



REACH. BEYOND NUMBERS.

RATE CARD 2018

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Digital Rates

Netwerk 24	City Press	Son	Kick Off
Netnuus	Daily Sun	Soccer Laduma	Kuier

Print Rates

Monday - Friday	Monday - Saturday	Sunday Titles
Daily Sun	Beeld	City Press
Son	Die Burger	Rapport
Wednesday	Volksblad	Son op Sunday
Soccer Laduma	The Witness & Weekend Witness	Sunday Sun

Local Titles Insert Rates

Eastern Cape Titles

Isolomzi Express
King Williams Town Express
Kouga Express
Mid-Karoo Express
Mthatha Express
PE Express
Queenstown Express
UD Express

Free State Titles

Bloemnuus
Express
Kroonnuus
Vista
Vrystaat Nuus

Gauteng Titles

Tame Times Alberton & Germiston
Tame Times Bedfordview & Edenvale
Tame Times JHB South
Tame Times Hammanskraal
Tame Times Boksburg
Tame Times Kathlehong
Tame Times Thokoza
Tame Times Vosloorus
Tame Times Reiger Park
Tame Times Diaspora
Taxi Times

KZN Titles

Amanzimtoti Fever
East Griqualand Fever
Greytown Gazette
Hillcrest Fever
Maritzburg Fever

Maritzburg Echo

Pinetown Fever
South Coast Fever

Limpopo Titles

Rise 'n Shine

Mpumalanga Titles

Cosmos News

North West Titles

Carletonville Herald
Midweek Potchefstroom Herald
Potchefstroom Herald
Leseding News Bojanala

Northern Cape Titles

Express Northern Cape
Kalahari Bulletin
Noordkaap

Western Cape: Inland Titles

Boland Gazette
Breederivier Gazette
Die Hoorn
District Mail
Eikestadnuus
Helderberg Gazette
Hermanus Times
Paarl Post
Swartland Gazette
Theewaterskloof Gazette
Weskusnuus
Weslander
Worcester Standard

Western Cape: Peninsula Titles

City Vision Lagunya
City Vision Khayelitsha
City Vision Lwandle/Nomzamo
People's Post Athlone
People's Post Atlantic Sea-Board / City Edition
People's Post Claremont / Rondebosch
People's Post Constantia / Wynberg
People's Post False Bay
People's Post Grassy Park
People's Post Landsdowne
People's Post Michell's Plain
People's Post Retreat
People's Post Woodstock / Maitland

Western Cape: Peninsula Titles

Tygerburger Bellville
Tygerburger Brackenfell
Tygerburger Durbanville
Tygerburger Eerste Rivier
Tygerburger Elsies Rivier
Tygerburger Goodwood
Tygerburger Kraaifontein
Tygerburger Kuilsrivier
Tygerburger Milnerton
Tygerburger Parrow
Tygerburger Ravensmead/Belhar
Tygerburger Tableview
Tygerburger Tyger Valley
Tygerburger De Grendel

Magazine Rates

Kick-off	Kuier
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Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop Half Page	300 x 600	R 375.00
Desktop Medium Rectangle	300 x 250	R 320.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Mobile Billboard	300 x 250	R 320.00
Mobile App Top Banner	220 x 40, 320 x 50	R 150.00
Mobile App Billboard	300 x 250	R 320.00
Tablet App Leaderboard	728 x 90	R 335.00
Table App Halfpage	300 x 600	R 335.00
Tablet App Medium Rectangle	300 x 250	R 335.00
Section Takeover	All banners + background skin (728 x 90; 300 x 600; 300 x 250; 320 x 50 + 1440 x 900)	Price on Request
Desktop Homepage Takeover	1280 x 800; 728 x 90; 300 x 600; 300 x 250	Price on Request
Mobile Homepage Takeover	300 x 50; 120 x 20	Price on Request
Desktop + Mobile Homepage Takeover	All available sizes	Price on Request
Email Newsletter Medium Rectangle	Available on Request	Price on Request
Email Promo Mailers	Available on Request	Price on Request
Rich Media Options	Available on request, please contact Ads24	Price on Request
Custom Solutions	Available on request, please contact Ads24	Price on Request
Social Media	Available on request, please contact Ads24	Price on Request
Content Opportunities	Available on request, please contact Ads24	Price on Request
Desktop Retail Bar	12 products - 250 characters, URL, Pictures	Price on Request



Creative Element	Pixels	CPM Rate
In-Stream Video	Set 1: 320x200, Set 2: 360x220, Set 3: 400 x 225, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R 377.00
In-Stream Image	Set 1: 320x280, Set 2: 360x280, Set 3: 400x280, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R 377.00
Splash Screen And App Stream Header Combo	320 x 50	R 12 500.00 / day R 75 000.00 / week R 250 000.00 / month
Vinnige Vraag (Native Survey)	350 x 350	R 20 500.00 / survey

Material Deadlines	
Standard Media:	3 day lead time
Rich Media:	7 day lead time

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop Half Page	300 x 600	R 375.00
Desktop Medium Rectangle	300 x 250	R 320.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Mobile Billboard	300 x 250	R 320.00
Desktop Homepage Takeover	1280 x 800; 728 x 90; 300 x 600; 300 x 250	Price on Request
Section Takeover	All banners + background skin (728 x 90; 300 x 600; 300 x 250; 320 x 50 + 1440 x 900)	Price on Request
Mobile Homepage Takeover	300 x 50; 120 x 20	Price on Request
Desktop + Mobile Homepage Takeover	All available sizes	Price on Request
Rich Media Options	Available on request, please contact Ads24	Price on Request
Custom Solutions	Available on request, please contact Ads24	Price on Request
Social Media	Available on request, please contact Ads24	Price on Request
Content Opportunities	Available on request, please contact Ads24	Price on Request
Desktop Retail Bar	12 products - 250 characters, URL, Pictures	Price on Request
Email Promo mailers	Available on Request	Price on Request

2. Newspaper Rates

3. Local Titles Insert Rates

4. Magazine Rates

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop half Page	300 x 600	R 375.00
Desktop Medium Rectangle	300 x 250	R 320.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Mobile Billboard	300 x 250	R 320.00
Desktop Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on Request
Mobile Homepage Takeover	300 x 50; 120 x 20	Price on Request
Desktop + Mobile Homepage Takeover	All available sizes	Price on Request
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on Request
Rich Media Options	Available on request	Price on Request
Custom Solutions	Available on request, please contact Ads24	Price on Request
Social Media	Available on request, please contact Ads24	Price on Request
Content Opportunities	Available on request, please contact Ads24	Price on Request
Email Promo mailers	Available on Request	Price on Request

