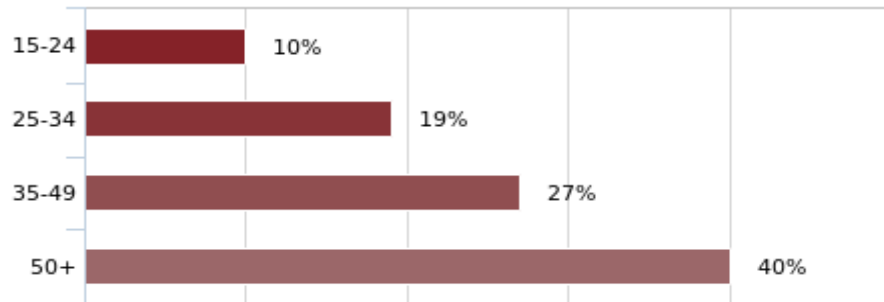


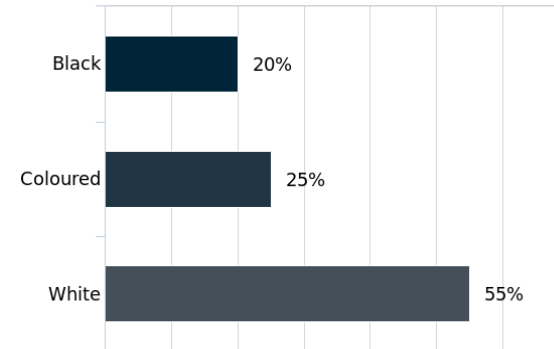
Readership: 134,364
Circulation: 44,838

AGE

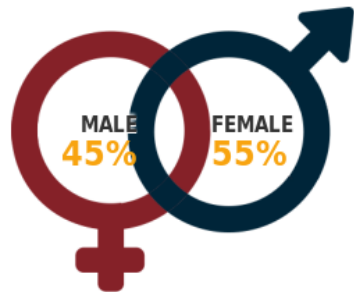


Average: 44

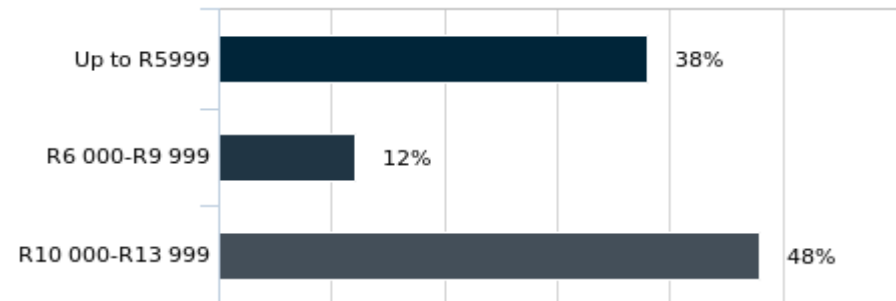
RACE



GENDER



HH INCOME



Average: R 4,771

SOURCE: Compass 24 2015