

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R290.00
Desktop Half Page	300 x 600	R375.00
Desktop Medium Rectangle	300 x 250	R320.00
Desktop Billboard	950 x 31; Expanding to 950 x 250	R500.00
Mobile Top Banner	320 x 50	R100.00
Mobile Billboard	300 x 250	R320.00
Desktop Homepage Takeover	1280 x 800; 728 x 90; 300 x 600; 300 x 250	POR
Mobile Homepage Takeover	300 x 50; 120 x 20	POR
Desktop and Mobile Homepage Takeover	All available sizes	POR
Section Takeover	All banners + background skin (728 x 90; 300 x 600; 300 x 250; 320 x 50 + 1440 x 900)	POR
Rich Media Options	Available on request, please contact Ads24	POR
Custom Solutions	Available on request, please contact Ads24	POR
Social Media	Available on request, please contact Ads24	POR
Content Opportunities	Available on request, please contact Ads24	POR
Email Promo Mailers	Available on request, please contact Ads24	POR