

# SUNDAY READER COMMUNITY

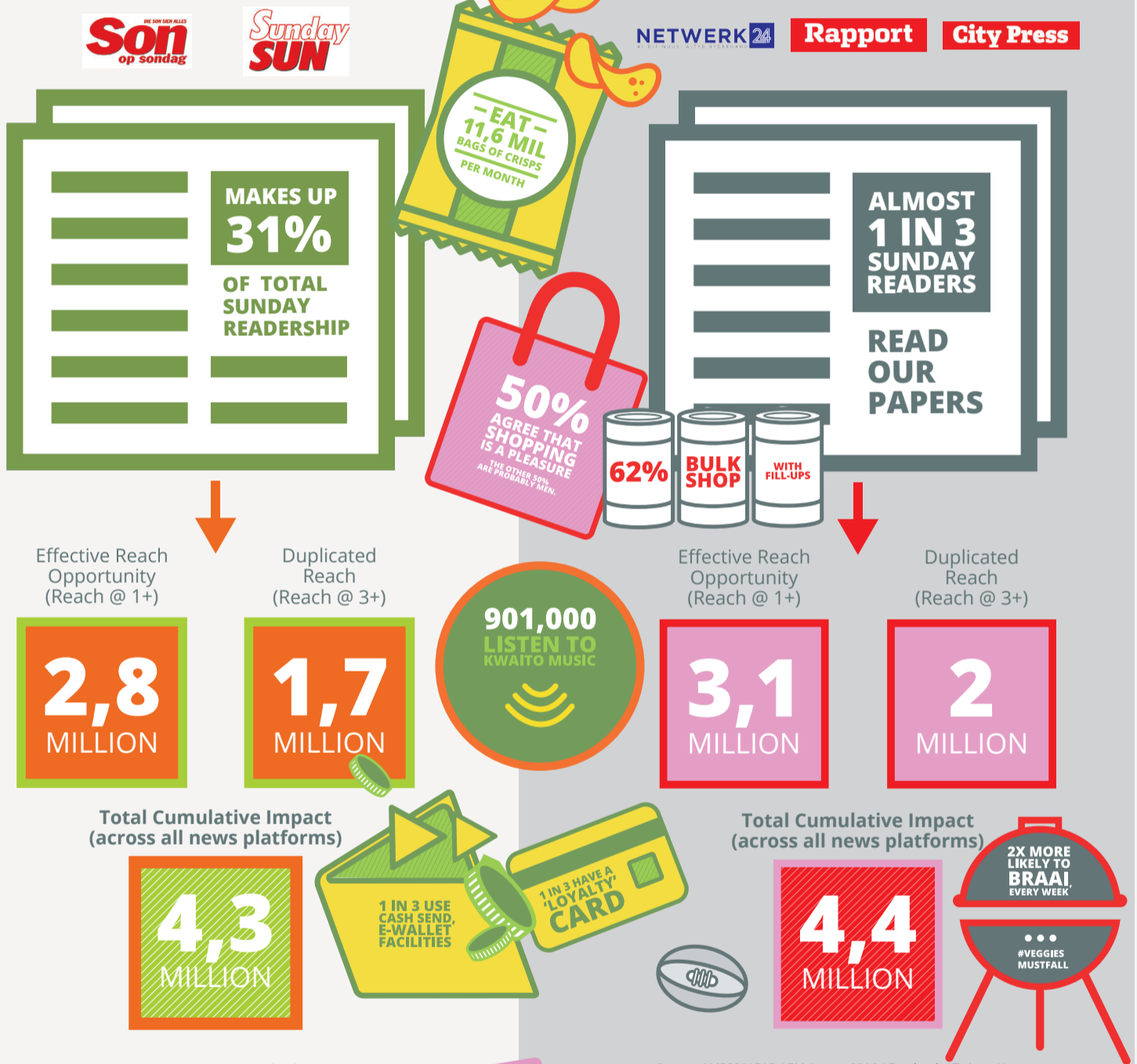
Effective Reach Opportunity: Reach at 1+  
**5.7 Mil**

Duplicated Reach at 3+  
**2.4 Mil**

Total Cumulative Impact (across all platforms)  
**7 Mil**

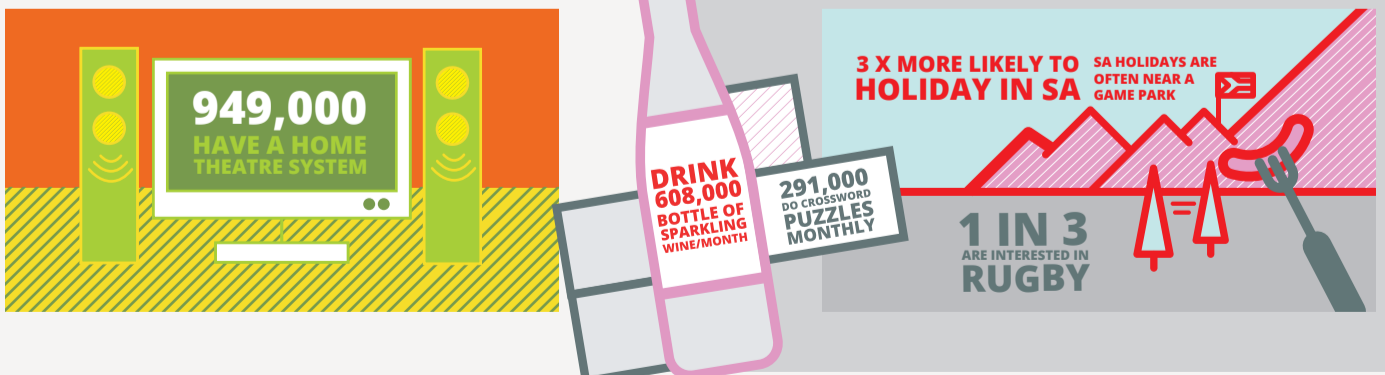
## UPPER MIDDLE CLASS

## HIGH ROLLER



Source: AMPS2015AB / EM August 2016 / Facebook / Twitter / Instagram

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Rapport

City Press

Son op sondag Sunday SUN

ads24™  
REACH. BEYOND NUMBERS.