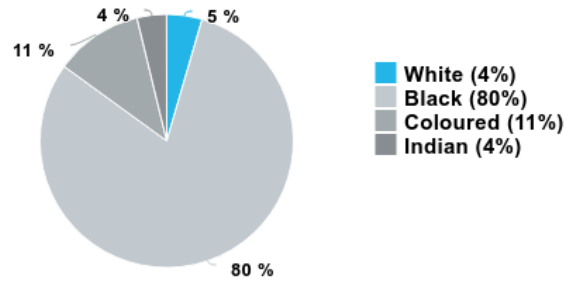


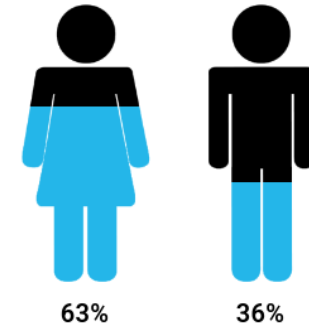
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ESTIMATED READERSHIP
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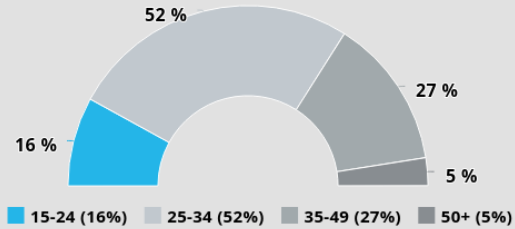
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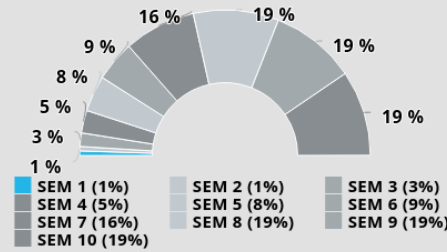
GENDER



AGE



SEM



SHOPPING RESPONSIBILITY



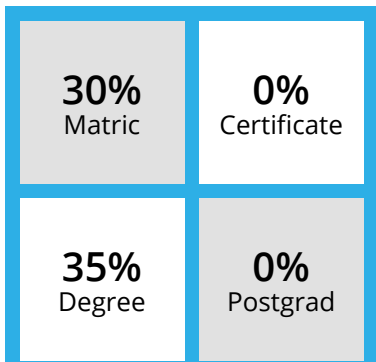
AVERAGE HH INCOME



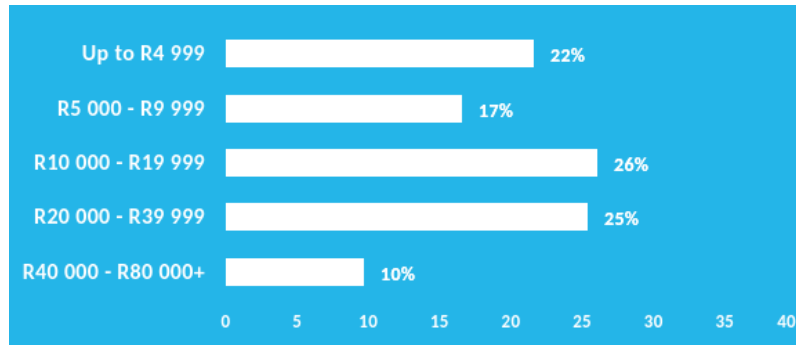
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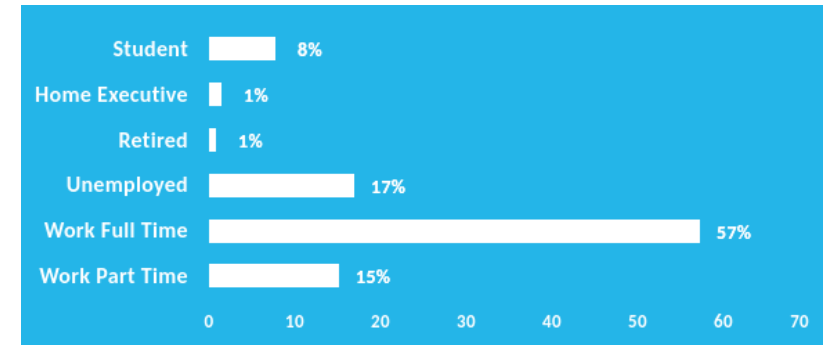
EDUCATION



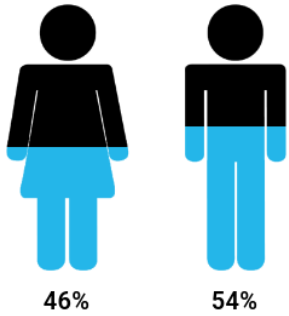
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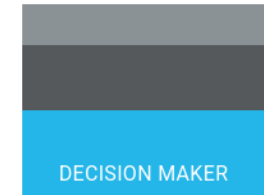
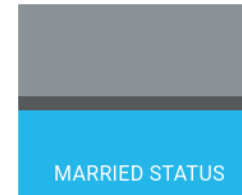
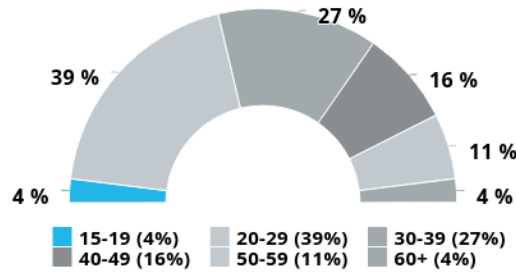
EMPLOYMENT