5. Material & Insert Deadlines

6. Column Sizes

7. Terms and Conditions

Material Deadlines

Standard Media:	3 day lead time
Rich Media:	7 day lead time

8. Contact Details

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop Half Page	300 x 600	R 375.00
Desktop Medium Rectangle	300 x 250	R 320.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	320 x 50	R 100.00
Mobile Billboard	300 x 250	R 320.00
Desktop Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on Request
Mobile Homepage Takeover	300 x 50; 120 x 20	Price on Request
Desktop + Mobile Homepage Takeover	All available sizes	Price on Request
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	Price on Request
Rich Media Options	Available on request	Price on Request
Custom Solutions	Available on request, please contact Ads24	Price on Request
Social Media	Available on request, please contact Ads24	Price on Request
Content Opportunities	Available on request, please contact Ads24	Price on Request
Email Promo Mailers	Available on Request	Price on Request



Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop Half Page	300 x 600	R 375.00
Desktop Medium Rectangle	336 x 280, 300 x 250	R 320.00
Mobile Top Banner	320 x 100, 320 x 50, 300 x 100, 300 x 50, 216 x 36, 168 x 28, 120 x 20	R 200.00
Mobile Billboard	320 x 250	R 320.00
Desktop Homepage takeover	320 x 600, 728 x 90, 300 x 250, 1440 x 750 (background skin)	R 40 000.00
Mobile Homepage takeover	320x100, 300x100, 300x250	R 75 000.00
Desktop + Mobile Homepage takeover	All banners + background skin	R 100 000.00
Section Takeover	All banners + background skin	Price on Request
Local/International	All banners + background skin	Price on Request
Fan Park (Lifestyle)	All banners + background skin	Price on Request
Social Post	Facebook Incl hyperlink	R 25 000.00
Social Post	Twitter incl Hyperlink and Hashtag	R 5 000.00
Social Post	Instagram incl Hyperlink	R 5 000.00
Rich Media Options	Available on request, please contact Ads24	No additional cost
Custom Solutions	Available on request, please contact Ads24	Price on Request
Content Opportunities	Available on request, please contact Ads24	Price on Request
SL Radio	30 Minute Podcast Show Sponsorship includes: 1 live read; 10" opening billboard; 10" closing billboard	R 106 000.00
SMS	Available on Request	Price on Request

Material Deadlines	
Standard Media:	3 day lead time
Rich Media:	7 day lead time





Digital Rates

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop Half Page	300 x 600	R 375.00
Desktop Medium Rectangle	300 x 250	R 320.00
Mobile Top Banner	120 x 20 - 300 x 50	R 100.00
Mobile Billboard	300 x 250	R 320.00
Desktop Homepage Takeover	320 x 600, 728 x 90, 300 x 250, 1440 x 750 (background skin)	R 20 000.00
Mobile Homepage Takeover	320 x 100, 300 x 100, 300 x 250	R 45 000.00
Desktop + Mobile Homepage Takeover	All banners + background skin	R 50 000.00
Section Takeover	All banners + background skin	Price on Request
Social Media	Available on request, please contact Ads24	Price on Request
Rich Media Options	Available on request, please contact Ads24	No additional cost
Custom Solutions	Available on request, please contact Ads24	Price on Request
Content Opportunities	Available on request, please contact Ads24	Price on Request



Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R 290.00
Desktop Halfpage	300 x 600	R 375.00
Desktop Medium Rectangle	300 x 250	R 320.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R 500.00
Mobile Top Banner	120 x 20, 300 x 50	R 100.00
Mobile Billboard	300 x 250	R 320.00
Desktop Homepage Takeover	1280 x 800; 728 x 90; 300 x 600; 300 x 250	Price on Request
Mobile Homepage Takeover	300 x 50; 120 x 20	Price on Request
Desktop + Mobile Homepage Takeover	All available sizes	Price on Request
Social Media	Available on Request	Price on Request
Rich Media Options	Available on Request	Price on Request
Custom Solutions	Available on Request	Price on Request
Content Opportunities	Available on Request	Price on Request
Email Promo Mailers	Available on Request	Price on Request

All rates are Nett and exclude VAT
 Rates effective April 2018 – March 2019
 Cancellation fee will be charged for late cancellations



ROP Rates	FC per Col/cm
Main Body	R 466.00
Regular Supplements Regional	R 310.00
Northern Distribution Edition	R 387.00
Gauteng Edition (JHB & PTA)	R 310.00
Country Edition	R 162.00
Inland Edition	R 391.00
KZN Edition	R 137.00
Eastern Cape Edition	R 137.00
Free State Edition	R 137.00
Western Cape Edition	R 61.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 75 000.00
Page 3 Solus (10 x 8)	R 55 944.00
Page 5 (10x 8)	R 55 944.00
Page 7 - 11 (Minimum of 10x8)	R 55 944.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000
1 - 8 pg	R 303.00
8 - 16 pg	R 317.00
16 - 24 pg	R 361.00
24 - 32 pg	R 379.00
32 - 40 pg	R 398.00
40+ pg	R 486.00

Insert Split	Exact Area
National	All provinces
Northern Distribution	Gauteng, North West, Mpumalanga, Limpopo
Country	North West, Mpumalanga, Limpopo
Gauteng	Johannesburg, Pretoria
Inland	Gauteng, North West, Mpumalanga, Limpopo, Free State
Kwazulu Natal	KwaZulu Natal
Western Cape	Western Cape
Eastern Cape	Eastern Cape
Free State	Free State

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Daily Sun	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	GAU: 14 Wright Street, Industria West, 2093	(010) 492 3384
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5513
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6033
					FS: 79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
					KZN: 16 Peak Street, Unit 5, Chatsworth, 4030	(031) 459 8305

ROP Rates	FC per Col/cm
Son Combined	R 250.00
Son Wes	R 237.00
Son Oos	R 69.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 40 000.00
Page 3 Solus (10 x 8)	R 30 000.00
Page 5 (10 x 8)	R 25 000.00
(Please consult Ads24 for availability)	

