

<b>ROP Rates</b>	<b>BW per Col/cm</b>	<b>FC per Col/cm</b>
Die Burger Wes	R123.00	R190.00
Die Burger Oos & Wes	R161.00	R226.00
Regular Supplements Western Cape	R123.00	R190.00
Die Burger Wes Saterdag	R119.00	R183.00

<b>Special Positions</b>	<b>Rate</b>
Front Page Solus (10 x 10)	45 200.00
Page 3 Solus (15 x 10)	50 850.00
Page 5 (20 x 10)	56 500.00

(Please consult Ads24 for availability on special positions)

<b>Insert Rates</b>	<b>Rate/1000</b>
Tabloid	R677.00
Tabloid	R677.00
Tabloid	R699.00
Tabloid	R721.00
Tabloid	R751.00
Tabloid	R768.00
Tabloid	R783.00
Tabloid	R813.00

<b>Insert split</b>	<b>Exact Area</b>
Eastern Cape	Eastern Cape
Cape Town	Cape Town
Platteland & Boland	Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.
Suid Kaap	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

<b>Distribution Areas</b>
Nothern Cape, Southern Cape, Western Cape - Inland, Western Cape - Peninsula

## Material & Insert Deadlines

<b>Publication</b>	<b>ROP Booking Deadline</b>	<b>ROP Material Deadline</b>	<b>Inserts Booking Deadline</b>	<b>Inserts Material Deadline</b>	<b>Inserts Delivery Adress</b>	<b>Inserts Delivery Contacts</b>
Die Burger	2 days prior 12h00	1 day prior 12h00	1 week prior	2 to 4 working days prior	WC: 5 Lynx Road, Paarden Island, 7405	(021) 514 5503
Die Burger	2 days prior 12h00	1 day prior 12h00	1 week prior	2 to 4 working days prior	EC: Ivor-Benn Close, William Moffet Drive, Fairview, Port Elizabeth	(041) 503 6140