Mail   | Thursday                 | R 45.00 | R 69.00 |
| Eikestadnuus  | Thursday                 | R 38.00 | R 56.00 |
| Helderberg Gazette  | Tuesday                  | R 40.00 | R 58.00 |
| Hermanus Times  | Thursday                 | R 35.00 | R 53.00 |
| Kasi Vision Combined (Helderberg, Khayamandi, Mbekweni, Zwelethemba combined) | Last Friday of the month | R 59.00 | R 66.00 |
| Kasi Vision Helderberg  | Last Friday of the month | R 18.00 | R 18.00 |
| Kasi Vision Khayamandi  | Last Friday of the month | R 18.00 | R 18.00 |
| Kasi Vision Mbekweni  | Last Friday of the month | R 18.00 | R 18.00 |
| Kasi Vision Zwelethemba   | Last Friday of the month | R 18.00 | R 18.00 |
| Paarl Post  | Thursday                 | R 51.00 | R 78.00 |
| Swartland Gazette   | Tuesday                  | R 28.00 | R 41.00 |
| Theewaterskloof Gazette   | Tuesday                  | R 19.00 | R 29.00 |
| Weskusnuus  | Tuesday<br>(Bi-Weekly)   | R 35.00 | R 51.00 |
| Weslander   | Thursday                 | R 31.00 | R 47.00 |
| Worcester Standard  | Thursday                 | R 39.00 | R 63.00 |

## Western Cape: Peninsula Titles

| ROP Rates  | Publication Day | BW Rate | FC Rate  |
|--|-----------------|---------|----------|
| City Vision Combined (Lagunya & Khayelitsha)           | Thursday        | R 81.00 | R 141.00 |
| City Vision Lagunya                                    | Thursday        | R 43.00 | R 103.00 |
| City Vision Khayelitsha                                | Thursday        | R 43.00 | R 103.00 |
| City Vision Classified Section (Lagunya & Khayelitsha) | Thursday        | R 69.00 | R 129.00 |

| ROP Rates                                       | Publication Day | BW Rate  | FC Rate  |
|---|-----------------|----------|----------|
| People's Post Combined (All 10 Editions)        | Tuesday         | R 310.00 | R 350.00 |
| People's Post Athlone                           | Tuesday         | R 41.00  | R 81.00  |
| People's Post Atlantic Sea-Board / City Edition | Tuesday         | R 46.00  | R 86.00  |
| People's Post Claremont / Rondebosch            | Tuesday         | R 45.00  | R 85.00  |
| People's Post Constantia / Wynberg              | Tuesday         | R 45.00  | R 85.00  |
| People's Post False Bay                         | Tuesday         | R 47.00  | R 87.00  |
| People's Post Grassy Park                       | Tuesday         | R 36.00  | R 76.00  |
| People's Post Landsdowne                        | Tuesday         | R 34.00  | R 74.00  |
| People's Post Michell's Plain                   | Tuesday         | R 51.00  | R 91.00  |
| People's Post Retreat                           | Tuesday         | R 41.00  | R 81.00  |
| People's Post Woodstock / Maitland              | Tuesday         | R 31.00  | R 71.00  |

## Careers / Auctions / Legal Notices - Classified Section

| ROP Rates               | Publication Day | BW Rate  | FC Rate  |
|-------------------------|-----------------|----------|----------|
| People's Post 4 Combo*  | Tuesday         | R 120.00 | R 160.00 |
| People's Post 5 Combo** | Tuesday         | R 158.00 | R 198.00 |

\* People's Post City Edition, People's Post Claremont / Rondebosch, People's Post Constantia / Wynberg, People's Post Woodstock / Maitland

\*\*People's Post Athlone, People's Post Grassy Park, People's Post Landsdowne, People's Post Michell's Plain, People's Post Retreat

