

ROP Rates	FC per Col/cm
Main Body	R428.00
Editorial Branding Existing Property: Siyagobhoza	R615.00
Editorial Branding Existing Property: Weekly Roundup	R462.00
Editorial Branding Existing Property: Make Your Point	R537.00
Editorial Branding Existing Property: Revolving Column	R552.00
Editorial Branding Existing Property: In Touch with	R769.00
Editorial Branding Existing Property: NFD Focus	R552.00
Editorial Branding Existing Property: International Soccer	R462.00
Editorial Branding Existing Property: Supporters' Noticeboard	R462.00
Editorial Branding Existing Property: Editor's Column	R462.00
Editorial Branding Existing Property: Player poster	R922.00
Editorial Branding Created Content	R615.00

Special Positions	Rate
Guaranteed positions	Rate + 15%

Insert Rates	Rate/1000
Tabloid	R583.00

Distribution Areas
Eastern Cape, Gauteng, Kwazulu-Natal, Western Cape

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Soccer Laduma	Wednesday prior to publication	Wednesday prior to publication (Friday by arrangement)	1 week prior	Thursday & Friday prior	GAU: Caxton Printers, 15 Wright Street, Industria west, Johannesburg 2042	(010) 492 3384
Soccer Laduma					WC: CTP Cape Newspapers, 12 Boompies Street, Parow 7500	(021) 929 6200
Soccer Laduma					EC: Times Printing Company, 640 Cape Road, Port Elizabeth	(041) 391 6517
Soccer Laduma					KZN: The Highway Mail, 115 Escom Road, New Germany, Pinetown	(033) 716 4444