

SUPPLEMENTS



YOUR VISION.
YOUR BRAND PURPOSE.

A large, stylized number '21' is positioned on the left side of the image. The '2' is a thick, black, rounded shape, and the '1' is a thick, black, triangular shape pointing upwards. The background is split vertically: the left side is white, and the right side is black. The text is arranged vertically on the black background.

UNIQUE

LOCAL

SUPPLEMENT

COMBOS



LOYAL LOCAL

HEARTS &

MINDS

PRINT AND


ONLINE

COMBO

**FOCUSSED EDITORIAL,
DIGITORIAL,
ADVERTORIAL**

WEBINARS

**FACEBOOK
E-PUBS/NETWERK24
LANDING PAGES**



As part of our commitment to take our customers into the communities and homes of our audiences, the Media24 local media collective has created a number of relevant content pillars. **These features – including agriculture, pets, DIY and themes for important calendar events such as women’s month and heritage month – are curated locally, but distributed nationally to increase reach, while not losing the heart of local relevance.**

PETS

25 Titles



895 438
PRINT ORDER

541 834
SOCIAL MEDIA
FOOTPRINT

1 437 272
TOTAL AUDIENCE

PUBLISHING DATES : w/c 26th July 2021

PUBLICATION COMBO: Maritzburg Echo South Coast Fever Greytown Gazette Worcester Standard PaarlPost Weslander BreederivierGazette SwartlandGazette WeskusNuus Hermanus Times Tygerburger People's Post City Vision PE Express Kouga Express UD Express District Mail HelderbergGazette Eikestadnuus Bloemnuus Express Vista VrystaatKroon NoordkaapBulletin

Full Page	R170 928,99
Half Page	R87 655,89
¼ Page	R43 827,95
Social Media ADD	R10 836,68

WOMEN'S MONTH

25 Titles



895 438
PRINT ORDER

541 834
SOCIAL MEDIA
FOOTPRINT

1 437 272
TOTAL AUDIENCE

PUBLISHING DATES : w/c 2nd August 2021

PUBLICATION COMBO: Maritzburg Echo South Coast Fever Greytown Gazette Worcester Standard PaarlPost Weslander Breederivier Gazette Swartland Gazette WeskusNuus Hermanus Times Tygerburger People's Post City Vision PE Express Kouga Express UD Express Mthatha Express District Mail Helderberg Gazette Eikestadnuus Bloemnuus Express Vista VrystaatKroon NoordkaapBulletin

Full Page	R170 928,99
Half Page	R87 655,89
¼ Page	R43 827,95
Social Media ADD	R10 836,68

AGRICULTURE

14 Titles



185 600
PRINT ORDER

303 081
SOCIAL MEDIA
FOOTPRINT

488 681
TOTAL AUDIENCE

PUBLISHING DATES : w/c 16th August 2021

PUBLICATION COMBO: Worcester Standard PaarlPost Weslander Breederivier Gazette Swartland Gazette WeskusNuus Komani-Karoo Express Kouga Express UD Express Mthatha Express Bloemnuus Vista VrystaatKroon NoordkaapBulletin

Full Page	R60 894,25
Half Page	R31 227,82
¼ Page	R15 613,91
Social Media ADD	R 6 061,62

DIY

22 Titles



335 100
PRINT ORDER

489 117
SOCIAL MEDIA
FOOTPRINT

824 217
TOTAL AUDIENCE

PUBLISHING DATES : w/c 30th August 2021

PUBLICATION COMBO: Maritzburg Echo South Coast Fever Greytown Gazette Worcester Standard PaarlPost Weslander BreederivierGazette SwartlandGazette Weskus Nuus Hermanus Times PE Express Kouga Express UD Express Mthatha Express District Mail HelderbergGazette Eikestadnuus Bloemnuus Express Vista VrystaatKroon NoordkaapBulletin

Full Page	R77 524,49
Half Page	R39 756,15
¼ Page	R19 878,07
Social Media ADD	R 9 782,34

BLACK FRIDAY

25 Titles

889 438
PRINT ORDER

520 834
SOCIAL MEDIA
FOOTPRINT

1 410 272
TOTAL AUDIENCE



PUBLISHING DATES : w/c 22nd November 2021

PUBLICATION COMBO: Maritzburg Echo South Coast Fever Worcester Standard PaarlPost Weslander BreederivierGazette SwartlandGazette WeskusNuus Hermanus Times Tygerburger People's Post City Vision PE Express Kouga Express UD Express Mthatha Express Komani-Karoo Express District Mail HelderbergGazette Eikestadnuus Bloemnuus Express Vista VrystaatKroon NoordkaapBulletin

Full Page	R170 928,99
Half Page	R87 655,89
¼ Page	R43 827,95
Social Media ADD	R10 416,68

CHRISTMAS

25 Titles

895 438
PRINT ORDER

541 834
SOCIAL MEDIA
FOOTPRINT

1 437 272
TOTAL AUDIENCE



PUBLISHING DATES : w/c 6th December 2021

PUBLICATION COMBO: Maritzburg Echo South Coast Fever Worcester Standard PaarlPost Weslander BreederivierGazette SwartlandGazette WeskusNuus Hermanus Times Tygerburger People's Post City Vision PE Express Kouga Express UD Express Mthatha Express Komani-Karoo Express District Mail HelderbergGazette Eikestadnuus Bloemnuus Express Vista VrystaatKroon NoordkaapBulletin

Full Page	R170 928,99
Half Page	R87 655,89
¼ Page	R43 827,95
Social Media ADD	R10 836,68

HEALTH

25 Titles

895 438
PRINT ORDER

541 834
SOCIAL MEDIA
FOOTPRINT

1 437 272
TOTAL AUDIENCE



PUBLISHING DATES : w/c 17th January 2022

PUBLICATION COMBO: Maritzburg Echo South Coast Fever Greytown Gazette Worcester Standard PaarlPost Weslander Breederivier Gazette Swartland Gazette WeskusNuus Hermanus Times Tygerburger People's Post City Vision PE Express Kouga Express UD Express Mthatha Express District Mail Helderberg Gazette Eikestadnuus Bloemnuus Express Vista VrystaatKroon NoordkaapBulletin

Full Page	R170 928,99
Half Page	R87 655,89
¼ Page	R43 827,95
Social Media ADD	R10 836,68



YOUR VISION.
YOUR BRAND PURPOSE.