

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R290.00
Desktop Half Page	300 x 600	R375.00
Desktop Medium Rectangle	300 x 250	R320.00
Mobile Top Banner	120 x 20 - 300 x 50	R100.00
Mobile Billboard	300 x 250	R320.00
Desktop Homepage Takeover	320 x 600, 728 x 90, 300 x 250, 1440 x 750 (background skin)	R20,000.00
Mobile Homepage Takeover	320 x 100, 300 x 100, 300 x 250	R45,000.00
Desktop and Mobile Homepage Takeover	All banners + background skin	R50,000.00
Section Takeover	All banners + background skin	POR
Social Media	Available on request, please contact Ads24	POR
Rich Media Options	Available on request, please contact Ads24	No additional cost
Custom Solutions	Available on request, please contact Ads24	POR
Content Opportunities	Available on request, please contact Ads24	POR