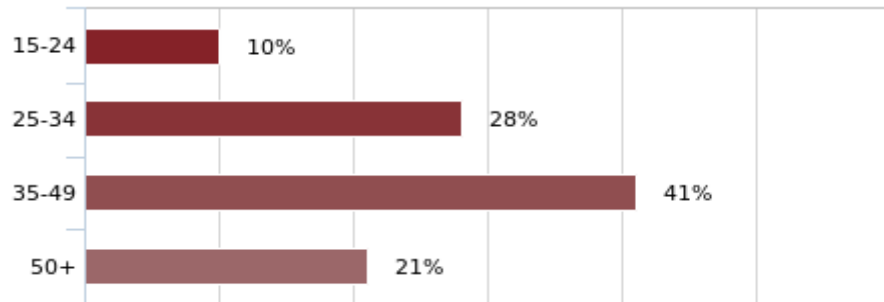


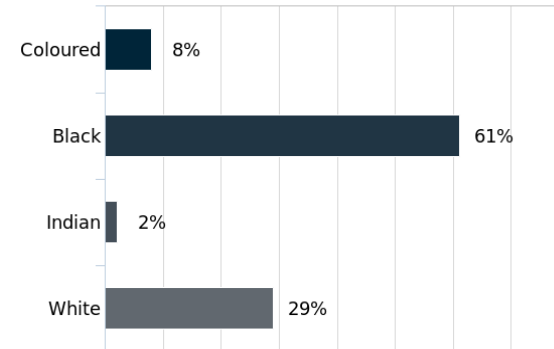
Readership: 190,000  
Circulation: 20,000

AGE

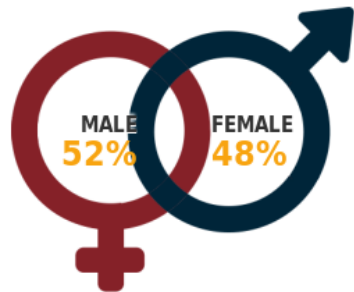


Average: 40

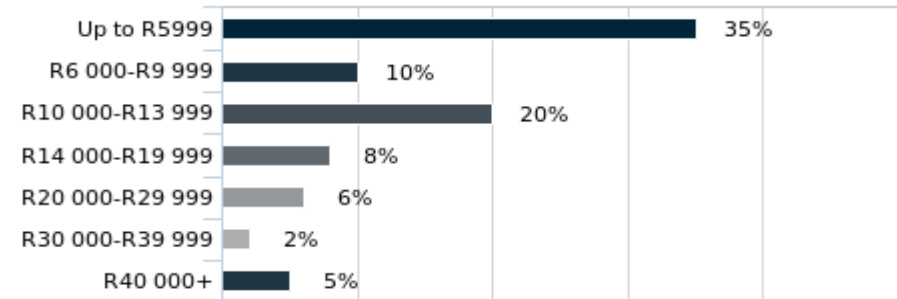
RACE



GENDER



HH INCOME



Average: R 7,981

SOURCE: Compass 24 2015