Insert Rates Son Oos & Wes	Rate/1000
1-64 pg	R 599.00

Insert Rates Son Combined	Rate/1000
1-64 pg	R 516.00

Insert Split	Exact Area
Eastern Cape	Eastern Cape
Cape Town	Cape Town
Boland / West coast	Platteland Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp. BOLAND: Wellington, Paarl, Franschhoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
Southern Cape	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Son	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town EC: Paarl Coldset ,Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(021) 514 5503 / 16 (041) 503 6140

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 244.00
Notices	R 175.00	R 244.00
Tenders	R 98.00	R 174.00
Beroepe / Careers	R 160.00	R 237.00
Huisgids / Property		R 116.00
Regular Supplements		R 244.00
Metro Beeld Noord / Suid		R 117.00
Beeld Saterdag		R 202.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 48 800.00
Page 3 Solus (15 x 10)	R 54 900.00
Page 5 (20 x 10)	R 61 000.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000
1 - 8 Pg	R 401.00
8 - 16 Pg	R 482.00
16 - 24 Pg	R 522.00
24 - 32 Pg	R 561.00
32 - 40 Pg	R 641.00
40 - 48 Pg	R 680.00
48 - 56 Pg	R 720.00
56 - 64 Pg	R 800.00

Insert Split	Exact Area
Johannesburg	Johannesburg
Pretoria	Pretoria
Platteland	Mpumalanga, North West, Limpopo
KZN	KZN

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Beeld & Beeld Saterdag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	GAU: 14 Wright Street, Industria West, 2093	(010) 492 3384
Beeld & Beeld Saterdag					KZN: 16 Peak Street, Unit 5, Chatsworth, 4030	(031) 459 8305

ROP Rates	FC per Col/cm
Die Burger Combined Main Body	R 226.00
Die Burger Oos Main Body	R 90.00
Die Burger Wes Main Body	R 190.00
Regular Supplements DB Combined	R 226.00
Regular Supplements Western Cape	R 190.00
Die Burger Combined Saterdag	R 218.00
Die Burger Oos Saterdag	R 90.00
Die Burger Wes Saterdag	R 183.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 45 200.00
Page 3 Solus (15 x 10)	R 50 850.00
Page 5 (20 x 10)	R 56 500.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 Pg	R 677.00	Eastern Cape	Eastern Cape
8 - 16 Pg	R 677.00	Cape Town	Cape Town
16 - 24 Pg	R 699.00	Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
24 - 32 Pg	R 721.00		
32 - 40 Pg	R 751.00		
40 - 48 Pg	R 768.00		
48 - 56 Pg	R 783.00		
56 - 64 Pg	R 831.00	Platteland	Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.
		Suid Kaap	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Die Burger & Die Burger Saterdag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 104.00
Regular Supplements		R 104.00
Beroepe / Careers	R 82.00	R 116.00
Tenders / Notices	R 74.00	R 104.00
Volksblad Saterdag		R 81.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 20 800.00
Page 3 Solus (15 x 10)	R 23 400.00
Page 5 (20 x 10)	R 26 000.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000
1 - 8 Pg	R 401.00
8 - 16 Pg	R 482.00
16 - 24 Pg	R 522.00
24 - 32 Pg	R 561.00
32 - 40 Pg	R 641.00
40 - 48 Pg	R 680.00
48 - 56 Pg	R 720.00
56 - 64 Pg	R 800.00

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Volksblad & Volksblad Saterdag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	FS: 79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 112.00
Regular Supplements		R 112.00
Vacancies & Auctions	R 59.00	R 78.00
Tenders & Notices	R 120.00	R 156.00
Weekend Witness		R 102.00
Weekend Witness Vacancies & Auctions	R 59.00	R 78.00
Weekend Witness Tenders & Notices	R 120.00	R 156.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 22 400.00
Page 3 Solus (15 x 10)	R 25 200.00
Page 5 (20 x 10)	R 28 000.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 pg	R 490.00	Northern KZN	Newcastle, Dundee, Glencoe, Vryheid, Estcourt, Ladysmith, Bergville, Drakensberg, Winterton
8 - 16 pg	R 546.00	Durban	DBN Central, DBN South, DBN North, Phoenix, Chatsworth, Overport, Pinetown, Hillcrest
16 - 24 pg	R 582.00	Zululand	North Coast, Verulam, Tongaat, Stanger, Mandini, Eshowe, Ulundi, Empangeni, Richards Bay, Pongola
24 - 32 pg	R 603.00	South Coast	Amazimtoti, Winkelspruit, Umkomaas, Scottburgh, Mtwalume, Hibberdene, Port Shepstone, Margate, Port Edward
32 - 40 pg	R 617.00	Southern Berg	Bulwer, Donnybrook, Ixopo, Underberg, Matatiele, Creighton, Kokstad, Boston, Richmond, Baynesfield
40 - 48 pg	R 654.00	Midlands (Only Weekend)	Pietermaritzburg, Howick, Merrivale, Ashburton, Haniville, Edendale, Imbali, Hilton
48 - 56 pg	R 729.00		
56 - 64 pg	R 757.00		

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
The Witness & The Weekend Witness	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	KZN: 16 Peak street, Unit 5, Chatsworth	(031) 459 8305

ROP Rates	FC per Col/cm
Main Body	R 408.00
Editorial Branding Existing Property: Siyagobhoza	R 586.00
Editorial Branding Existing Property: Weekly Roundup	R 440.00
Editorial Branding Existing Property: Make Your Point	R 511.00
Editorial Branding Existing Property: Revolving Column	R 526.00
Editorial Branding Existing Property: In Touch With	R 732.00
Editorial Branding Existing Property: NFD Focus	R 526.00
Editorial Branding Existing Property: International Soccer	R 440.00
Editorial Branding Existing Property: Supporters' Noticeboard	R 440.00
Editorial Branding Existing Property: Editor's Column	R 440.00
Editorial Branding Existing Property: Player Poster	R 878.00
Editorial Branding Created Content	R 586.00

Special Positions	Rate
Guaranteed Positions	Rate +15%

Insert Rates	Rate/1000
1 - 64 Pg	R 555.00

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Soccer Laduma	Wednesday prior to publication	Wednesday prior to publication (Friday by arrangement)	1 week prior	Thursday / Friday prior	GAU: Caxton Printers, 15 Wright Street, Industria west, Johannesburg 2042	(010) 492 3384
					WC: CTP Cape Newspapers, 12 Boompies Street, Parow 7500	(021) 929 6200
					EC: Times Printing Company, 640 Cape Road, Port Elizabeth	(041) 391 6517
					KZN:The Highway Mail, 115 Escom Road, New Germany, Pinetown	(033) 716 4444

