

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body	R35.00	R53.00

Insert Rates	Rate/1000
Tabloid	R713.00
Tabloid	R821.00
Tabloid	R943.00
Tabloid	R1086.00
Tabloid	R1247.00
Tabloid	R1434.00
Tabloid	R1650.00

### Distribution Areas

Aurora, Vredenburg, Velddrif, St Helenabaai, Saldanha, Redelinghuys, Porterville, Piketberg, Paternoster, Moorreesburg, Langebaanweg, Langebaan, Laaiplek, Hopefield, Darling, Yzerfontein

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Weslander	Friday 09:00 (week before publication date)	Friday 17:00 (week before publication date)	1 week prior	Thursday & Friday prior	Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town, 7420	(021) 514 5503