## Western Cape: Peninsula Titles

| ROP Rates                              | Publication Day | BW Rate  | FC Rate  |
|--|-----------------|----------|----------|
| Tygerburger Combined (All 14 Editions) | Wednesday       | R 362.00 | R 422.00 |
| Tygerburger Bellville                  | Wednesday       | R 44.00  | R 104.00 |
| Tygerburger Brackenfell                | Wednesday       | R 34.00  | R 94.00  |
| Tygerburger Durbanville                | Wednesday       | R 40.00  | R 100.00 |
| Tygerburger Eerste Rivier              | Wednesday       | R 45.00  | R 105.00 |
| Tygerburger Elsies Rivier              | Wednesday       | R 43.00  | R 103.00 |
| Tygerburger Goodwood                   | Wednesday       | R 45.00  | R 105.00 |
| Tygerburger Kraaifontein               | Wednesday       | R 35.00  | R 95.00  |
| Tygerburger Kuilsrivier                | Wednesday       | R 33.00  | R 93.00  |
| Tygerburger Milnerton                  | Wednesday       | R 33.00  | R 93.00  |
| Tygerburger Parrow                     | Wednesday       | R 40.00  | R 100.00 |
| Tygerburger Ravensmead/Belhar          | Wednesday       | R 46.00  | R 106.00 |
| Tygerburger Tableview                  | Wednesday       | R 40.00  | R 100.00 |
| Tygerburger Tyger Valley               | Wednesday       | R 33.00  | R 93.00  |
| Tygerburger De Grendel                 | Wednesday       | R 36.00  | R 96.00  |

## Careers / Auctions / Legal Notices - Classified Section

| ROP Rates               | Publication Day | BW Rate  | FC Rate  |
|-------------------------|-----------------|----------|----------|
| Tygerburger 3 Combo*    | Wednesday       | R 119.00 | R 179.00 |
| Tygerburger 11 Combo**  | Wednesday       | R 261.00 | R 321.00 |
| Tygerburger 14 Combo*** | Wednesday       | R 368.00 | R 428.00 |

\* Tygerburger Eerste Rivier / Blue Downs, Tygerburger Elsiesriver, Tygerburger Ravensmead / Belhar

\*\*Tygerburger Bellville, Tygerburger Brackenfell, Tygerburger Durbanville, Tygerburger Goodwood, Tygerburger Kraaifontein, Tygerburger Kuilsrivier, Tygerburger Milnerton, Tygerburger Parow, Tygerburger Tableview, Tygerburger De Grendel, Tygerburger Tygervalley

\*\*\* Tygerburger Eerste Rivier / Blue Downs, Tygerburger Elsiesriver, Tygerburger Ravensmead / Belhar, Tygerburger Bellville, Tygerburger Brackenfell, Tygerburger Durbanville, Tygerburger Goodwood, Tygerburger Kraaifontein, Tygerburger Kuilsrivier, Tygerburger Milnerton, Tygerburger Parow, Tygerburger Tableview, Tygerburger De Grendel, Tygerburger Tygervalley

## Group A

|                      |                      |
|----------------------|----------------------|
| Carletonville Herald | PE Express           |
| District Mail        | Potchefstroom Herald |
| Eikestadnuus         | Tygerburger          |
| Hermanus Times       | Weslander            |
| Paarl Post           | Worcester Standard   |

| Insert Rates | Rate/1000 |
|--------------|-----------|
| 1 - 16 Pg    | R 641.00  |
| 16 - 24 Pg   | R 738.00  |
| 24 - 32 Pg   | R 847.00  |
| 32 - 40 Pg   | R 975.00  |
| 40 - 48 Pg   | R 1121.00 |
| 48 - 56 Pg   | R 1289.00 |
| 56 - 64 Pg   | R 1482.00 |

