

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90, 980 x 90	R290.00
Desktop Half Page	300 x 600	R375.00
Desktop Medium Rectangle	336 x 280, 300 x 250	R320.00
Mobile Top Banner	320 x 100, 320 x 50, 300 x 100, 300 x 50, 216 x 36, 168 x 28, 120 x 20	R200.00
Mobile Billboard	320 x 250	R320.00
Desktop Homepage Takeover	320 x 600, 728 x 90, 300 x 250, 1440 x 750 (background skin)	R40,000.00
Mobile Homepage Takeover	320 x 100, 300 x 100, 300 x 250	R75,000.00
Desktop and Mobile Homepage Takeover	All banners + background skin	R100,000.00
Section Takeover	All banners + background skin	POR
Local International	All banners + background skin	POR
Fan Park Lifestyle	All banners + background skin	POR
Social Post Facebook	Facebook Incl hyperlink	R25,000.00
Social Post Twitter	Twitter incl Hyperlink and Hashtag	R5,000.00
Social Post Instagram	Instagram incl Hyperlink	R5,000.00
Rich Media Options	Available on request, please contact Ads24	No additional cost
Custom Solutions	Available on request, please contact Ads24	POR
Content Opportunities	Available on request, please contact Ads24	POR
SL Radio	30 Minute Podcast Show Sponsorship includes: 1 live read; 10" opening billboard; 10" closing billboard	R106,000.00
SMS	Available on Request	POR