

ROP Rates

Size	Standard Positions Rate	Advertorials Rate
DPS	R 109,673.00	R126,126.00
Full Page	R 54,842.00	R63,063.00
1/2 Page	R 41,937.00	
1/3 Page	R 36,645.00	
2/3 Page	R 47,114.00	
1/4 Page	R 31,416.00	

Advertorial rates include standard production and photographic costs

Special Position

Special Positioning	Rate
Inside Front Cover DPS	R 137,093.00
Inside Front Cover FP	R 68,555.00
Inside Back Cover	R 65,804.00
Outside Back Cover	R 76,776.00

Insert Rates

Type	Size	Rate / 1000
Loose Insert	Single Page	R 473.00
Loose Insert	4 Page	R 651.00
Loose Insert	6 - 8 Page	R 772.00
Loose Insert	12 Page	R 861.00
Loose Insert	16 - 20 Page	R 977.00
Loose Insert	24 Page	R 1,118.00
Loose Insert	32 Page	R 1,313.00
Loose Insert	48 Page	R 1,575.00
Loose Insert	52 Page	R 1,717.00
Bound In	Single Page	R 572.00
Bound In	4 Page	R 782.00
Bound In	6 - 8 Page	R 929.00
Bound In	12 Page	R 1,071.00
Bound In	16 - 20 Page	R 1,181.00
Bound In	Subscribers (subject to postage where applicable)	R 2,777.00
Action Rate	* Carrying Fee	R 473.00
Action Rate	Machine / Hand Insertion (random)	R 320.00
Action Rate	Machine/ Hand insertion (specific page)	R 425.00
Action Rate	* Paste / Glue-on (specific page)	R 998.00
Action Rate	Bagging (contributio	R 273.00
Action Rate	Bagging (with hand insertion)	R 1,008.00

All insert rates are for insertion costs only

All rates are Nett and exclude VAT

Rates effective 1 April 2018 – March 2019

Cancellation fee will be charged for late cancellations

Magazine Specifications

Size	Type area (mm) Height & Width	Trim (mm) Height & Width	Bleed (mm) Height & Width
DPS	240 x 372	276 x 420	282 x 426
Full Page	240 x 186	276 x 210	282 x 216
1/2 Page (Vertical)	240 x 93	276 x 105	282 x 111
1/2 Page (Horizontal)	120 x 186	138 x 210	144 x 216
1/3 Page (Vertical)	240 x 62	276 x 70	282 x 76
1/3 Page (Horizontal)	80 x 186	92 x 210	98 x 216
2/3 Page (Vertical)	240 x 124	276 x 140	282 x 146
2/3 Page (Horizontal)	160 x 186	184 x 210	190 x 216
1/4 Page	55 x 186	70 x 210	76 x 216

Magazine Schedule

Issue Date	On Sale	Inserts to Printers	Promo / Advertorial Booking Deadline	Advertising Booking Deadline	Advertising material Deadline
19-Mar-19	22-Feb-19	14-Jan-19	06-Feb-19	11-Feb-19	13-Feb-19
19-Apr-19	22-Mar-19	18-Feb-19	06-Mar-19	11-Mar-19	13-Mar-19
19-May-19	26-Apr-19	18-Mar-19	10-Apr-19	15-Apr-19	17-Apr-19
19-Jun-19	24-May-19	22-Apr-19	08-May-19	13-May-19	15-May-19
19-Jul-19	21-Jun-19	13-May-19	05-Jun-19	10-Jun-19	12-Jun-19
19-Aug-19	26-Jul-19	17-Jun-19	10-Jul-19	15-Jul-19	17-Jul-19
19-Sep-19	23-Aug-19	15-Jul-19	07-Aug-19	12-Aug-19	14-Aug-19
19-Oct-19	20-Sep-19	19-Aug-19	04-Sep-19	09-Sep-19	11-Sep-19
19-Nov-19	25-Oct-19	16-Sep-19	09-Oct-19	14-Oct-19	16-Oct-19
19-Dec-19	22-Nov-19	14-Oct-19	06-Nov-19	11-Nov-19	13-Nov-19
20-Jan-19	20-Dec-19	18-Nov-19	04-Dec-19	09-Dec-19	11-Dec-19