

| ROP Rates | BW per Col/cm | FC per Col/cm |
|--|---------------|---------------|
| Main Body | R18.00 | R27.00 |
| Vacancies / Auctions / Tenders / Notices | R18.00 | R27.00 |

| Insert Rates | Rate/1000 |
|--------------|-----------|
| Tabloid | R520.00 |
| Tabloid | R597.00 |
| Tabloid | R688.00 |
| Tabloid | R790.00 |
| Tabloid | R909.00 |
| Tabloid | R1044.00 |
| Tabloid | R1202.00 |

Distribution Areas

Pearston, Bedford, Cradock, Middelburg, Adelaide, Fort Beaufort, Somerset East, Paterson, Cookhouse, Colchester

Material & Insert Deadlines

| Publication | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address | Inserts Delivery Contacts |
|-------------------|----------------------|-----------------------|--------------------------|---------------------------|--|---------------------------|
| Mid Karoo Express | Tuesday 9:00 | Tuesday 16:00 | 1 week prior | Thursday & Friday prior | Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070 | (041) 503 6029 |