## Group B

|                            |                              |
|----------------------------|------------------------------|
| Amanzimtoti Fever          | Leseding News                |
| Bloemnuus                  | Maritzburg Fever             |
| Boland Gazette             | Maritzburg Echo              |
| Breederivier Gazette       | Midweek Potchefstroom Herald |
| City Vision                | Mthatha Express              |
| Cosmos News                | Noordkaap                    |
| Die Hoorn                  | People's Post                |
| East Griqualand Fever      | Pinetown Fever               |
| Express                    | Rise 'n Shine                |
| Express Northern Cape      | South Coast Fever            |
| Greytown Gazette           | Swartland Gazette            |
| Helderberg Gazette         | Tame Times                   |
| Hillcrest Fever            | Theewaterskloof Gazette      |
| Isolomzi Express           | UD News                      |
| Kalahari Bulletin          | Uvo Lwethu Express           |
| Kasi Vision                | Vista                        |
| King Williams Town Express | Vrystaat Nuus                |
| Kouga Express              | Weskus Nuus                  |
| Kroonnuus                  |                              |

| Insert Rates | Rate/1000 |
|--------------|-----------|
| 1 - 16 Pg    | R 491.00  |
| 16 - 24 Pg   | R 563.00  |
| 24 - 32 Pg   | R 649.00  |
| 32 - 40 Pg   | R 745.00  |
| 40 - 48 Pg   | R 858.00  |
| 48 - 56 Pg   | R 985.00  |
| 56 - 64 Pg   | R 1134.00 |

## Local Titles

| Publication                       | ROP Booking Deadline                            | ROP Material Deadline                         | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address   | Inserts Delivery Contact |
|-----------------------------------|---|---|--------------------------|---------------------------|--|--------------------------|
| Kouga Express                     | Friday 16:00                                    | Monday 10:00                                  | 1 week prior             | Thursday / Friday prior   | Ton Vosloo Media Center, Ivory Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth | (041) 411 6878           |
| Mthatha Express                   | Thursday 12:00                                  | Friday 15:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201   | (033) 355 1634           |
| Uvo Lwethu Express                | Thursday 12:00                                  | Friday 15:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201   | (033) 355 1634           |
| Queenstown Express                | Monday 12:00                                    | Monday 16:00                                  | 1 week prior             | Thursday / Friday prior   | Ton Vosloo Media Center, Ivory Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth | (041) 411 6878           |
| Isolomzi Express                  | Thursday 12:00 (week prior to publication date) | Friday 15:00 (week prior to publication date) | 1 week prior             | Thursday / Friday prior   | Paarl Media, Paarl Coldset PMB, 45 Willowton Road, Pietermaritzburg, 3201                          | (033) 355 1634           |
| PE Express                        | Thursday 16:00                                  | Monday 10:00                                  | 1 week prior             | Thursday / Friday prior   | Ton Vosloo Media Center, Ivory Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth | (041) 411 6878           |
| UD News                           | Friday 16:00                                    | Monday 10:00                                  | 1 week prior             | Thursday / Friday prior   | Ton Vosloo Media Center, Ivory Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth | (041) 411 6878           |
| Bloemnuus                         | Monday 12:00                                    | Monday 12:00                                  | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301   | (015) 411 6878           |
| Express                           | Friday 12:00                                    | Friday 12:00                                  | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301   | (015) 411 6878           |
| Kroonnuus                         | Thursday 12:00                                  | Friday 12:00                                  | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301   | (015) 411 6878           |
| Vista                             | Friday 09:00                                    | Friday 17:00                                  | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301   | (015) 411 6878           |
| Vrystaat Nuus                     | Friday 12:00                                    | Friday: 12:00                                 | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301   | (015) 411 6878           |
| Tame Times Alberton & Germiston   | Thursday 14:00                                  | Friday 10:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times Bedfordview & Edenvale | Thursday 14:00                                  | Friday 10:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times JHB South              | Thursday 14:00                                  | Friday 10:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times Boksburg               | Thursday 14:00                                  | Friday 10:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times Kathlehong             | Friday 09:00                                    | Friday 17:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times Thokoza                | Friday 09:00                                    | Friday 17:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times Vosloorus              | Friday 09:00                                    | Friday 17:00                                  | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times Reiger Park            | Tuesday 09:00                                   | Wednesday 10:00                               | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |
| Tame Times Hammanskraal           | Tuesday 09:00                                   | Wednesday 10:00                               | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg                        | (011) 703 2666           |

