

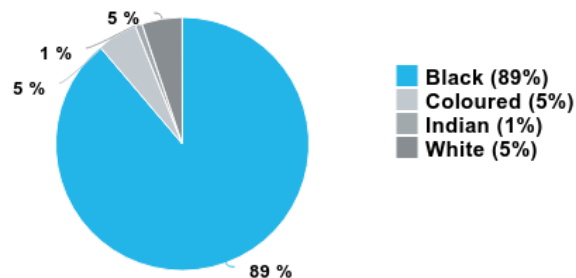
DISTRIBUTION

7 995

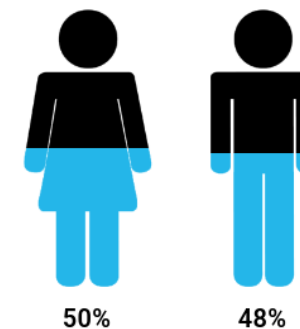
ESTIMATED READERSHIP

25 104

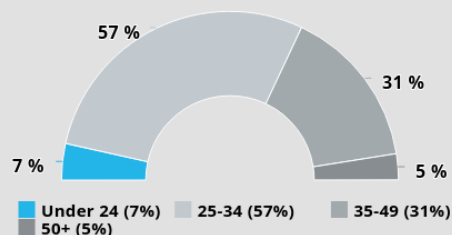
RACE



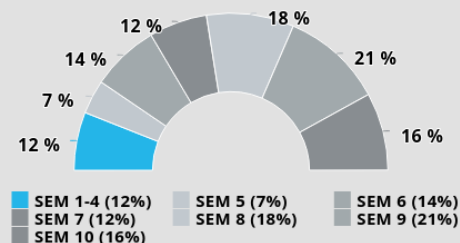
GENDER



AGE



SEM



SHOPPING RESPONSIBILITY



98%

AVERAGE HH INCOME



R13,500.00

AVERAGE PERSONAL INCOME



R10,305.00

EDUCATION

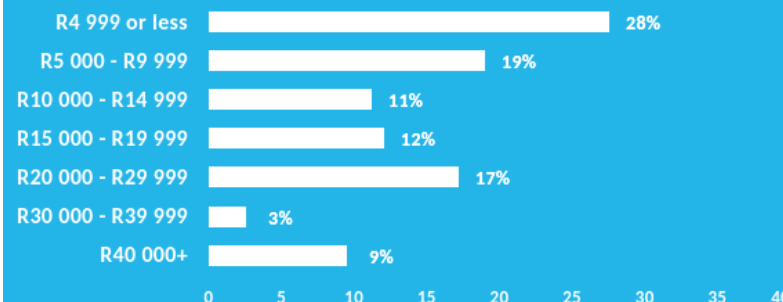
32%
Matric

0%
Certificate

28%
Degree

19%
Other

HH INCOME



EMPLOYMENT