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 383.00
Business		R 366.00
Trending	R 98.00	R 181.00
City Press Careers & Rapport Recruitment Combo (Afrikaans in Rapport and English in City Press)	R 532.00	R 574.00
City Press Careers & Rapport Recruitment Combo (Same language in both)	R 441.00	R 480.00
Tenders / Notices	R 242.00	R 323.00
Voices		R 383.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 76 600.00
Mast Head Strip (2 x 10)	R 15 320.00
Page 2 (Minimum 10 x 10)	R 57 450.00
Page 3 (Minimum 10 x 10)	R 57 450.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 pg	R 579.00	KwaZulu Natal	KwaZulu Natal
8 - 16 pg	R 634.00	Western Cape	Western Cape
16 - 24 pg	R 667.00	Eastern Cape	Eastern Cape
24 - 32 pg	R 740.00	Free State	Free State
32 - 40 pg	R 828.00	Western Cape	Western Cape
40 - 48 pg	R 939.00	Gauteng	Gauteng, North West, Mpumalanga, Limpopo
48 - 56 pg	R 1051.00		
56 - 64 pg	R 1200.00		

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
City Press	Wed prior 12h00	Thurs prior 12h00	2 weeks prior	Wednesday prior	GAU: 14 Wright Street, Industria West, 2093	(010) 492 3384
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 / 16
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R 633.00
Sake		R 510.00
Weekliks		R 316.00
Beleef (Lifestyle)		R 316.00
Rondrits (Travel)		R 316.00
Rapport Loopbane & City Press Careers Combo (Afrikaans in Rapport and English in City Press)	R 532.00	R 574.00
Rapport Loopbane & City Press Careers Combo (Same language in both)	R 441.00	R 480.00
Tenders / Notices	R 281.00	R 412.00

Special Positions	Rate
Front Page Solus (10 x 10)	R 126 600.00
Mast Head Strip (2 x 10)	R 25 320.00
Page 2 (Minimum 10 x 10)	R 94 950.00
Page 3 (Minimum 10 x 10)	R 94 950.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 8 pg	R 638.00	KwaZulu Natal	KwaZulu Natal
8 - 16 pg	R 693.00	Western Cape	Western Cape
16 - 24 pg	R 734.00	Eastern Cape	Eastern Cape
24 - 32 pg	R 813.00	Free State	Free State
32 - 40 pg	R 910.00	Western Cape	Western Cape
40 - 48 pg	R 1031.00	Gauteng	Gauteng, North West, Mpumalanga, Limpopo
48 - 56 pg	R 1156.00		
56 - 64 pg	R 1321.00		

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Rapport	Wed prior 12h00	Thurs prior 12h00	2 weeks prior	Wednesday prior	GAU: 14 Wright Street, Industria West, 2093	(010) 492 3384
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 / 16
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140

ROP Rates	FC per Col/cm
Son op Sondag Combined	R 80.00
Son op Sondag Wes	R 54.00
Son op Sondag Oos	R 37.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 12 800.00
Page 3 Solus (10 x 8)	R 9 600.00
Page 5 (10 x 8)	R 8 000.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000	Insert Split	Exact Area
1 - 64 Pg	R 310.00	Southern Cape	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes
		Cape Town	Cape Town
		Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
		Eastern Cape	Eastern Cape
		Platteland	Malmesburty to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Son op Sondag	2 days prior 12h00	1 day prior 12h00	1 week prior	2 - 4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 / 16
					EC: Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140

ROP Rates	FC per Col/cm
Main Body	R 215.00
Regular Supplements	R 215.00

Special Positions	Rate
Front Page Solus (10 x 8)	R 34 400.00
Page 3 Solus (10 x 8)	R 25 800.00
Page 5 (10 x 8)	R 21 500.00
(Please consult Ads24 for availability)	

Insert Rates	Rate/1000
1 - 8 Pg	R 265.00
8 - 16 Pg	R 287.00
16 - 24 Pg	R 302.00
24 - 32 Pg	R 316.00
32 - 40 Pg	R 316.00
40 - 48 Pg	R 316.00
48 - 56 Pg	R 316.00
56 - 64 Pg	R 316.00

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Sunday Sun	2 days prior 12h00	1 day prior 12h00	1 week prior	Wednesday prior	GAU: 14 Wright Street, Industria West, 2093	(010) 492 3384
					WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5513
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6033
					FS: 79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
					KZN: 16 Peak Street, Unit 5, Chatsworth, 4030	(031) 459 8305

Eastern Cape Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Isolomzi Express	Thursday	R 40.00	R 56.00
King Williams Town Express	Wednesday	R 31.00	R 46.00
Kouga Express	Thursday	R 32.00	R 45.00
Mid-Karoo Express	Thursday	R 18.00	R 27.00
Mthatha Express	Thursday	R 54.00	R 86.00
PE Express	Wednesday	R 70.00	R 119.00
Queenstown Express	Thursday	R 30.00	R 45.00
UD Express	Thursday	R 35.00	R 63.00

Free State Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Bloemnuus	Thursday	R 46.00	R 70.00
Express	Wednesday	R 87.00	R 110.00
Kroonnuus	Tuesday	R 30.00	R 55.00
Vista	Thursday	R 49.00	R 75.00
Vrystaat Nuus	Wednesday	R 25.00	R 50.00

Gauteng Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Tame Times ABJ (Alberton & Germiston, Bedfordview & Edenvale, JHB South)	Tuesday	R 106.00	R 106.00
Tame Times Alberton & Germiston	Tuesday	R 53.00	R 53.00
Tame Times Bedfordview & Edenvale	Tuesday	R 45.00	R 45.00
Tame Times JHB South	Tuesday	R 53.00	R 53.00
Tame Times Hammanskraal	Thursday (Twice Monthly)	R 25.00	R 25.00
Tame Times Boksburg	Tuesday	R 54.00	R 54.00
Tame Times Kathorus (Kathlehong, Thokoza & Vosloorus Combined)	Thursday	R 76.00	R 76.00
Tame Times Kathlehong	Thursday	R 29.00	R 29.00
Tame Times Thokoza	Thursday	R 29.00	R 29.00
Tame Times Vosloorus	Thursday	R 29.00	R 29.00
Tame Times Reiger Park	Friday (Twice Monthly)	R 25.00	R 25.00
Taxi Times	Friday (Twice Monthly)	R 123.00	R 123.00
Tame Times Diaspora	Friday (Monthly)	R 43.00	R 43.00

