

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body	R47.00	R70.00
Snuffelgids / Classifieds Link	R91.00	R134.00

Insert Rates	Rate/1000
Tabloid	R713.00
Tabloid	R821.00
Tabloid	R943.00
Tabloid	R1086.00
Tabloid	R1247.00
Tabloid	R1434.00
Tabloid	R1650.00

### Distribution Areas

Potchefstroom

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday & Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg, 2049	(011) 703 2666