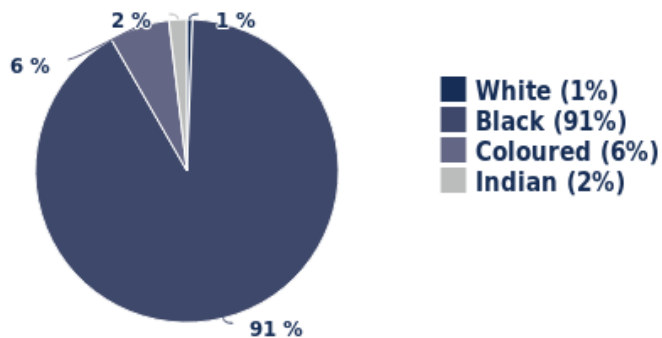


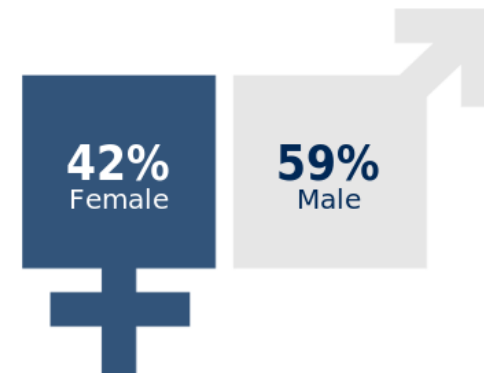
2 399 000 AIR

57 845 CIRCULATION

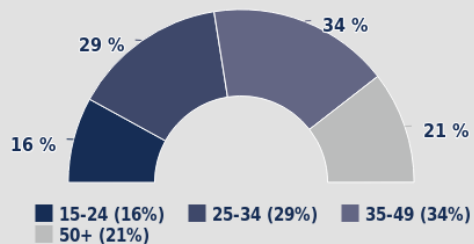
RACE



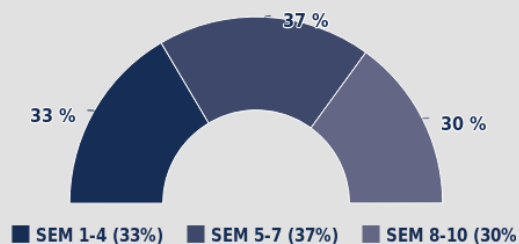
GENDER



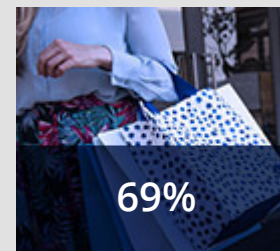
AGE



SEM



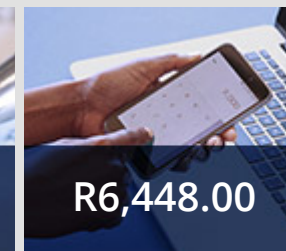
SHOPPING RESPONSIBILITY



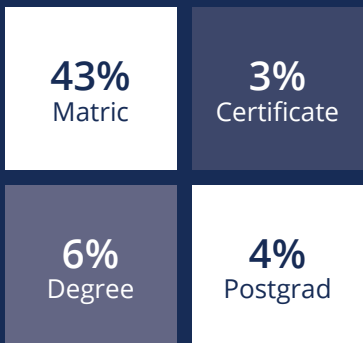
