

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body	R57.00	R81.00
Snuffelgids / Classifieds Link	R91.00	R134.00

Insert Rates	Rate/1000
Tabloid	R546.00
Tabloid	R627.00
Tabloid	R722.00
Tabloid	R830.00
Tabloid	R954.00
Tabloid	R1096.00
Tabloid	R1262.00

Distribution Areas

Ikageng, Mohadin, Potchefstroom, Promosa

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Adress	Inserts Delivery Contacts
Midweek Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday & Friday prior	17 Wright Street, Industria West	(010) 492 3430