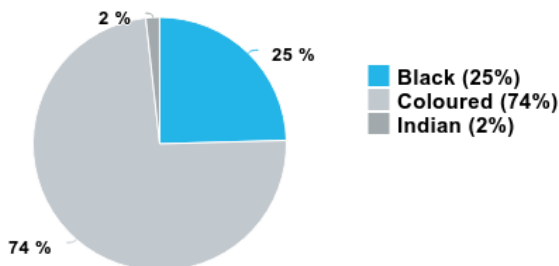


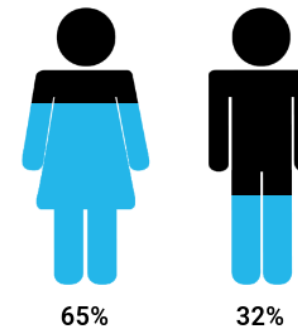
**DISTRIBUTION**  
41 102

**ESTIMATED READERSHIP**  
44 926

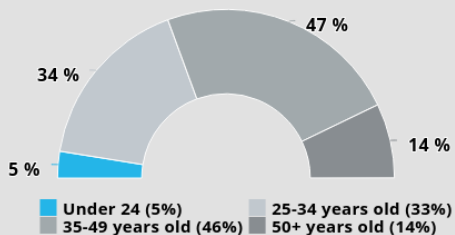
**RACE**



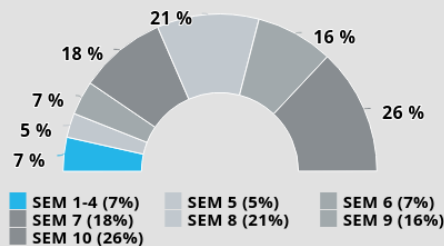
**GENDER**



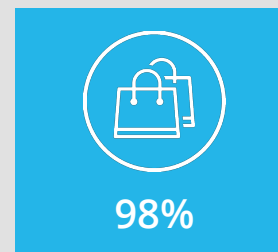
**AGE**



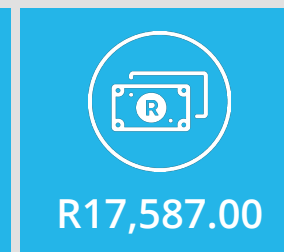
**SEM**



**SHOPPING RESPONSIBILITY**



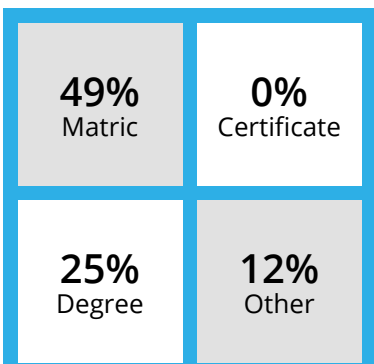
**AVERAGE HH INCOME**



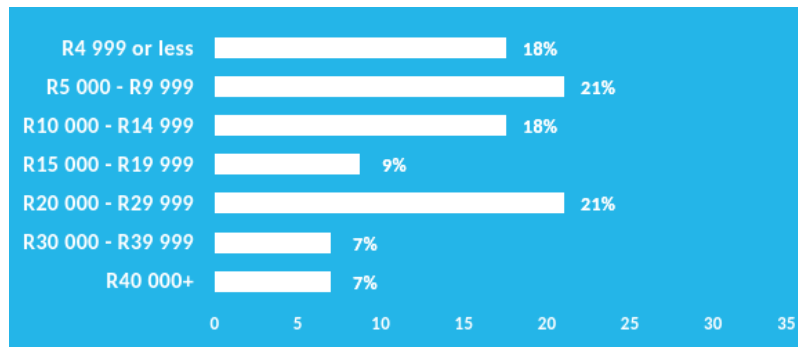
**AVERAGE PERSONAL INCOME**



**EDUCATION**



**HH INCOME**



**EMPLOYMENT**