AVERAGE HH INCOME



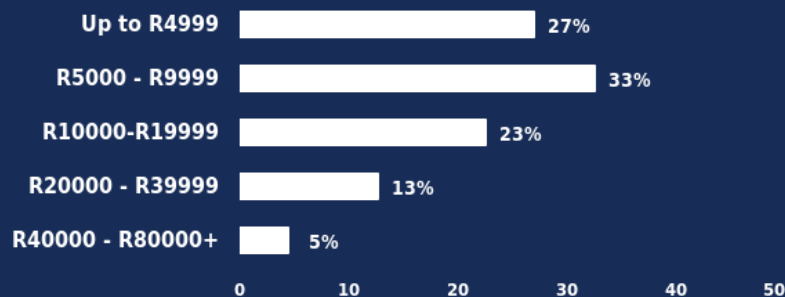
AVERAGE PERSONAL INCOME



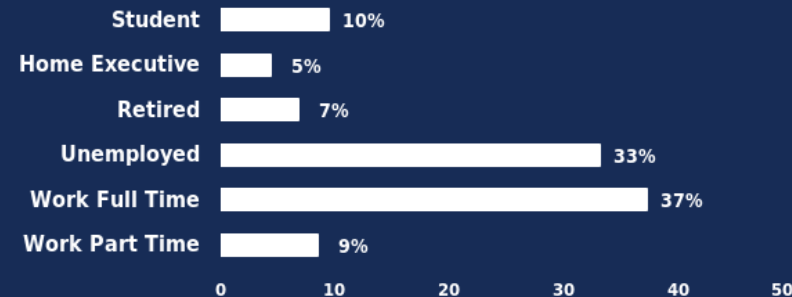
EDUCATION



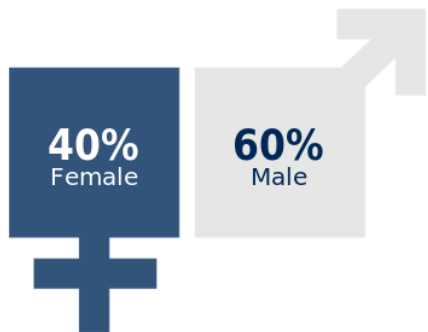
HH INCOME



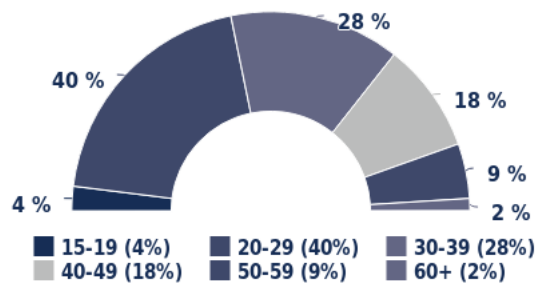
EMPLOYMENT



GENDER



AGE



- Single (52%)
- Married (41%)
- Divorced (5%)



- Main (32%)
- Joint (47%)
- Someone else (20%)