KZN Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Amanzimtoti Fever	Wednesday	R 23.00	R 33.00
East Griqualand Fever	Friday	R 40.00	R 67.00
Greytown Gazette	Wednesday	R 20.00	R 25.00
Hillcrest Fever	Tuesday	R 23.00	R 33.00
Maritzburg Fever	Wednesday	R 49.00	R 65.00
Maritzburg Echo	Thursday	R 37.00	R 49.00
Pinetown Fever	Tuesday	R 23.00	R 33.00
South Coast Fever	Thursday	R 43.00	R 71.00

Limpopo Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Rise 'n Shine	Friday (Twice Monthly)	R 52.00	R 52.00

Mpumalanga Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Cosmos News	Wednesday	R 38.00	R 53.00

North West Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Carletonville Herald	Thursday	R 45.00	R 67.00
Midweek Potchefstroom Herald	Tuesday	R 54.00	R 77.00
Potchefstroom Herald	Thursday	R 45.00	R 67.00
Snuffelgids / Classifieds (Carletonville Herald, Midweek Potchefstroom Herald, Potchefstroom Herald Combined)	Tuesday	R 87.00	R 128.00
Leseding News Bojanala	Friday (Twice Monthly)	R 53.00	R 53.00

Northern Cape Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Express Northern Cape	Wednesday	R 30.00	R 55.00
Kalahari Bulletin	Thursday	R 24.00	R 49.00
Noordkaap	Wednesday	R 40.00	R 65.00

Western Cape: Inland Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Boland Gazette	Tuesday	R 57.00	R 76.00
Breederivier Gazette	Tuesday	R 43.00	R 68.00
Die Hoorn	Thursday	R 25.00	R 25.00
District Mail	Thursday	R 48.00	R 73.00
Eikestadnuus	Thursday	R 40.00	R 59.00
Helderberg Gazette	Tuesday	R 42.00	R 61.00
Hermanus Times	Thursday	R 37.00	R 56.00
Paarl Post	Thursday	R 54.00	R 83.00
Swartland Gazette	Tuesday	R 30.00	R 43.00
Theewaterskloof Gazette	Tuesday	R 20.00	R 31.00
Weskusnuus	Tuesday (Bi-Weekly)	R 37.00	R 54.00
Weslander	Thursday	R 33.00	R 50.00
Worcester Standard	Thursday	R 41.00	R 67.00

Western Cape: Peninsula Titles

ROP Rates	Publication Day	BW Rate	FC Rate
City Vision Combined (All 2 editions)	Thursday	R 86.00	R 150.00
City Vision Lagunya	Thursday	R 46.00	R 110.00
City Vision Khayelitsha	Thursday	R 46.00	R 110.00
City Vision Classified Section (All 2 editions)	Thursday	R 73.00	R 137.00
City Vision Lwandle/Nomzamo	Thursday	R 48.00	R 48.00

ROP Rates	Publication Day	BW Rate	FC Rate
People's Post Combined (All 10 Editions)	Tuesday	R 330.00	R 370.00
People's Post Athlone	Tuesday	R 45.00	R 85.00
People's Post Atlantic Sea-Board / City Edition	Tuesday	R 50.00	R 90.00
People's Post Claremont / Rondebosch	Tuesday	R 50.00	R 90.00
People's Post Constantia / Wynberg	Tuesday	R 50.00	R 90.00
People's Post False Bay	Tuesday	R 50.00	R 92.00
People's Post Grassy Park	Tuesday	R 40.00	R 80.00
People's Post Landsdowne	Tuesday	R 40.00	R 80.00
People's Post Michell's Plain	Tuesday	R 55.00	R 95.00
People's Post Retreat	Tuesday	R 45.00	R 85.00
People's Post Woodstock / Maitland	Tuesday	R 35.00	R 75.00

Careers / Auctions / Legal Notices - Classified Section

ROP Rates	Publication Day	BW Rate	FC Rate
People's Post 4 Combo*	Tuesday	R 127.00	R 170.00
People's Post 5 Combo**	Tuesday	R 167.00	R 210.00

* People's Post City Edition, People's Post Claremont / Rondebosch, People's Post Constantia / Wynberg, People's Post Woodstock / Maitland

**People's Post Athlone, People's Post Grassy Park, People's Post Landsdowne, People's Post Michell's Plain, People's Post Retreat

Western Cape: Peninsula Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Tygerburger Combined (All 14 Editions)	Wednesday	R 385.00	R 450.00
Tygerburger Bellville	Wednesday	R 47.00	R 107.00
Tygerburger Brackenfell	Wednesday	R 36.00	R 96.00
Tygerburger Durbanville	Wednesday	R 42.00	R 102.00
Tygerburger Eerste Rivier	Wednesday	R 48.00	R 108.00
Tygerburger Elsies Rivier	Wednesday	R 46.00	R 106.00
Tygerburger Goodwood	Wednesday	R 48.00	R 108.00
Tygerburger Kraaifontein	Wednesday	R 37.00	R 97.00
Tygerburger Kuilsrivier	Wednesday	R 35.00	R 95.00
Tygerburger Milnerton	Wednesday	R 35.00	R 95.00
Tygerburger Parrow	Wednesday	R 42.00	R 102.00
Tygerburger Ravensmead/Belhar	Wednesday	R 49.00	R 109.00
Tygerburger Tableview	Wednesday	R 42.00	R 102.00
Tygerburger Tyger Valley	Wednesday	R 35.00	R 95.00
Tygerburger De Grendel	Wednesday	R 38.00	R 98.00

Careers / Auctions / Legal Notices - Classified Section

ROP Rates	Publication Day	BW Rate	FC Rate
Tygerburger 3 Combo*	Wednesday	R 126.00	R 190.00
Tygerburger 11 Combo**	Wednesday	R 217.00	R 340.00
Tygerburger 14 Combo***	Wednesday	R 390.00	R 454.00

* Tygerburger Eerste Rivier / Blue Downs, Tygerburger Elsiesriver, Tygerburger Ravensmead / Belhar

