

| ROP Rates | BW per Col/cm | FC per Col/cm |
|-------------------------------|---------------|---------------|
| Northern Distribution Edition | R355.00 | R418.00 |
| Gauteng Edition (JHB & PTA) | R252.00 | R336.00 |
| Country Edition | R148.00 | R175.00 |

| Special Positions | Rate |
|-------------------------------|-----------|
| Front Page Solus (10 x 8) | 66 880.00 |
| Page 3 Solus (10 x 8) | 50 160.00 |
| Page 5 (10 x 8) | 50 160.00 |
| Page 7 - 11 (Minimum of 10x8) | 50 160.00 |

(Please consult Ads24 for availability on special positions)

| Insert Rates | Rate/1000 |
|--------------|-----------|
| Tabloid | R328.00 |
| Tabloid | R343.00 |
| Tabloid | R390.00 |
| Tabloid | R410.00 |
| Tabloid | R431.00 |
| Tabloid | R525.00 |

| Insert split | Exact Area |
|-----------------------|--|
| Northern Distribution | Gauteng, North West, Mpumalanga, Limpopo |
| Country | North West, Mpumalanga, Limpopo |
| Pretoria & Country | Pretoria/Tshwane, North West, Mpumalanga, Limpopo |
| Tshwane | Pretoria/Tshwane |
| Johannesburg | JHB CBD, JHB Northern suburbs, JHB Southern suburbs, East Rand, West Rand, Soweto, Vaal Triangle |

| Distribution Areas |
|--|
| Gauteng, Limpopo, Mpumalanga, North West |

Material & Insert Deadlines

| Publication | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Address | Inserts Delivery Contacts |
|-------------|----------------------|-----------------------|--------------------------|---------------------------|--|---------------------------|
| Daily Sun | 2 days prior 12h00 | 1 day prior 12h00 | 1 week prior | 2-4 working days prior | GAU: 14 Wright Street, Industria West | (010) 492 3384 |
| Daily Sun | | | | | WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town, 7420 | (021) 514 5503 |
| Daily Sun | | | | | EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070 | (041) 503 6140 |
| Daily Sun | | | | | 83 Heidelberg Road, City Deep, Johannesburg | (011) 713 2666 |
| Daily Sun | | | | | KZN: 16 Peak Street, Unit 5, Chatsworth, 4030 | (031) 459 8305 |