1 046 621
Unique Browsers

3.07
Frequency

90%
Mobile Screen Type

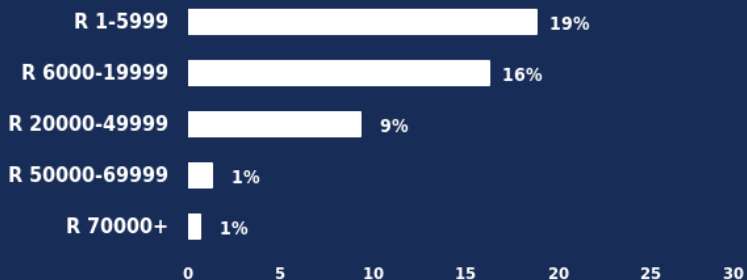
9.61
Page Depth

3MIN 56SEC
Time Spent Per Visit

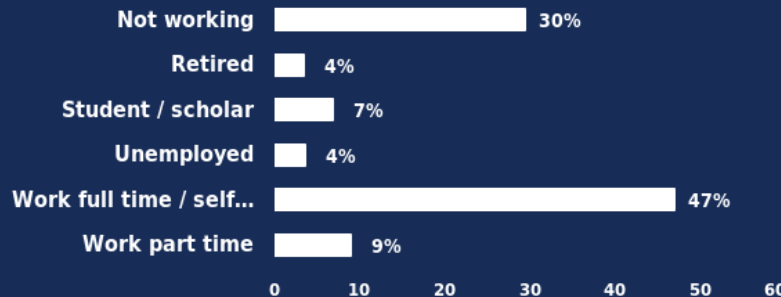
3 217 250
Unique Visits

10 061 391
Page Views

PERSONAL INCOME



EMPLOYMENT



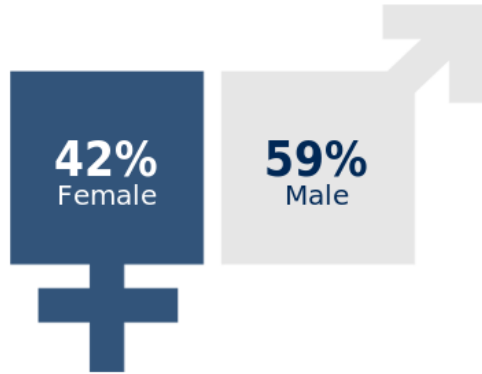
SOCIAL MEDIA

- Facebook: 1,946,566 Likes
- Twitter: 123,782 Followers
- Instagram: 31,028 Followers

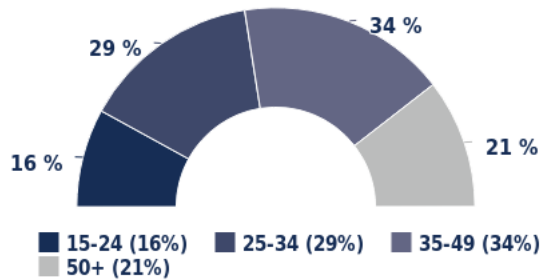


PRINT REACH: 2,399,000.00

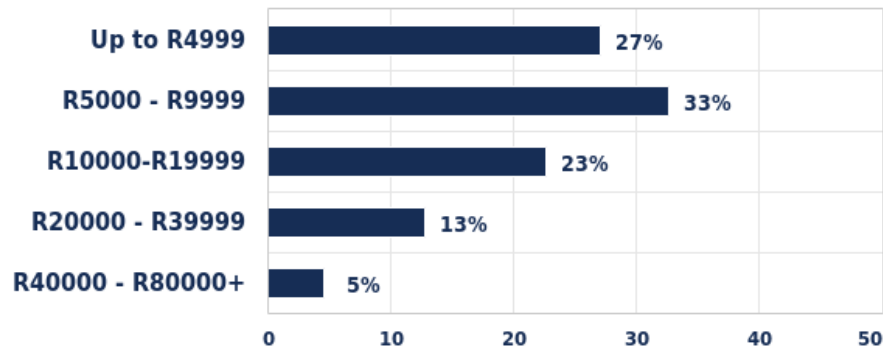
GENDER



AGE

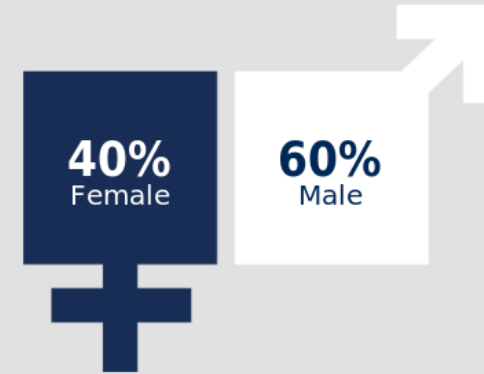


HH INCOME

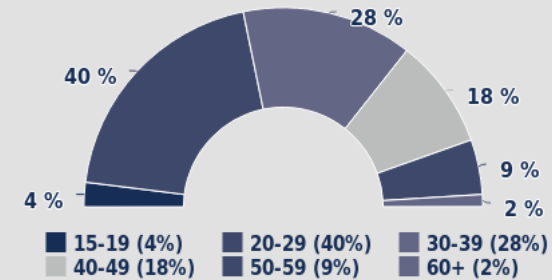


DIGITAL REACH: 1 046 621 (COMBINED UB'S)

GENDER



AGE



PERSONAL INCOME