**Tygerburger Bellville, Tygerburger Brackenfell, Tygerburger Durbanville, Tygerburger Goodwood, Tygerburger Kraaifontein, Tygerburger Kuilsrivier, Tygerburger Milnerton, Tygerburger Parow, Tygerburger Tableview, Tygerburger De Grendel, Tygerburger Tygervalley

*** Tygerburger Eerste Rivier / Blue Downs, Tygerburger Elsiesriver, Tygerburger Ravensmead / Belhar, Tygerburger Bellville, Tygerburger Brackenfell, Tygerburger Durbanville, Tygerburger Goodwood, Tygerburger Kraaifontein, Tygerburger Kuilsrivier, Tygerburger Milnerton, Tygerburger Parow, Tygerburger Tableview, Tygerburger De Grendel, Tygerburger Tygervalley

Group A

Carletonville Herald	PE Express
District Mail	Potchefstroom Herald
Eikestadnuus	Tygerburger
Hermanus Times	Weslander
Paarl Post	Worcester Standard

Insert Rates	Rate/1000
1 - 16 Pg	R 679.00
16 - 24 Pg	R 782.00
24 - 32 Pg	R 898.00
32 - 40 Pg	R 1034.00
40 - 48 Pg	R 1188.00
48 - 56 Pg	R 1366.00
56 - 64 Pg	R 1571.00

Group B

Amanzimtoti Fever	Maritzburg Fever
Bloemnuus	Maritzburg Echo
Boland Gazette	Mid-Karoo Express
Breederivier Gazette	Midweek Potchefstroom Herald
City Vision	Mthatha Express
Cosmos News	Noordkaap
Die Hoorn	People's Post
East Griqualand Fever	Pinetown Fever
Express	Rise 'n Shine
Express Northern Cape	South Coast Fever
Greytown Gazette	Swartland Gazette
Helderberg Gazette	Tame Times
Hillcrest Fever	Taxi Times
Isolomzi Express	Theewaterskloof Gazette
Kalahari Bulletin	UD Express
King Williams Town Express	Queenstown Express
Kouga Express	Vista
Kroonnuus	Vrystaat Nuus
Leseding News	Weskus Nuus

Insert Rates	Rate/1000
1 - 16 Pg	R 520.00
16 - 24 Pg	R 597.00
24 - 32 Pg	R 688.00
32 - 40 Pg	R 790.00
40 - 48 Pg	R 909.00
48 - 56 Pg	R 1044.00
56 - 64 Pg	R 1202.00

Advertising Rates	Standard Positions	Advertorials
DPS	R 63 555	R 80 450
Full Page	R 31 790	R 40 225
1/2 Page	R 20 650	
1/3 Page	R 12 700	
1/4 Page	R 9 535	
Giveaway	R 3 975	
Buyer's Guide	R 3 490	

Advertorial rates include standard production and photographic costs

Special Positioning	Rate
Inside Front Cover FP	R 36 545
Inside Back Cover	R 34 960
Outside Back Cover	R 39 745
First DPS	R 69 930
Any Guaranteed FP	R 34 960

Insert Rates

Loose Inserts	Rate/1000	Bound In	Rate/1000
Single Page	R 450.00	Single Page	R 545.00
4 Page	R 620.00	4 Page	R 745.00
6 - 8 Page	R 735.00	6 - 8 Page	R 885.00
12 Page	R 820.00	12 Page	R 1 020.00
16 - 20 Page	R 930.00	16 - 20 Page	R 1 125.00
24 Page	R 1 065.00	Subscribers	R 2 645.00
32 Page	R 1 250.00	subject to postage where applicable	
48 Page	R 1 500.00		
52 Page	R 1 635.00		

All insert rates are for insertion costs only

Action Rates	Rate/1000
*Carrying Fee	R 450.00
Machine / Hand Insertion (random)	R 305.00
Machine / Hand Insertion (specific page)	R 405.00
*Paste / Glue-on (specific page)	R 950.00
Bagging (contribution)	R 260.00
Bagging (with hand insertion)	R 960.00

* Carrying fee must be added to glueing / bagging costs

Schedule

Issue Date	On Sale	Insert Deadline	Advertising Booking Deadline	Advertising Material Deadline	Send to Printers
10 Jan 2018	Fri 05 Jan 2018	Fri 08 Dec 2017	Mon 27 Nov 2017	Fri 08 Dec 2017	Fri 15 Dec 2017
24 Jan 2018	Fri 19 Jan 2018	Fri 05 Jan 2018	Mon 25 Dec 2017	Fri 05 Jan 2018	Fri 12 Jan 2018
07 Feb 2018	Fri 02 Feb 2018	Mon 22 Jan 2018	Mon 08 Jan 2018	Fri 19 Jan 2018	Fri 26 Jan 2018
21 Feb 2018	Fri 16 Feb 2018	Mon 05 Feb 2018	Mon 22 Jan 2018	Fri 02 Feb 2018	Fri 09 Feb 2018
07 March 2018	Fri 02 Mar 2018	Mon 19 Feb 2018	Mon 05 Feb 2018	Fri 16 Feb 2018	Fri 23 Feb 2018
21 March 2018	Fri 16 Mar 2018	Mon 05 Mar 2018	Mon 19 Feb 2018	Fri 02 Mar 2018	Fri 09 Mar 2018
04 April 2018	Thu 29 Mar 2018	Fri 16 Mar 2018	Fri 02 Mar 2018	Thu 15 Mar 2018	Thu 22 Mar 2018
18 April 2018	Fri 13 Apr 2018	Mon 02 Apr 2018	Mon 19 Mar 2018	Fri 30 Mar 2018	Fri 06 Apr 2018
02 May 2018	Thu 26 Apr 2018	Fri 13 Apr 2018	Fri 30 Mar 2018	Thu 12 Apr 2018	Thu 19 Apr 2018
16 May 2018	Fri 11 May 2018	Mon 30 Apr 2018	Mon 16 Apr 2018	Fri 27 Apr 2018	Fri 04 May 2018
30 May 2018	Fri 25 May 2018	Mon 14 May 2018	Mon 30 Apr 2018	Fri 11 May 2018	Fri 18 May 2018
13 June 2018	Fri 08 Jun 2018	Mon 28 May 2018	Mon 14 May 2018	Fri 25 May 2018	Fri 01 Jun 2018
27 June 2018	Fri 22 Jun 2018	Mon 11 Jun 2018	Mon 28 May 2018	Fri 08 Jun 2018	Fri 15 Jun 2018
11 July 2018	Fri 06 Jul 2018	Mon 25 Jun 2018	Mon 11 Jun 2018	Fri 22 Jun 2018	Fri 29 Jun 2018
25 July 2018	Fri 20 Jul 2018	Mon 09 Jul 2018	Mon 25 Jun 2018	Fri 06 Jul 2018	Fri 13 Jul 2018
08 Aug 2018	Fri 03 Aug 2018	Mon 23 Jul 2018	Mon 09 Jul 2018	Fri 20 Jul 2018	Fri 27 Jul 2018
22 Aug 2018	Fri 17 Aug 2018	Mon 06 Aug 2018	Mon 23 Jul 2018	Fri 03 Aug 2018	Fri 10 Aug 2018
05 Sept 2018	Fri 31 Aug 2018	Mon 20 Aug 2018	Mon 06 Aug 2018	Fri 17 Aug 2018	Fri 24 Aug 2018
19 Sept 2018	Fri 14 Sep 2018	Mon 03 Sep 2018	Mon 20 Aug 2018	Fri 31 Aug 2018	Fri 07 Sep 2018
03 Oct 2018	Fri 28 Sep 2018	Mon 17 Sep 2018	Mon 03 Sep 2018	Fri 14 Sep 2018	Fri 21 Sep 2018
17 Oct 2018	Fri 12 Oct 2018	Mon 01 Oct 2018	Mon 17 Sep 2018	Fri 28 Sep 2018	Fri 05 Oct 2018
31 Oct 2018	Fri 26 Oct 2018	Mon 15 Oct 2018	Mon 01 Oct 2018	Fri 12 Oct 2018	Fri 19 Oct 2018
14 Nov 2018	Fri 09 Nov 2018	Mon 29 Oct 2018	Mon 15 Oct 2018	Fri 26 Oct 2018	Fri 02 Nov 2018
28 Nov 2018	Fri 23 Nov 2018	Mon 12 Nov 2018	Mon 29 Oct 2018	Fri 09 Nov 2018	Fri 16 Nov 2018
12 Dec 2018	Fri 07 Dec 2018	Mon 26 Nov 2018	Mon 12 Nov 2018	Fri 23 Nov 2018	Fri 30 Nov 2018

