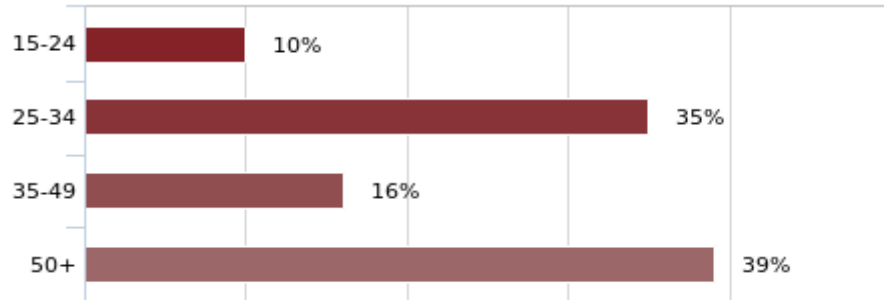


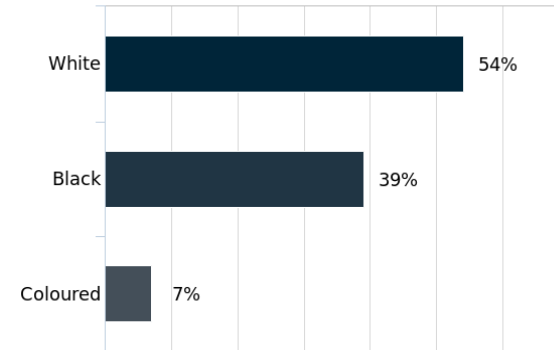
Readership: 174,000
Circulation: 34,963

AGE

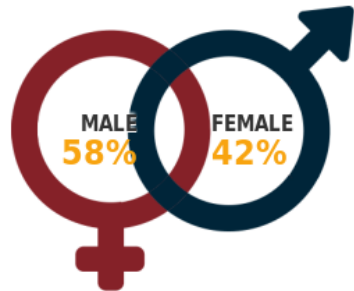


Average: 42

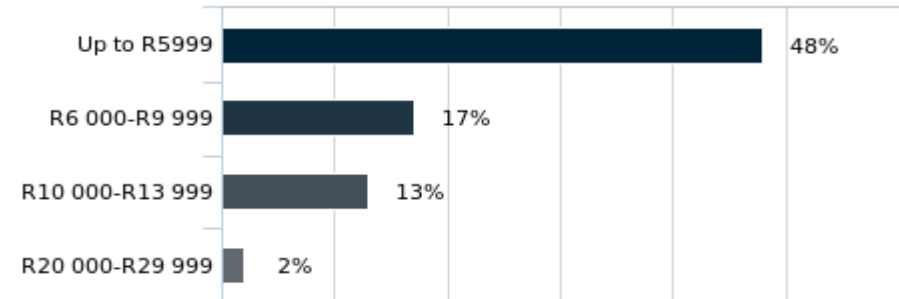
RACE



GENDER



HH INCOME



Average: R 7,282

SOURCE: Compass 24 2015