## Local Titles

| Publication                  | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address  | Inserts Delivery Contact |
|------------------------------|----------------------|-----------------------|--------------------------|---------------------------|---|--------------------------|
| Amanzimtoti Fever            | Thursday: 12:00      | Friday: 15:00         | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1634           |
| East Griqualand Fever        | Monday 12:00         | Tuesday 10:00         | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1634           |
| Hillcrest Fever              | Thursday 12:00       | Friday 15:00          | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1634           |
| Maritzburg Fever             | Thursday: 12:00      | Friday: 15:00         | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1634           |
| Pinetown Fever               | Thursday 12:00       | Friday 15:00          | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1634           |
| South Coast Fever            | Monday 12:00         | Tuesday 10:00         | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1634           |
| Maritzburg Echo              | Monday 12:00         | Tuesday 10:00         | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1634           |
| Greytown Gazette             | Friday 13:00         | Monday 10:00          | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 45 Willowton Road, Pietermaritzburg, 3201                    | (033) 355 1364           |
| Leseding News                | Monday 10:00         | Monday 16:00          | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg | (011) 703 2666           |
| Rise 'n Shine                | Friday 12:00         | Wednesday 10:00       | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg | (011) 703 2666           |
| Cosmos News                  | Tuesday 10:00        | Thursday 10:00        | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg | (011) 703 2666           |
| Carletonville Herald         | Friday 14:00         | Monday 14:00          | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg | (011) 703 2666           |
| Midweek Potchefstroom Herald | Friday 14:00         | Monday 14:00          | 1 week prior             | Thursday / Friday prior   | 17 Wright Street, Industria West, Johannesburg                              | (010) 492 3430           |
| Potchefstroom Herald         | Friday 14:00         | Monday 14:00          | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg | (011) 703 2666           |
| Express Northern Cape        | Friday 09:00         | Friday 09:00          | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301                                | (015) 411 6878           |
| Kalahari Bulletin            | Monday 09:00         | Monday 09:00          | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301                                | (015) 411 6878           |
| Noordkaap                    | Monday 09:00         | Monday 09:00          | 1 week prior             | Thursday / Friday prior   | 79 Nelson Mandela Avenue, Bloemfontein, 9301                                | (015) 411 6878           |
| Die Hoorn                    | Monday 09:00         | Tuesday 12:00         | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town                       | (021) 514 5516           |
| Breederivier Gazette         | Thursday 10:00       | Friday 13:00          | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town                       | (021) 514 5516           |
| District Mail                | Monday               | Tuesday               | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town                       | (021) 514 5516           |



## Local Titles

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|-------------------------|---|---|--------------------------|---------------------------|---|--------------------------|
| Boland Gazette          | Thursday 10:00                              | Friday 13:00                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Eikestadnuus            | Friday 09:00                                | Friday 17:00                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Helderberg Gazette      | Thursday 10:00                              | Friday 13:00                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Kasi Vision             | Thursday 10:00                              | Friday 13:00                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Hermanus Times          | Thursday 09:00                              | Thursday 17:00                              | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Paarl Post              | Thursday 09:00                              | Thursday 17:00                              | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Swartland Gazette       | Wednesday 12:00                             | Friday 13:00                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Theewaterskloof Gazette | Wednesday 10:00                             | Friday 13:00                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Weskusnuus              | Tuesday week prior 9am                      | Friday prior to publication date 17:00      | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Weslander               | Friday 09:00 (week before publication date) | Friday 17:00 (week before publication date) | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Worcester Standard      | Thursday 09:00 week prior                   | Thursday 17:00 week prior                   | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| City Vision             | Friday 11:00                                | Monday 10:30                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5503 /16       |
| People's Post           | Thursday 12:00                              | Friday 9:00                                 | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |
| Tygerburger             | Friday 12:00                                | Monday 10:00                                | 1 week prior             | Thursday / Friday prior   | Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town | (021) 514 5516           |

