

Creative Element	Pixels	CPM Rate
InStream Video	Set 1: 320x200, Set 2: 360x220, Set 3: 400x225, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R377.00
InStream Image	Set 1: 320x280, Set 2: 360x280, Set 3: 400x280, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R377.00
Splash screen and app stream header combo day	320 x 50	R12,500.00
Splash screen and app stream header combo week	320 x 50	R75,000.00
Splash screen and app stream header combo month	320 x 50	R250,000.00
Vinnige vraag native survey per survey	350 x 350	R20,500.00