Material Specifications

Size	Type (mm) height x width	Trim (mm) height x width	Bleed (mm) height x width
DPS	258 x 380	275 x 420	285 x 430
Full Page	258 x 190	275 x 210	285 x 220
1/2 Page Vertical	258 x 92	275 x 105	285 x 115
1/2 Page Horizontal	127 x 190	136 x 210	146 x 220
1/3 Page Vertical	258 x 59	275 x 70	285 x 80
1/3 Page Horizontal	84 x 190	94 x 210	104 x 220

* Carrying fee must be added to glueing / bagging costs

Advertising Rates	Standard Positions	Advertorials
DPS	R 104 450	R 120 120
Full Page	R 52 230	R 60 060
1/2 Page	R 39 940	
1/3 Page	R 34 900	
2/3 Page	R 44 870	
1/4 Page	R 29 920	

Advertorial rates include standard production and photographic costs

Special Positioning	Rate
Inside Front Cover DPS	R 130 565
Inside Front Cover FP	R 65 290
Inside Back Cover	R 62 670
Outside Back Cover	R 73 120

Insert Rates

Loose Inserts	Rate/1000	Bound In	Rate/1000
Single Page	R 450.00	Single Page	R 545.00
4 Page	R 620.00	4 Page	R 745.00
6 - 8 Page	R 735.00	6 - 8 Page	R 885.00
12 Page	R 820.00	12 Page	R 1 020.00
16 - 20 Page	R 930.00	16 - 20 Page	R 1 125.00
24 Page	R 1 065.00	Subscribers	R 2 645.00
32 Page	R 1 250.00	subject to postage where applicable	
48 Page	R 1 500.00		
52 Page	R 1 635.00		

All insert rates are for insertion costs only

Action Rates	Rate/1000
*Carrying Fee	R 450.00
Machine / Hand Insertion (random)	R 305.00
Machine / Hand Insertion (specific page)	R 405.00
*Paste / Glue-on (specific page)	R 950.00
Bagging (contribution)	R 260.00
Bagging (with hand insertion)	R 960.00

* Carrying fee must be added to glueing / bagging costs

Schedule

Issue Date	Inserts to Printers	Advertorial Booking Close and Brief	Advertising Booking Close	Advert Material in	In Store (Fridays)
Jan	6 Dec	13 Nov	28 Nov	4 Dec	15 Dec
Feb	17 Jan	11 Dec	10 Jan	15 Jan	26 Jan
Mar	14 Feb	22 Jan	7 Feb	12 Feb	23 Feb
Apr	14 Mar	19 Feb	7 Mar	12 Mar	23 Mar
May	11 Apr	19 Mar	4 Apr	9 Apr	20 Apr
June	16 May	23 Apr	9 May	14 May	25 May
July	13 June	21 May	6 June	11 June	22 June
Aug	11 July	18 June	4 July	9 July	20 July
Sept	15 Aug	23 July	8 August	13 Aug	24 Aug
Oct	12 Sept	20 Aug	5 Sept	10 Sept	21 Sept
Nov	17 Oct	24 Sept	10 Oct	15 Oct	26 Oct
Dec	14 Nov	22 Oct	14 Nov	12 Nov	23 Nov
Jan '19	12 Dec	19 Nov	12 Dec	10 Dec	21 Dec

Material Specifications

Size	Type (mm) height x width	Trim (mm) height x width	Bleed (mm) height x width
DPS	240 x 372	276 x 420	282 x 426
Full Page	240 x 186	276 x 210	282 x 216
1/2 Page Vertical	240 x 93	276 x 105	282 x 111
1/2 Page Horizontal	120 x 186	138 x 210	144 x 216
1/3 Page Vertical	240 x 62	276 x 70	282 x 76
1/3 Page Horizontal	80 x 186	92 x 210	98 x 216
2/3 Page Vertical	240 x 124	276 x 140	282 x 146
2/3 Page Horizontal	160 x 186	184 x 210	190 x 216
1/4 Page	55 x 186	70 x 210	76 x 216