|        | <b>Broadsheet<br/>(55 x 10)</b>   | <b>Broadsheet<br/>(54 x 10)</b> | <b>Tabloid<br/>(39 x 7)</b> | <b>Tabloid<br/>(39 x 8)</b>   | <b>Careers<br/>&amp; Tenders</b>   |
|--------|---|---------------------------------|-----------------------------|---|--|
|        | Beeld *<br>City Press *<br>Rapport *<br>Die Burger *<br>Die Burger Saterdag * | Volksblad *<br>The Witness      | Soccer Laduma               | All Local Titles<br>Daily Sun, Son,<br>Sunday Sun,<br>Son op Sondag,<br>Volksblad Saterdag,<br>Weekend Witness,<br>Beeld Saterdag | City Press<br>Loopbane &<br>Tenders,<br>Rapport<br>Loopbane &<br>Tenders,<br>Beeld Beroepe |
| Column | Size  | Size                            | Size                        | Size  | Size   |
| 1      | 34 mm   | 34 mm                           | 36 mm                       | 32 mm   | 30 mm  |
| 2      | 72 mm   | 72 mm                           | 74 mm                       | 66 mm   | 62 mm  |
| 3      | 111 mm  | 111 mm                          | 112 mm                      | 100 mm  | 93 mm  |
| 4      | 149 mm  | 149 mm                          | 150 mm                      | 134 mm  | 125 mm   |
| 5      | 187 mm  | 187 mm                          | 188 mm                      | 168 mm  | 157 mm   |
| 6      | 226 mm  | 226 mm                          | 226 mm                      | 202 mm  | 189 mm   |
| 7      | 264 mm  | 264 mm                          | 264 mm                      | 236 mm  | 221 mm   |
| 8      | 303 mm  | 303 mm                          |                             | 270 mm  | 252 mm   |
| 9      | 341 mm  | 341 mm                          |                             |   | 284 mm   |
| 10     | 380 mm  | 380 mm                          |                             |   | 316 mm   |
| 11     |   |                                 |                             |   | 348 mm   |
| 12     |   |                                 |                             |   | 380 mm   |

\* All supplements in these titles are classified as 39 x 8

Broadsheet DPS is 55 x 20 (550mm height x 790mm width) which includes 30 mm gutter

Tabloid DPS is 39 x 16 (390mm height x 555mm width) which includes a 15mm gutter

The right is reserved to withhold publication of any advertisement, and to cancel any booking, which has been accepted.

No liability is accepted for losses resulting from omissions, failure to publish, publication of wrong copy, or typographical mistake or errors of any nature whatsoever.

The right is reserved to refuse advertising considered objectionable or unsuitable.

Non-account holders accounts are payable in cash upon order. Approved account holders accounts are payable in terms as explained on the invoice.

All bookings are subject to space being available.

ROP: Combination rates do not apply in conjunction with negotiated discounts.

ROP: Cancellation fee of 100% will apply for any cancellation made after booking deadline.

Inserts: Cancellation fee of 100% will apply for cancellations made after booking deadline.

Inserts work on a strictly first come, first serve basis and will only be deemed confirmed at the time that Ads24 receive the CI.

Inserts: Changes in specifications within 7 days prior to insertion might result in cancellation of booking due to capacity problems.

| Contact Person    | Position   | Tel          | Cell         |
|-------------------|--|--------------|--------------|
| Ané Honiball      | General Manager                                      | 011 259 1717 | 082 306 2699 |
| Tian Liebenberg   | Portfolio Manager:<br>Platinum Clients (JHB)         | 011 259 1716 | 082 554 5693 |
| Justin van Alphen | Portfolio Manager:<br>New Business Development (JHB) | 011 259 1714 | 082 441 1038 |
| Pierrette Spadoni | Portfolio Manager:<br>Government & Careers           | 011 259 1718 | 083 297 6501 |
| Mark Herman       | Portfolio Manager:<br>Coastal                        | 021 406 2644 | 079 697 6283 |
| Gaafele Mbele     | Portfolio Manager:<br>Digital (National)             | 011 259 1749 | 082 096 9616 |