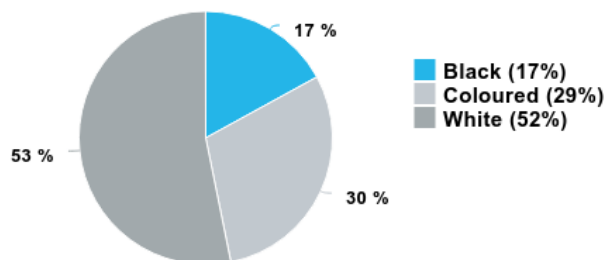


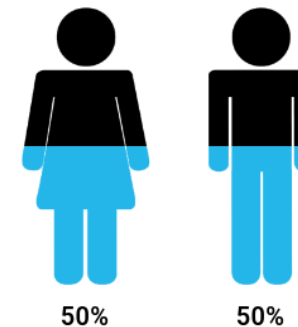
DISTRIBUTION
18 278

ESTIMATED READERSHIP
50 645

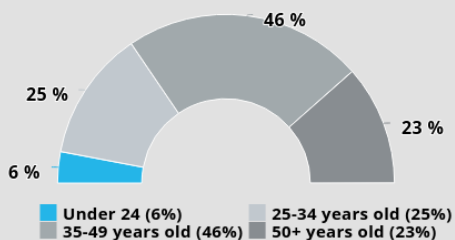
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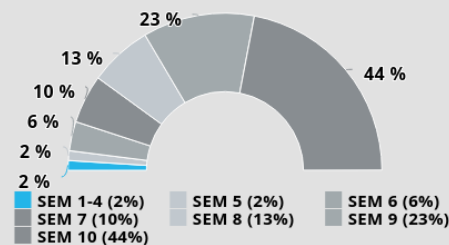
GENDER



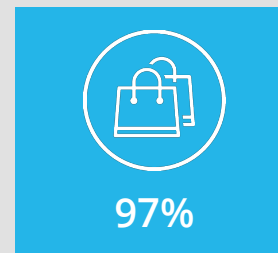
AGE



SEM



SHOPPING RESPONSIBILITY



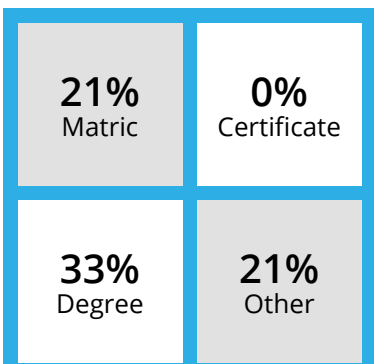
AVERAGE HH INCOME



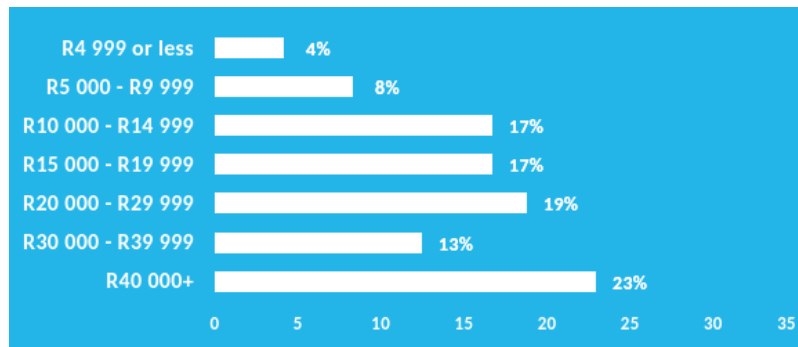
AVERAGE PERSONAL INCOME



EDUCATION



HH INCOME



EMPLOYMENT