Local Titles

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contact
King Williams Town Express	Monday 12:00	Monday 16:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
Kouga Express	Friday 16:00	Monday 10:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140
Mid-Karoo Express	Tuesday 09:00	Tuesday 16:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
Mthatha Express	Thursday 12:00	Friday 15:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6029
Queenstown Express	Monday 12:00	Monday 16:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140
Isolomzi Express	Thursday 12:00 (week prior to publication date)	Friday 15:00 (week prior to publication date)	1 week prior	Thursday / Friday prior	Paarl Coldset, Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6029
PE Express	Thursday 16:00	Monday 10:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140
UD Express	Friday 16:00	Monday 10:00	1 week prior	Thursday / Friday prior	Ton Vosloo Media Center, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth	(041) 503 6140
Bloemnuus	Monday 12:00	Monday 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Express	Friday 12:00	Friday 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Kroonnuus	Thursday 12:00	Friday 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Vista	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Vrystaat Nuus	Friday 12:00	Friday: 12:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Tame Times Alberton & Germiston	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Bedfordview & Edenvale	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times JHB South	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Boksburg	Thursday 14:00	Friday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Kathlehong	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Thokoza	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Vosloorus	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666

Local Titles

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contact
Tame Times Reiger Park	Tuesday 09:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Tame Times Hammanskraal	Tuesday 09:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Taxi Times	Tuesday 09:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg, 2049	(011) 703 2666
Amanzimtoti Fever	Thursday: 12:00	Friday: 15:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
East Griqualand Fever	Monday 12:00	Tuesday 10:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
Hillcrest Fever	Thursday 12:00	Friday 15:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
Maritzburg Fever	Thursday: 12:00	Friday: 15:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
Pinetown Fever	Thursday 12:00	Friday 15:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
South Coast Fever	Monday 12:00	Tuesday 10:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
Maritzburg Echo	Monday 12:00	Tuesday 10:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
Greytown Gazette	Friday 13:00	Monday 10:00	1 week prior	Thursday / Friday prior	16 Peak street, Unit 5, Chatsworth	(031) 459 8305
Leseding News	Monday 10:00	Monday 16:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Rise 'n Shine	Friday 12:00	Wednesday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Cosmos News	Tuesday 10:00	Thursday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Carletonville Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Midweek Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday / Friday prior	17 Wright Street, Industria West, Johannesburg	(010) 492 3430
Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday / Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg	(011) 703 2666
Express Northern Cape	Friday 09:00	Friday 09:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Kalahari Bulletin	Monday 09:00	Monday 09:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Noordkaap	Monday 09:00	Monday 09:00	1 week prior	Thursday / Friday prior	79 Nelson Mandela Avenue, Bloemfontein, 9301	(051) 411 6878
Die Hoorn	Monday 09:00	Tuesday 12:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Breederivier Gazette	Thursday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
District Mail	Monday	Tuesday	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516

Local Titles

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contact
Boland Gazette	Thursday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Eikestadnuus	Friday 09:00	Friday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Helderberg Gazette	Thursday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Hermanus Times	Thursday 09:00	Thursday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Paarl Post	Thursday 09:00	Thursday 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Swartland Gazette	Wednesday 12:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Theewaterskloof Gazette	Wednesday 10:00	Friday 13:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Weskusnuus	Tuesday week prior 9am	Friday prior to publication date 17:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Weslander	Friday 09:00 (week before publication date)	Friday 17:00 (week before publication date)	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Worcester Standard	Thursday 09:00 week prior	Thursday 17:00 week prior	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
City Vision	Friday 11:00	Monday 10:30	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5503 /16
People's Post	Thursday 12:00	Friday 9:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516
Tygerburger	Friday 12:00	Monday 10:00	1 week prior	Thursday / Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town	(021) 514 5516

	Broadsheet (55 x 10)	Broadsheet (54 x 10)	Tabloid (39 x 7)	Tabloid (39 x 8)	Careers & Tenders
	Beeld * City Press * Rapport * Die Burger * Die Burger Saterdag *	Volksblad * The Witness	Soccer Laduma	All Local Titles Daily Sun, Son, Sunday Sun, Son op Sondag, Volksblad Saterdag, Weekend Witness, Beeld Saterdag	City Press Loopbane & Tenders, Rapport Loopbane & Tenders, Beeld Beroepe
Column	Size	Size	Size	Size	Size
1	34 mm	34 mm	36 mm	32 mm	30 mm
2	72 mm	72 mm	74 mm	66 mm	62 mm
3	111 mm	111 mm	112 mm	100 mm	93 mm
4	149 mm	149 mm	150 mm	134 mm	125 mm
5	187 mm	187 mm	188 mm	168 mm	157 mm
6	226 mm	226 mm	226 mm	202 mm	189 mm
7	264 mm	264 mm	264 mm	236 mm	221 mm
8	303 mm	303 mm		270 mm	252 mm
9	341 mm	341 mm			284 mm
10	380 mm	380 mm			316 mm
11					348 mm
12					380 mm

* All supplements in these titles are classified as 39 x 8

Broadsheet DPS is 55 x 20 (550mm height x 790mm width) which includes 30 mm gutter

Tabloid DPS is 39 x 16 (390mm height x 555mm width) which includes a 15mm gutter

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No liability is accepted for losses resulting from omissions, failure to publish, publication of wrong copy, or typographical mistake or errors of any nature whatsoever.

The right is reserved to refuse advertising considered objectionable or unsuitable.

Non-account holders accounts are payable in cash upon order. Approved account holders accounts are payable in terms as explained on the invoice.

All bookings are subject to space being available.

ROP: Combination rates do not apply in conjunction with negotiated discounts.

ROP: Cancellation fee of 100% will apply for any cancellation made after booking deadline.

Inserts: Cancellation fee of 100% will apply for cancellations made after booking deadline.

Inserts work on a strictly first come, first serve basis and will only be deemed confirmed at the time that Ads24 receive the CI.

Inserts: Changes in specifications within 7 days prior to insertion might result in cancellation of booking due to capacity problems.

Contact Person	Position	Tel	Cell
Ané Honiball	General Manager	011 259 1717	082 306 2699
Tian Liebenberg	Portfolio Manager: Platinum Clients (JHB)	011 259 1716	082 554 5693
Justin van Alphen	Portfolio Manager: New Business Development (JHB)	011 259 1714	082 441 1038
Pierrette Spadoni	Portfolio Manager: Government & Careers	011 259 1718	083 297 6501
Mark Herman	Portfolio Manager: Coastal	021 406 2644	079 697 6283