GENDER

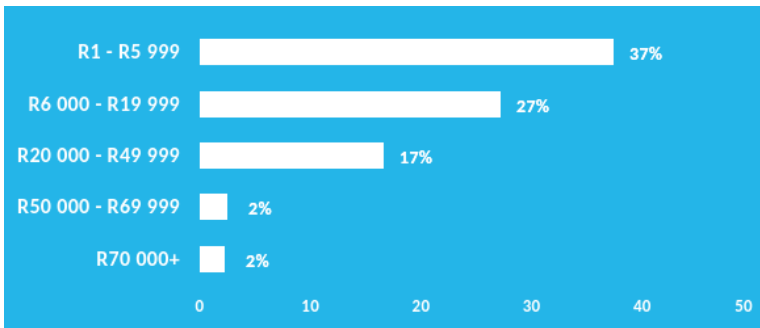


AGE

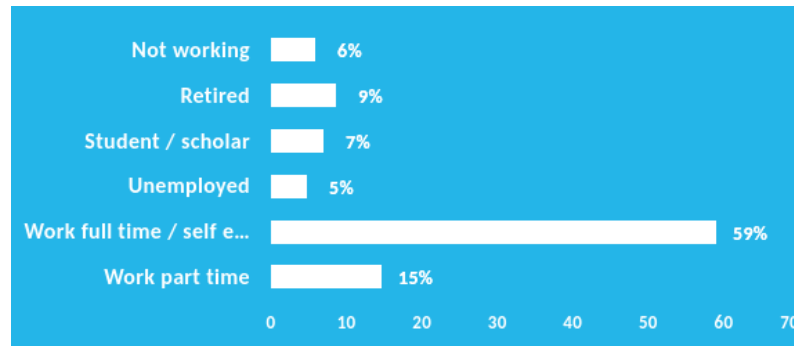


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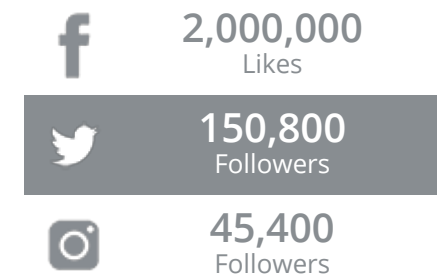
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EMPLOYMENT



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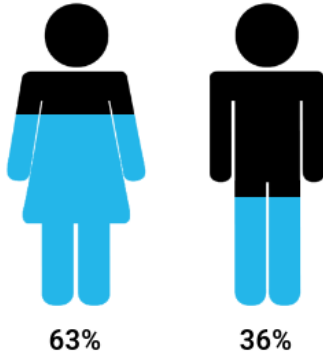


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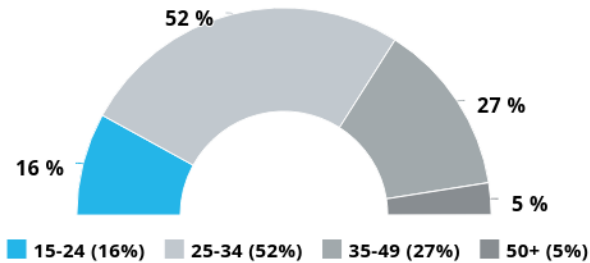


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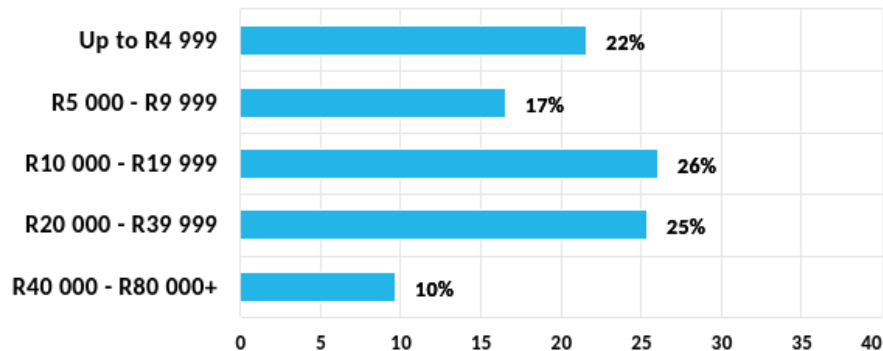
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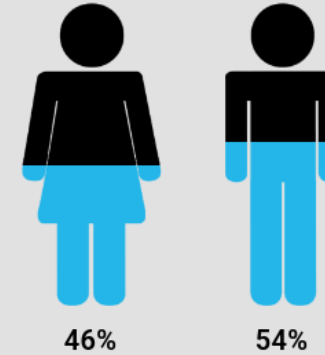


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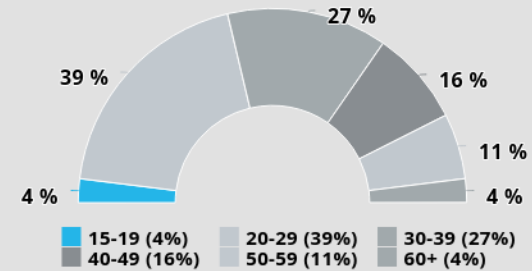


DIGITAL REACH: 0 (COMBINED UB'S)

GENDER



AGE



PERSONAL INCOME

