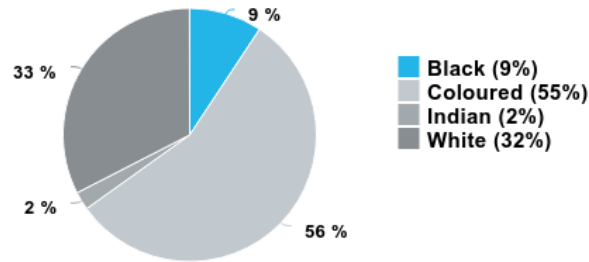


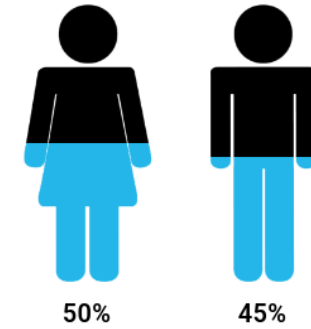
**DISTRIBUTION**  
15 510

**ESTIMATED READERSHIP**  
46 178

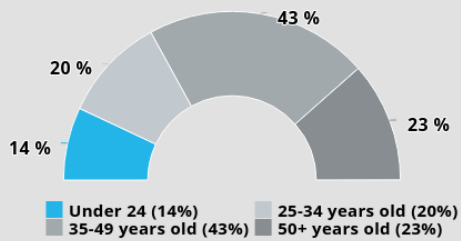
**RACE**



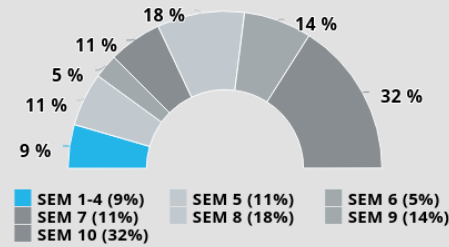
**GENDER**



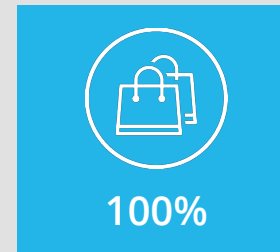
**AGE**



**SEM**



**SHOPPING RESPONSIBILITY**



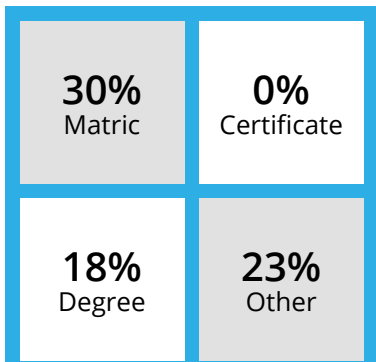
**AVERAGE HH INCOME**



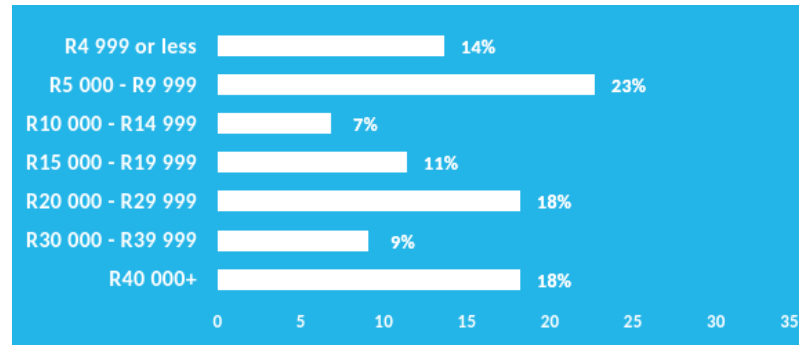
**AVERAGE PERSONAL INCOME**



**EDUCATION**



**HH INCOME**



**EMPLOYMENT**

